CHIEF EXECUTIVE OFFICERS CLUB

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FORUM

JUNE 10th 2019
16:30

RADISSON BLU
ATLAS ROOM

TECHNOLOGY, HUMANITY, SOCIETY AND ETHICS:
A LOOK AT THE NEXT 10 YEARS
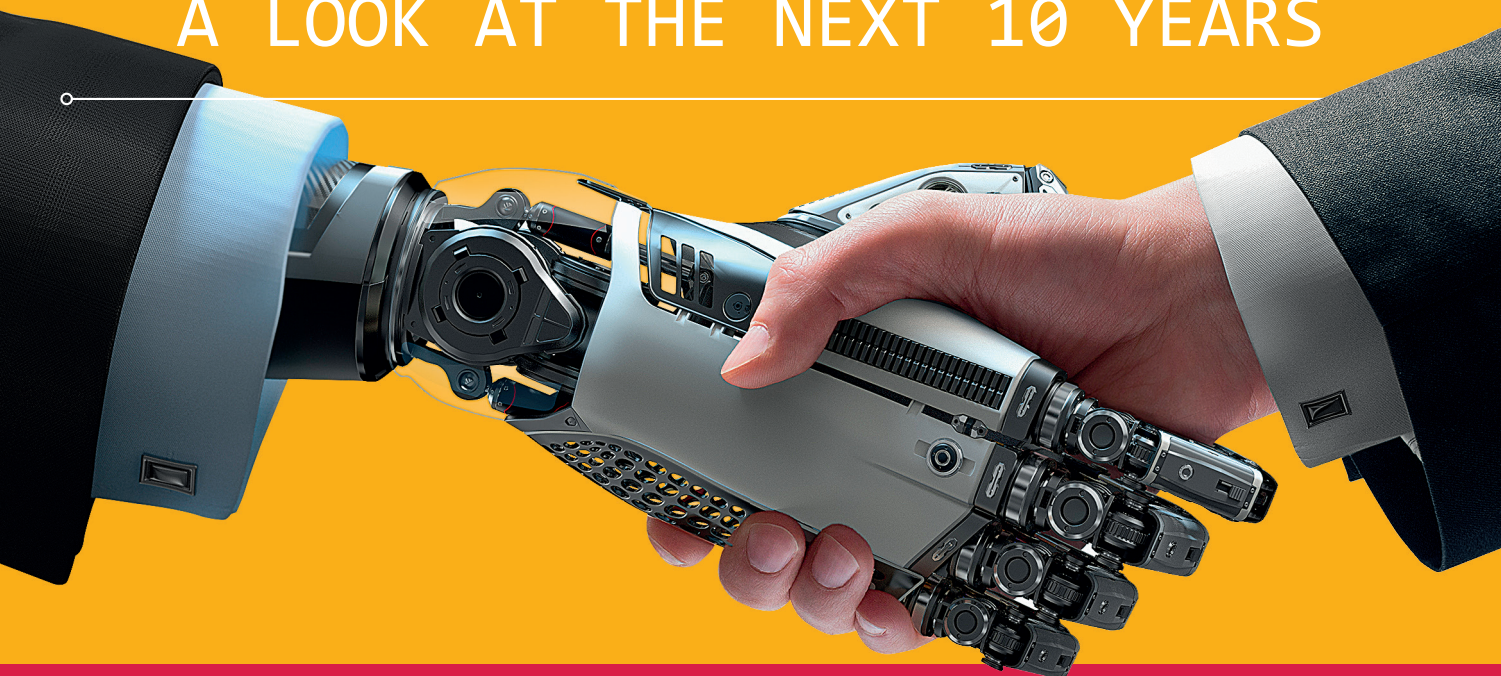
How would our society change because of technology? // What will we do about ethics, values and social contracts? // What will intelligent machines and AI mean for us? // What would be the skills of a leader in this coming era of AI? // What about the Millennials and GenZ? // What is likely to happen with political change (and Europe)? // How will the 40+ year-olds manage to adjust to this new world? // What is the future of work and what about those that may subject to technological unemployment?

