The future is better than we think – we just need to pay more attention to it!





How will you navigate these game-changers? Observe | Understand | Imagine | Transform



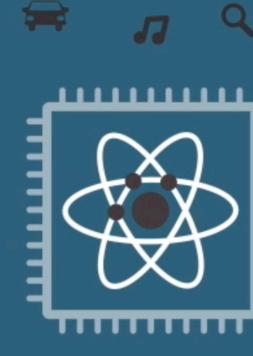












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Business 'as usual' is dead (or dying)

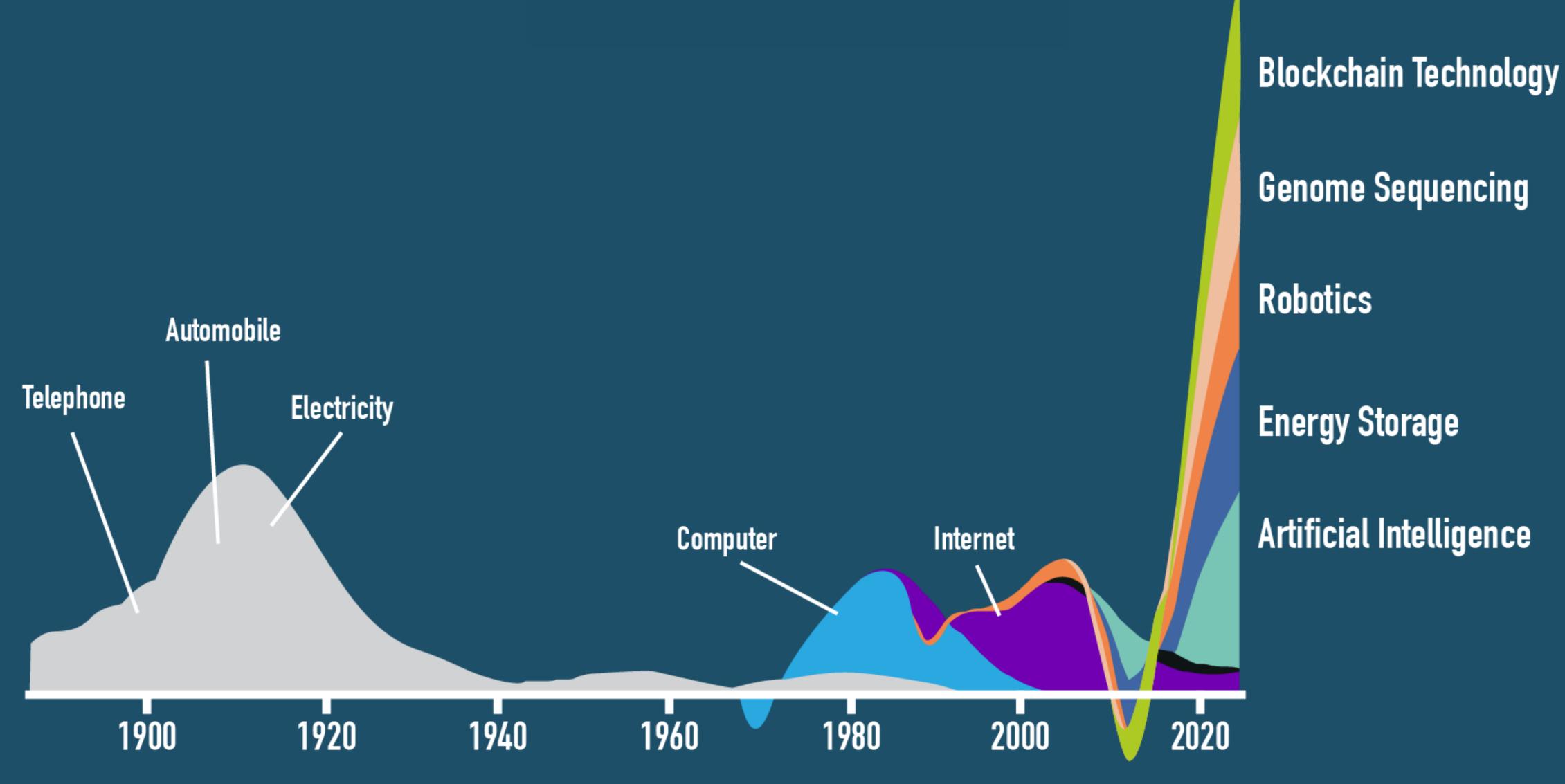


Today's 'unsual' may quickly be tomorrow's NORMAL





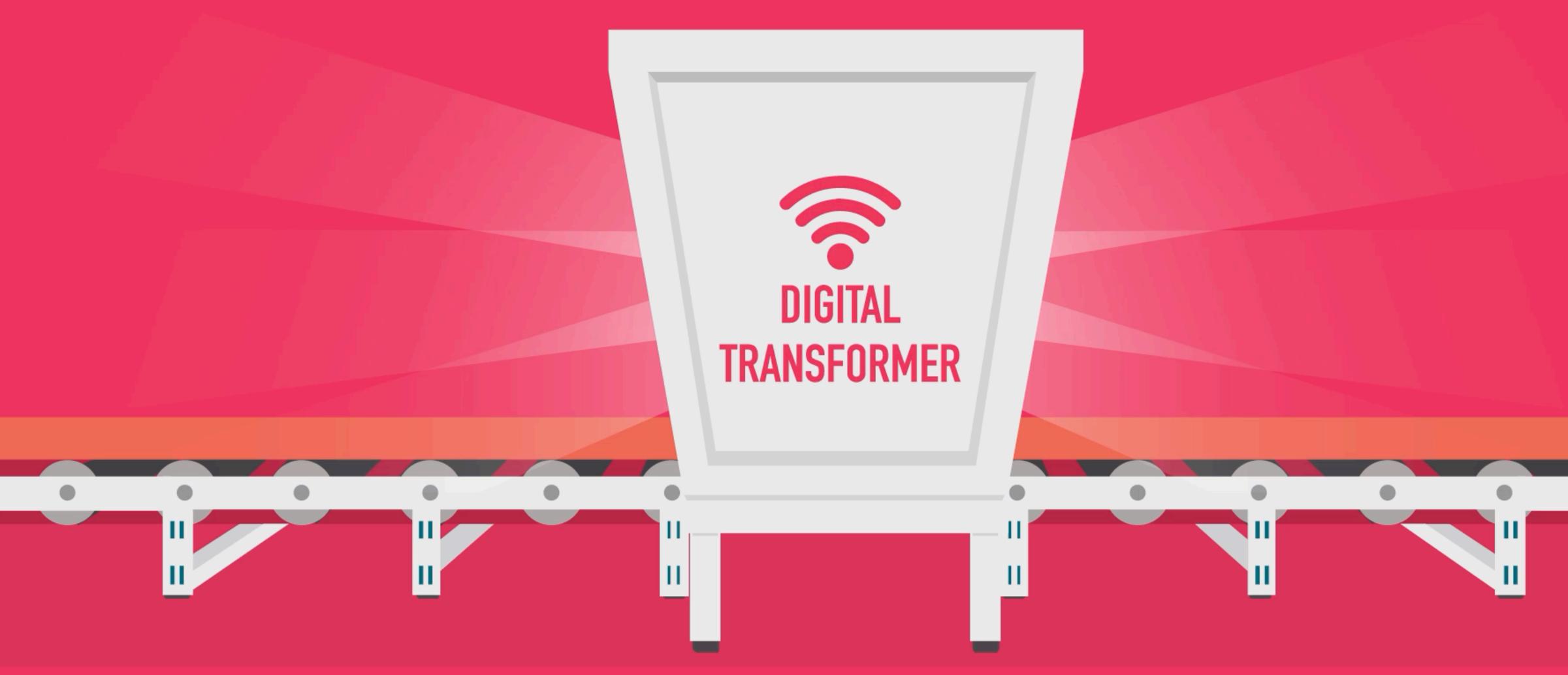
Science Fiction is increasingly becoming Science Fact



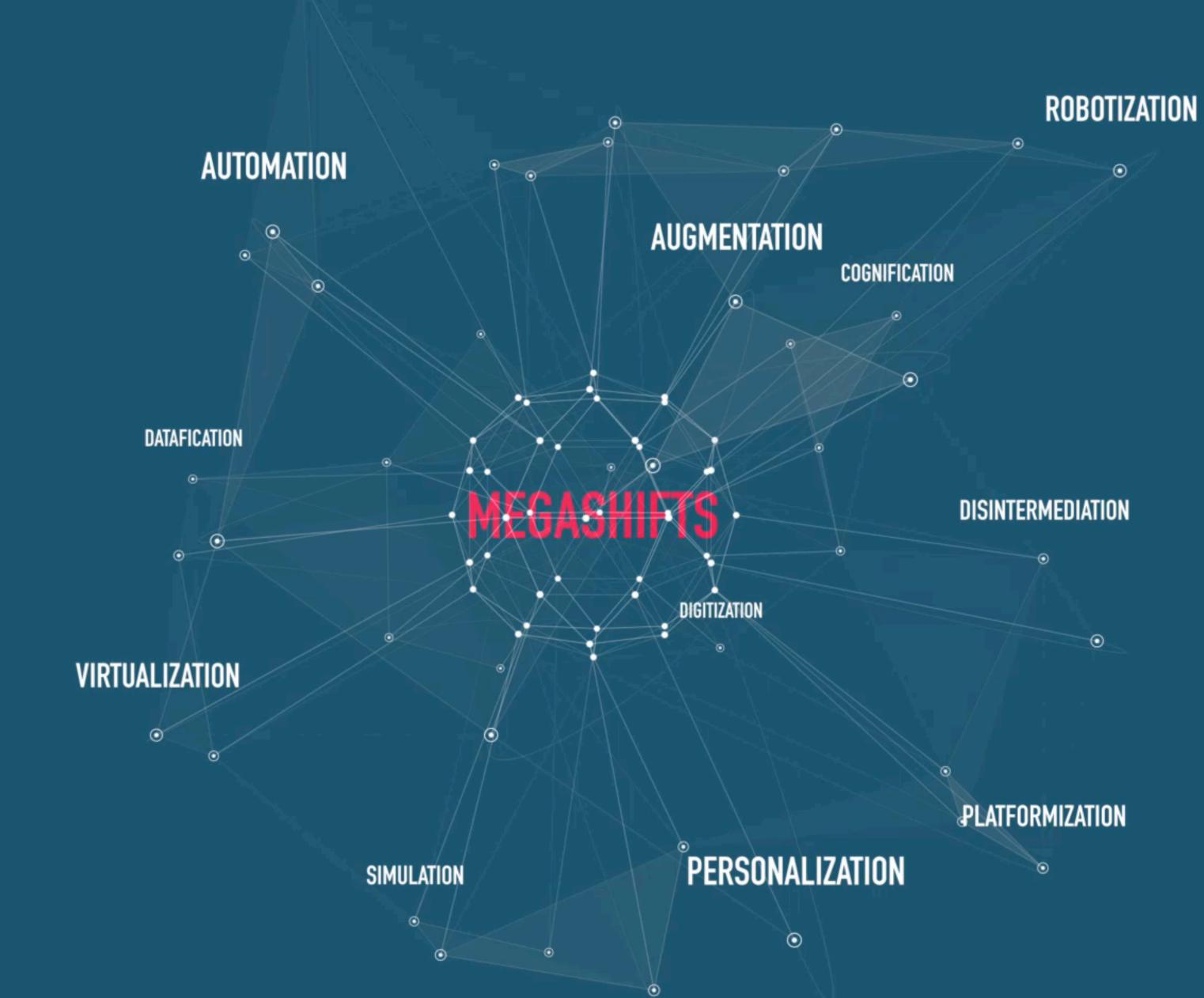




Connected Everything | Smart Everything: a \$100 Trillion Transformation





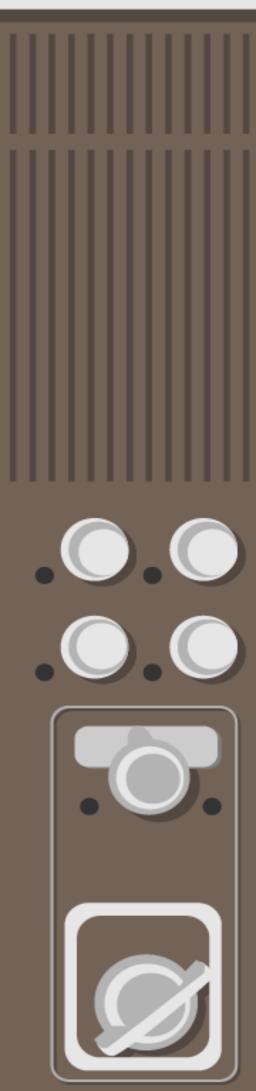


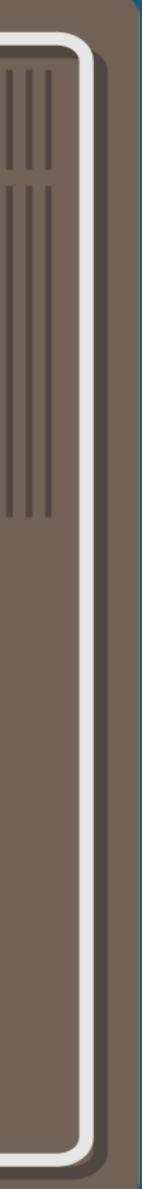
Megashifts.digital

What TRANSFORMATION really means

Physical C FUMANS AWESOME