KEYNOTE SPEAKER
GERD LEONHARD
Futurist / Author / Speaker / CEO - TheFuturesAgency

GUEST SPEAKER
PETER VANDER AUWERA
Content Curator Digital Ethics / Speaker / Sensemaker

ENTRANCE FEE:
CEO Clubs Members - free // Next Gen Members - free // Guests - 150 Euro + VAT // AB Member & Partners guests - 75 Euro + VAT
In case of future Membership in CEO Clubs or Next Gen Leaders Hub, the entrance fee will be deducted from the Membership fee

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Understanding the future and developing foresights is becoming mission-critical. Join us for this groundbreaking session where Gerd will introduce the most important things we must know about the future, today, such as the decline of the oil and fossile fuel economy, the end of routine work (and why that's not the end of work), the newly emerging opportunities caused by industry convergence, automation vs globalization, tomorrow's ethics, a new economic system, the future of Europe and much more.
The future is better than we think - we just need to govern it wisely.

KEYNOTE SPEAKER
GERD LEONHARD

Futurist / Author / Speaker / CEO - TheFuturesAgency

Gerd Leonhard is a widely-known and top-rated futurist, with over 1500 engagements in 50+ countries since 2004 and a combined audience of over 1 million people. Gerd focusses on near-future, 'nowist' observations and actionable foresights in the sectors of humanity, society, business and commerce, media, technology and communications. Gerd is also an influential author, a sought-after executive 'future trainer' and a trusted strategic advisor. He is the co-author of the best-selling book 'The Future of Music' and the author of 5 other books including 'The Humanity Challenge' (June 2016). Gerd is also the host of the web-TV series TheFutureShow and the CEO of TheFutures-Agency, a global network of over 30 leading futurists. Gerd is considered a leading voice on a wide range of topics including digital transformation and the opportunity-challenges of the coming exponential society, a sustainable business and cultural ecology, social media and communications, TV / film, radio and broadcasting futures, mobile content and commerce, innovation, leadership and entrepreneurship, 'hard-future' consumer trends, human-machine futures and AI, cognitive computing, the IoT, big data and automation, next-generation advertising, marketing and branding, as well as sustainability and related 'green future' topics. In 2006, The Wall Street Journal called Gerd 'one of the leading Media Futurists in the World'. In 2015, Wired Magazine listed Gerd as #88 of the top 100 influencers in Europe. He's #21 on the global list of futurists.

Gerd's keynotes, speeches and presentations are renowned for their hard-hitting and provocative yet inspiring, often humorous and always personal motivational style. Gerd is highly regarded as a global influencer and has advised many business leaders and government officials around the globe. His diverse client list of over 300 companies includes UBS, Mastercard, Unilever, Lloyds Bank, WWF, Nokia, The Guardian, Google, Sony, Telkom Indonesia, Siemens, RTL, ITV, BBC, France Telecom, Orange, Deutsche Telekom, MTN, The Financial Times, DDB, Ogilvy, Omnicom, IPG, The EU Commission, Mandarin Oriental Hotel Group, VISA, and many others.

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GUEST SPEAKER
PETER VANDER AUWERA

Content Curator Digital Ethics / Speaker / Sensemaker

Before joining The Futures Agency, Peter worked as Innovation Lead and Events Curator for SWIFT. He was the co-founder of Innotribe (SWIFT's Innovation Initiative). During his tenure at Microsoft, he won the 2005 Bill Gates Award for his work on Digital Identity. Peter is a Top-100 Futurist Influencer 2018, and member of the WEF Personal Data Expert Group. Passionate about technology and its impact on society, his ambition is to inspire other people to dream: he creates interventions, interruptions and provocations that lead to higher states of alertness and aliveness. Peter is studying painting at the Academy of Arts in Ghent. As content curator at TFA, Peter co-produces Gerd's Digital Ethics newsletter, blog posts, and podcasts.

Peter creates interventions, interruptions and provocations that lead to higher states of alertness and aliveness. Formats can be events, immersive learning experiences, expeditions, research, artwork, installations, performances, writings, soundscapes, recordings, documentaries, or just casual conversations.

Peter's ambition is to inspire other people to dream.

AGENDA

16:30 - 17:00	›	RECEPTION
17:00 - 17:15	›	OPENING
17:15 - 18:30	›	TECHNOLOGY, HUMANITY, SOCIETY AND ETHICS: A LOOK AT THE NEXT 10 YEARS
18:30 - 19:00	›	FIRESIDE CHAT - Q&A WITH PETER VAN: LET'S TALK ABOUT THE HARD QUESTIONS
19:00 - 20:00	›	ROUNDTABLE DISCUSSIONS & TABLE CONCLUSIONS
20:00 -	›	COCKTAIL RECEPTION