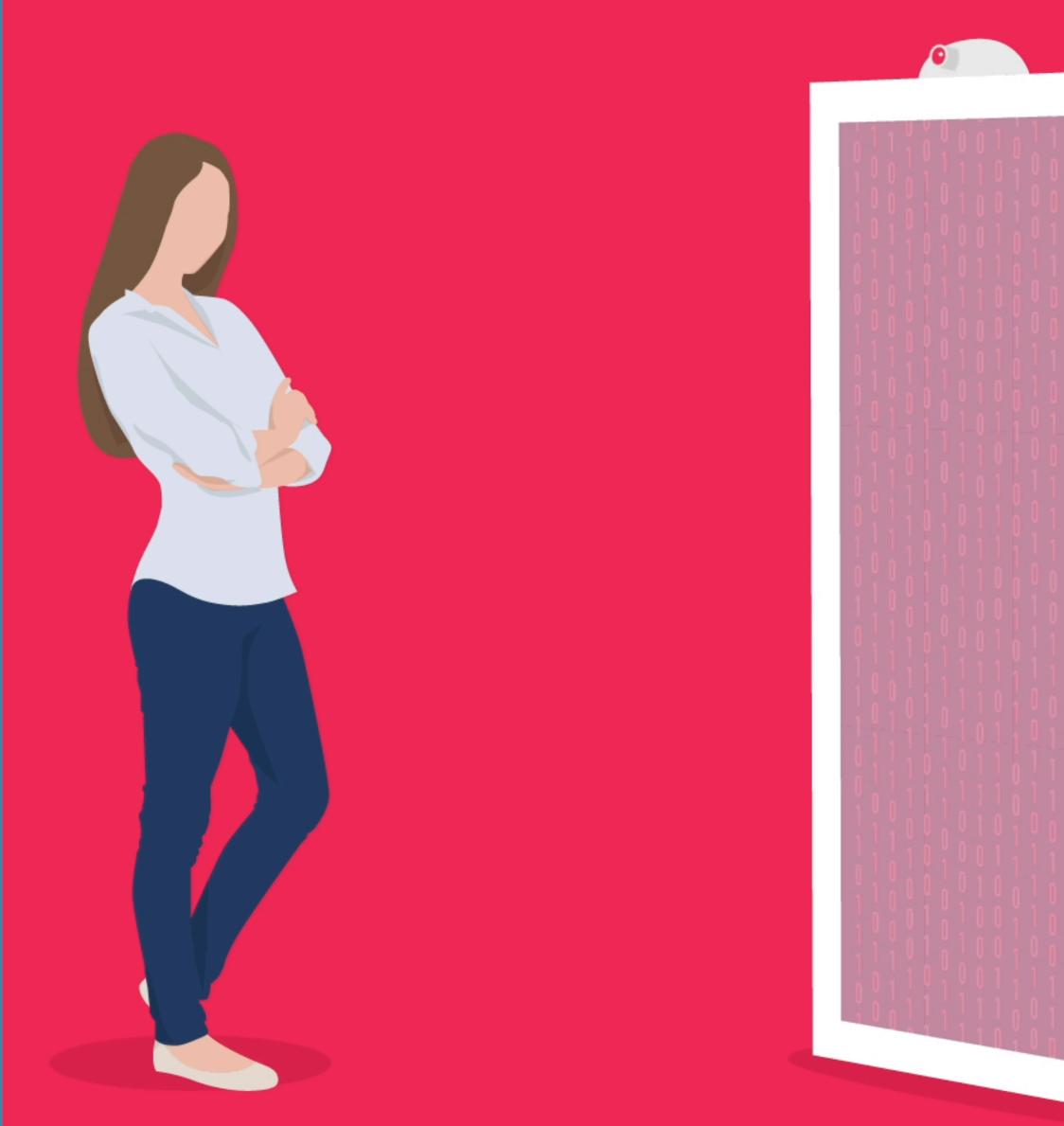
Digital Machines Worrisome





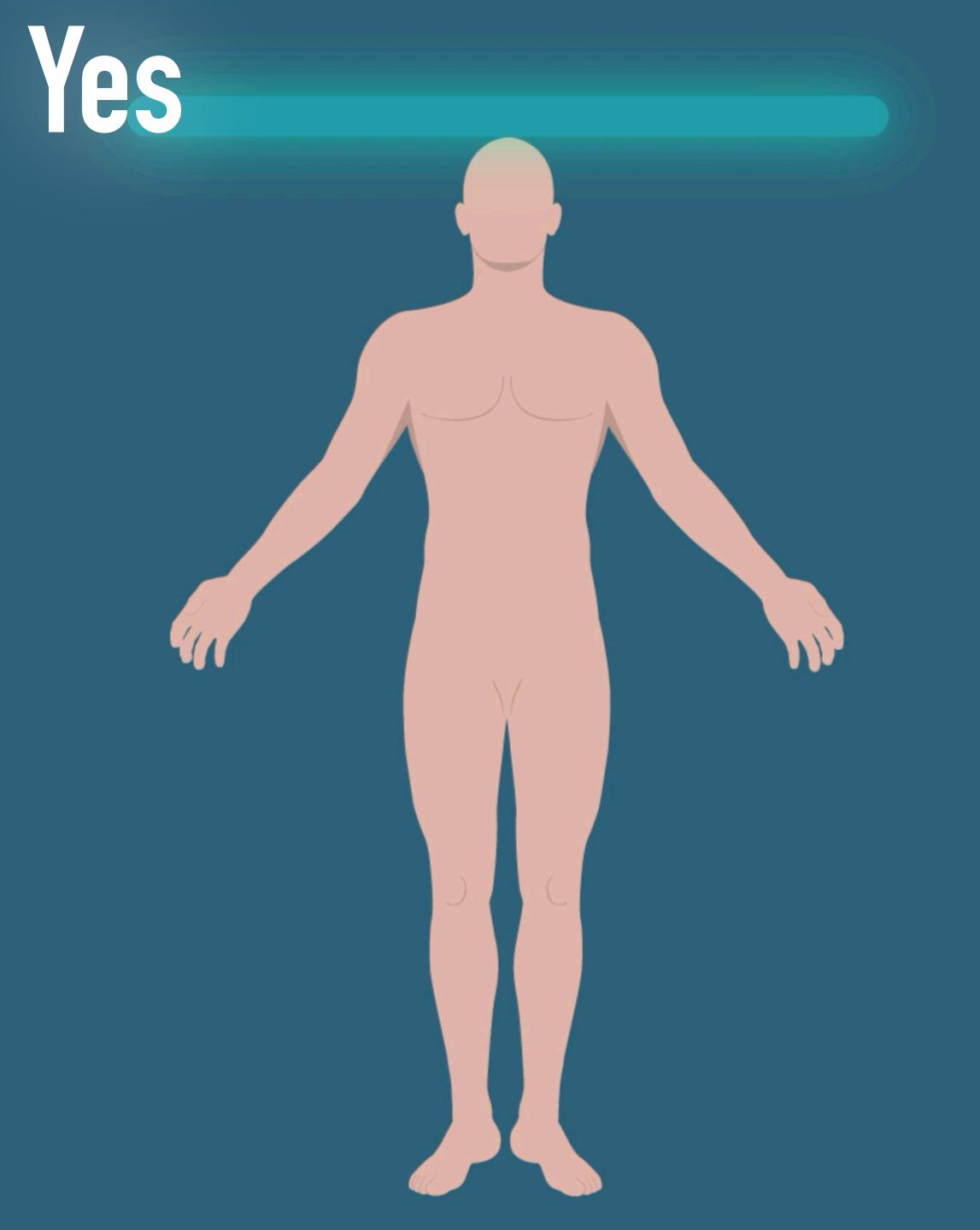
Too much of a good thing can be a very bad thing GOVERNMENT must monitor, supervise and regulate. USERS must make informed choices. INDUSTRY LEADERS must be accountable.

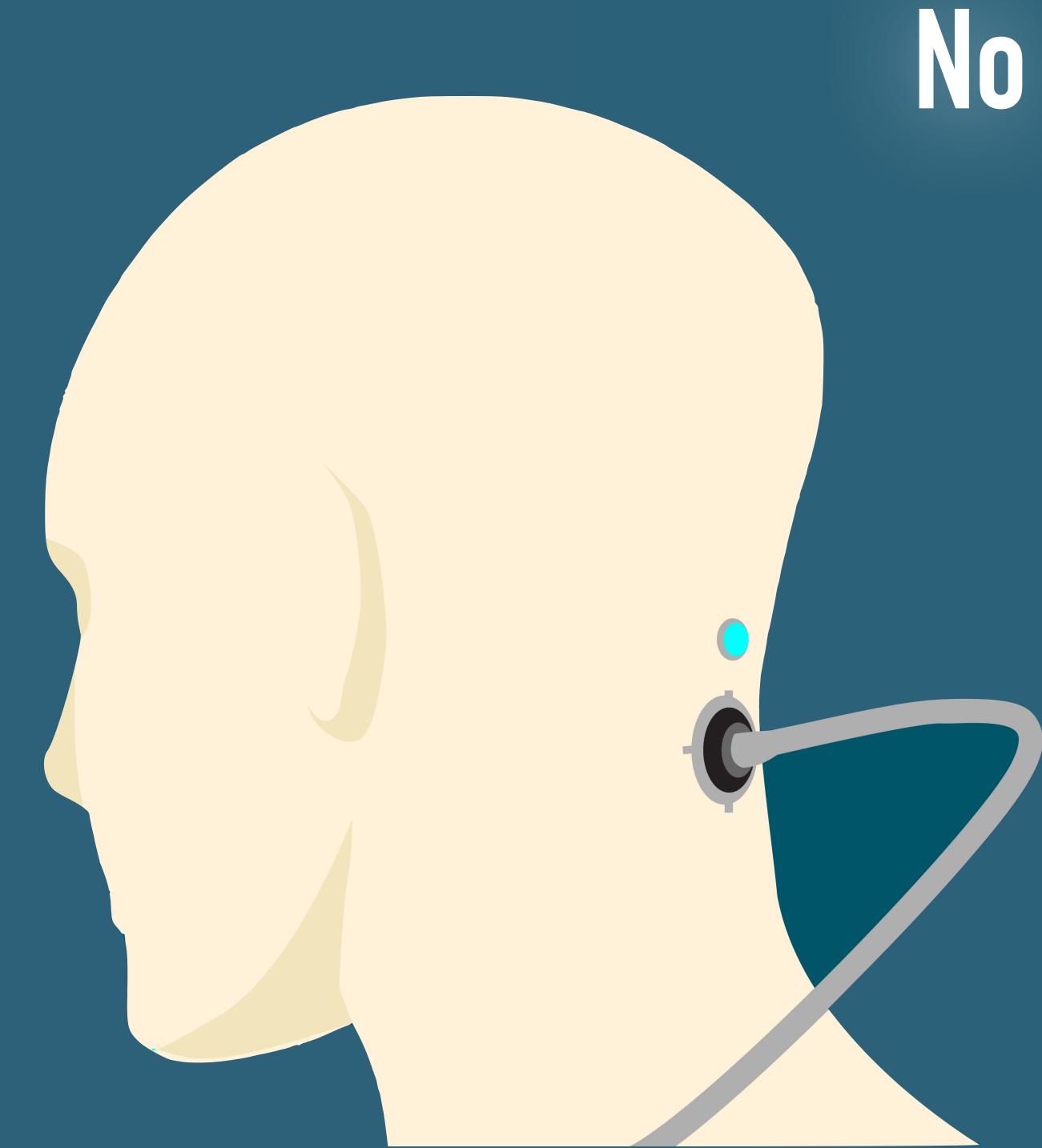




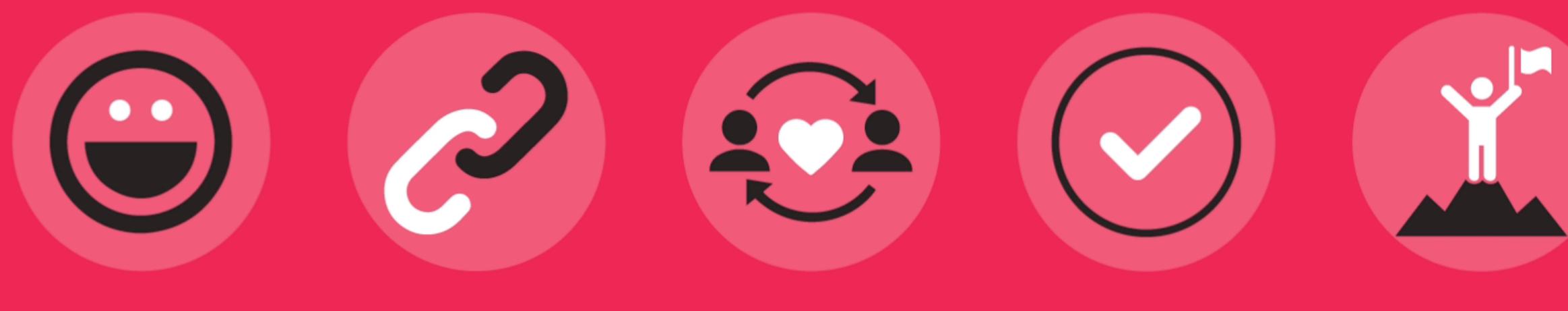


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Culture eats technology for breakfast (and remains the key success factor)



POSITIVITY

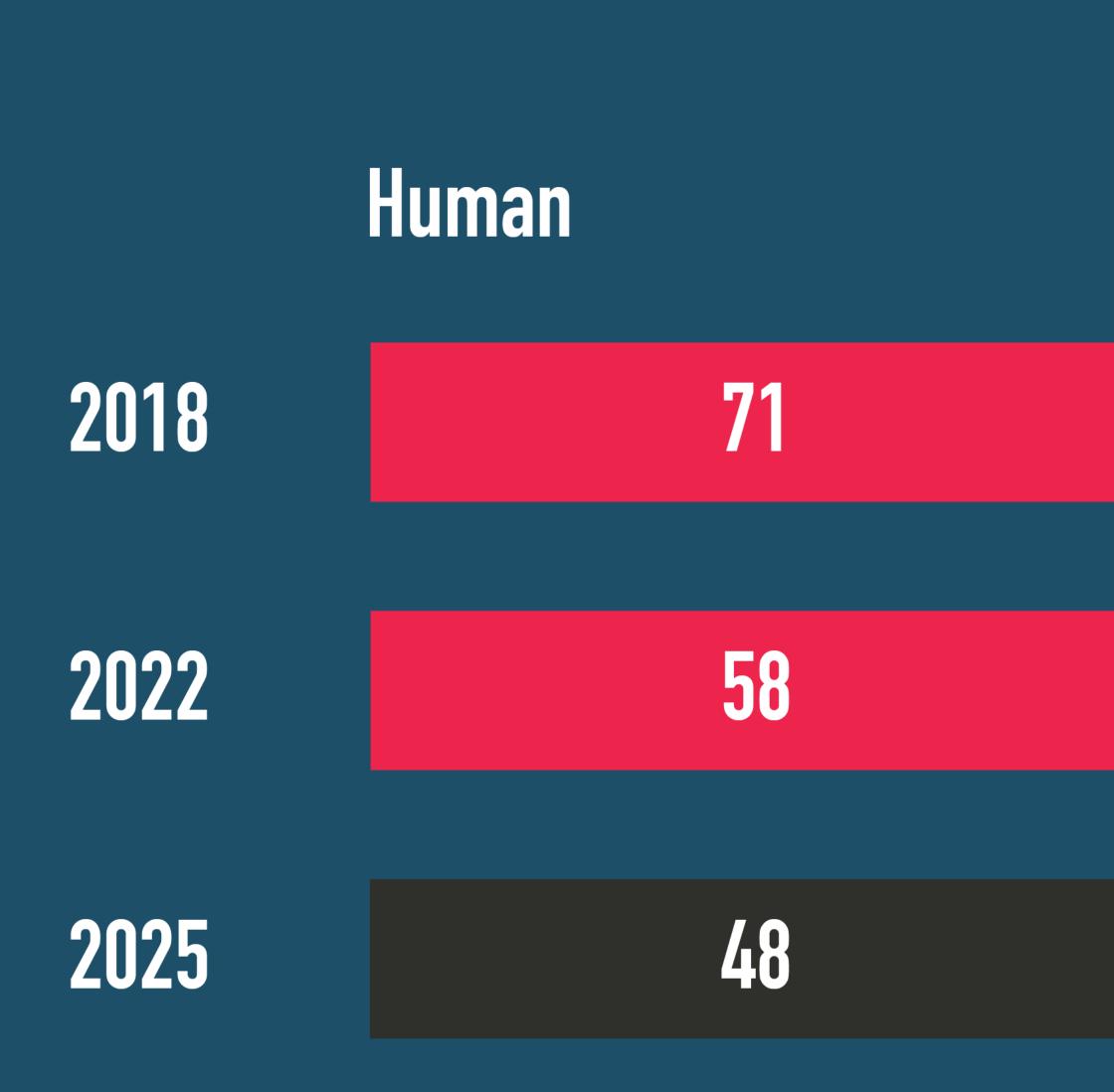
NGAGEMENT RELATIONSHIPS

MEANING

ACCOMPLISHMENT



MACHINES WILL INCREASINGLY DO THE ROUTINE WORK



Source: World Economic Forum



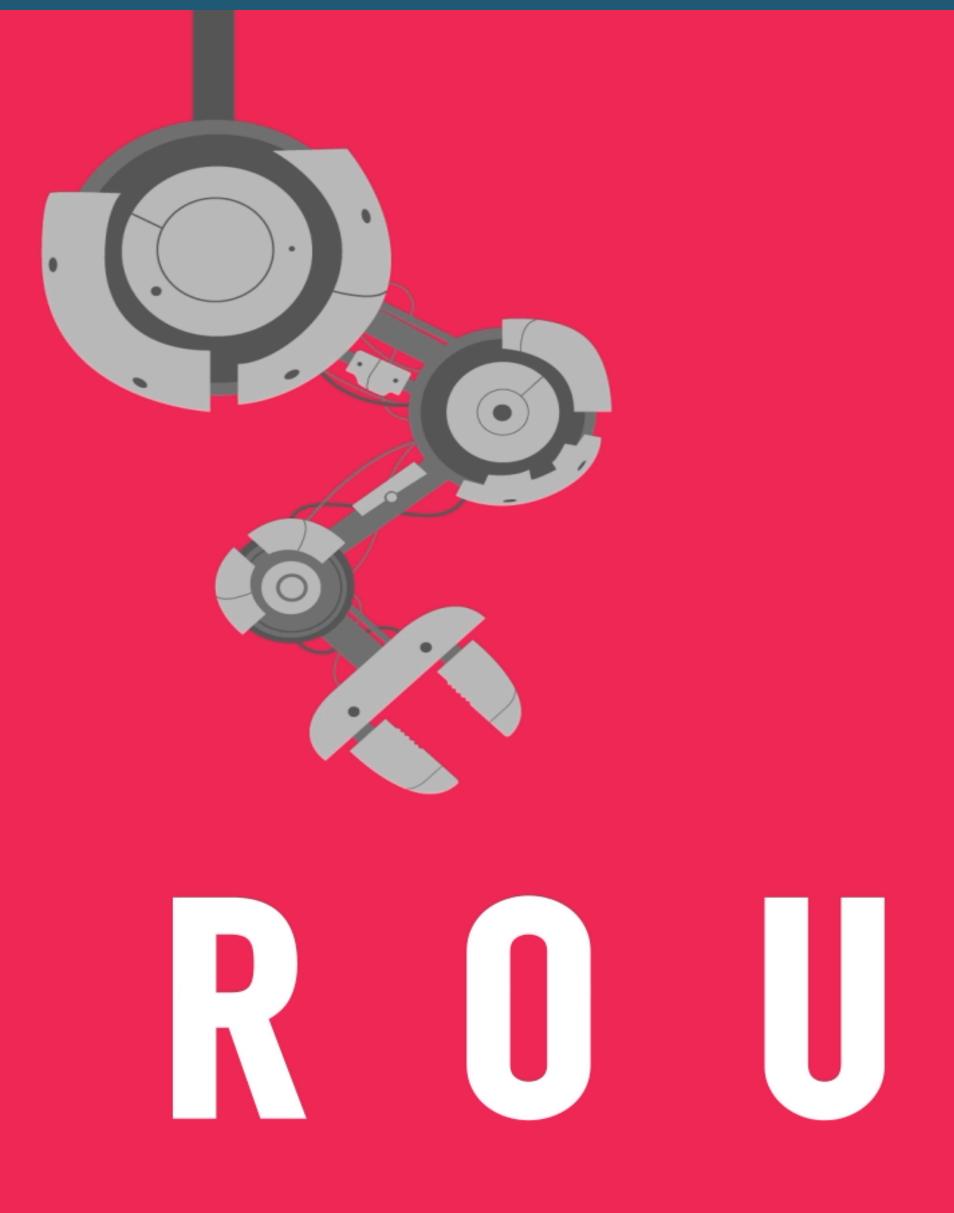


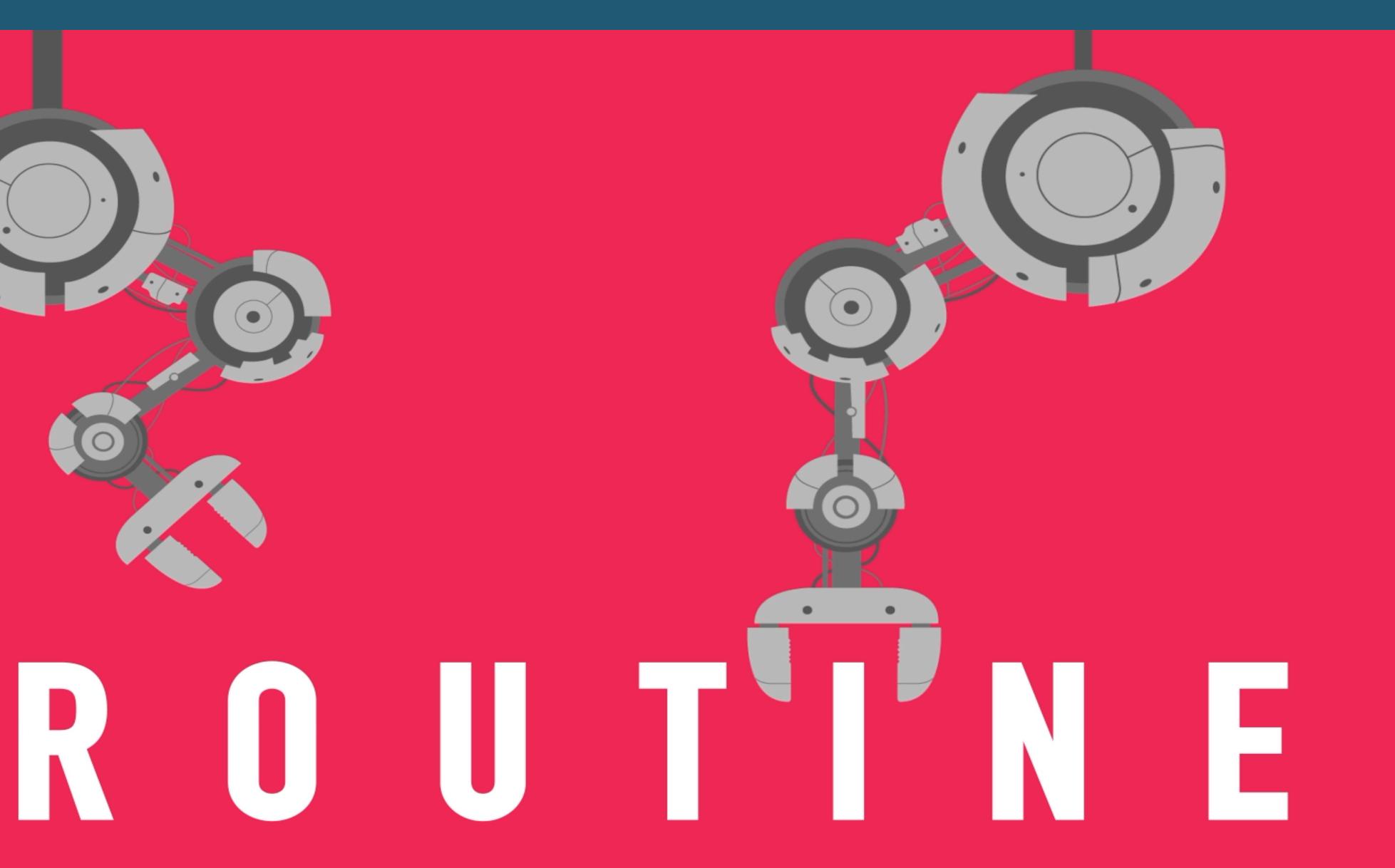






Anything that can be digitized or automated, will be: the END OF ROUTINE





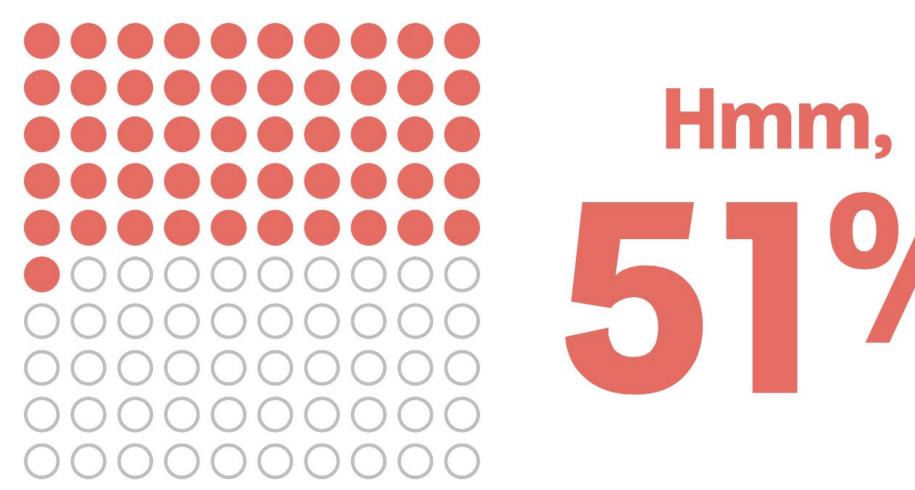




Public Speaker

Public Speaker

Arts Professionals



of your job is more susceptible to automation.

Some of your tasks that are easier to automate are...

- Review art or design materials.
- Study details of musical compositions.
- Review production information to determine costume or makeup requirements.
- Read work orders or other instructions to determine product specifications or materials requirements.

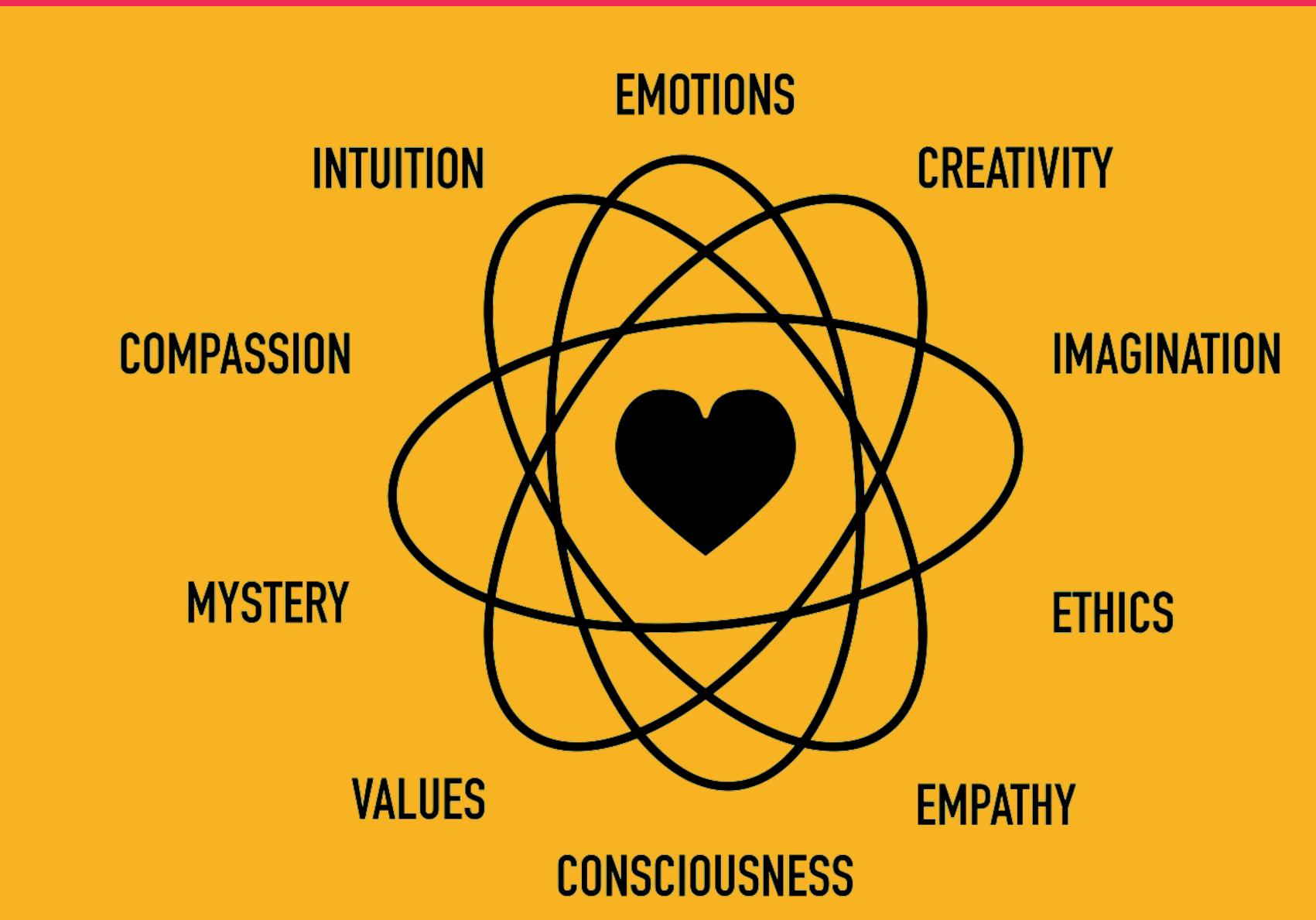








Anything that CANNOT be digitised, or automated, becomes extremely valuable





NON-ROUTINE WORK IS THE FUTURE!

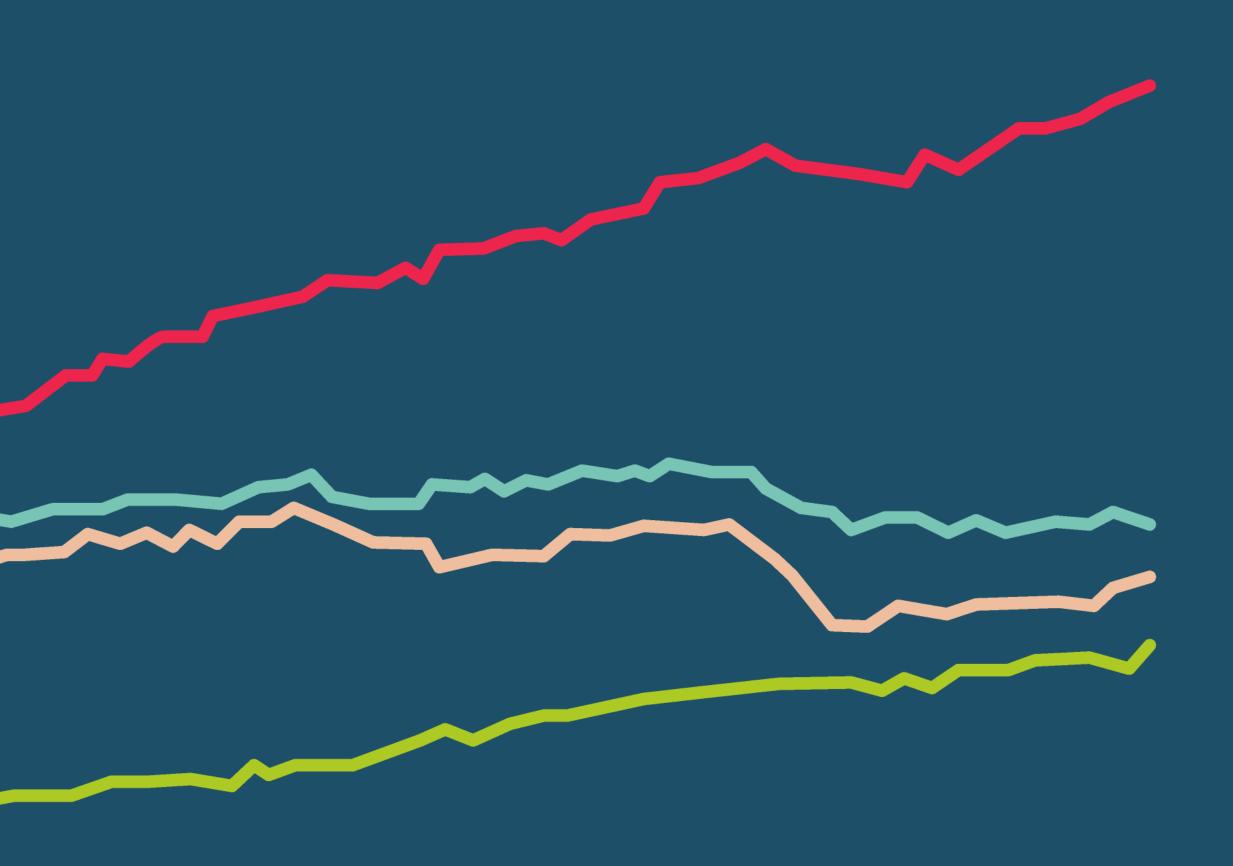
60m 50m 40m 30m 20m

Non-routine cognitive **Routine cognitive Routine manual** Non-routine manual 10m

1990

1983

Source: Economist.com













Machines don't do relationships!

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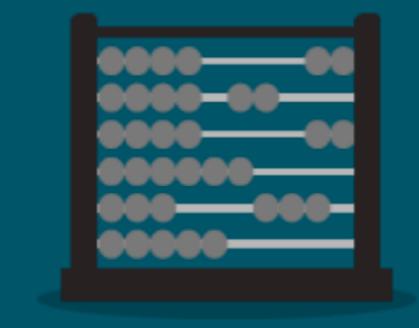
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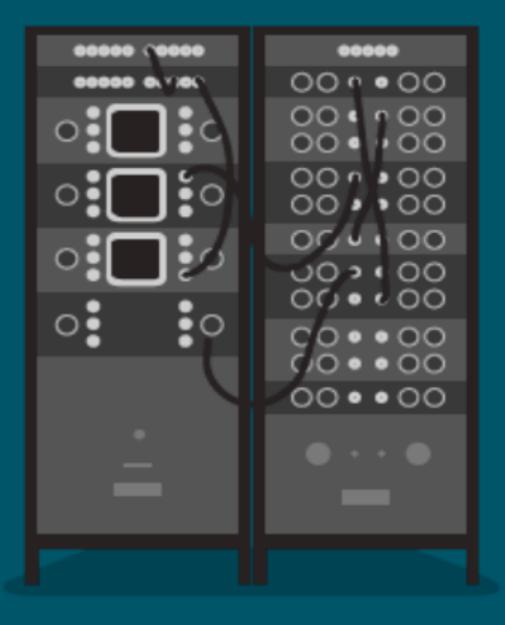
FRUST LINE DO NOT CROSS

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Al definition: "Computer systems that turn information and data into KNOWLEDGE" (Demis Hassabis)





Tabulating Systems Era



1900



Programmable Systems Era

1950







Intelligent Assistance (Human Augmentation): IA not Al



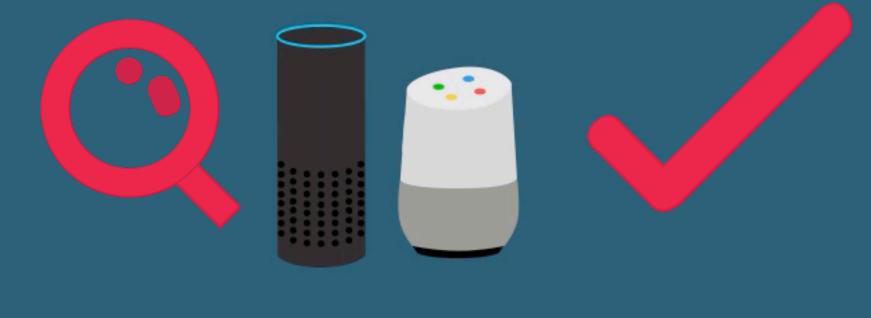
Algorithms know the logic of everything but the feeling of nothing

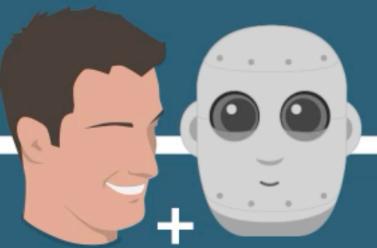




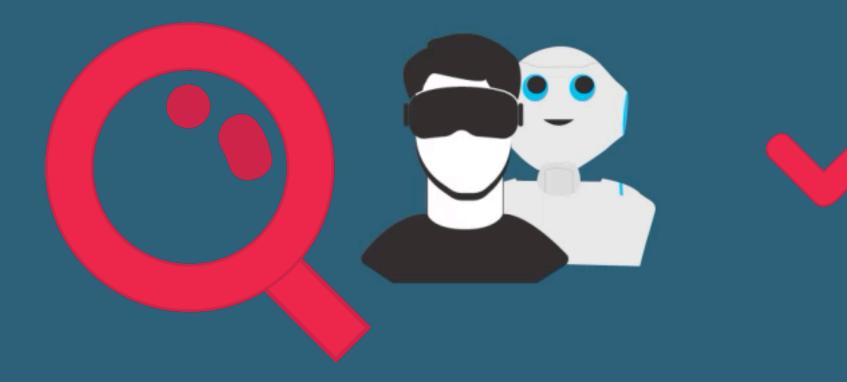


Societies are driven by their technology but defined by their humanity **ASSISTED INTELLIGENCE** AUTOMATION





AUGMENTED INTELLIGENCE











Getting this balance right is essential to our future

Privacy & Identity Security & Safety Agency & Autonomy **Rights & Ethics**

Liquidity & Flow Efficiency & Ease Speed & Ease Network Effect



"Ethics is knowing the difference between what you have a right (or the power) to do and what is the right thing to do"

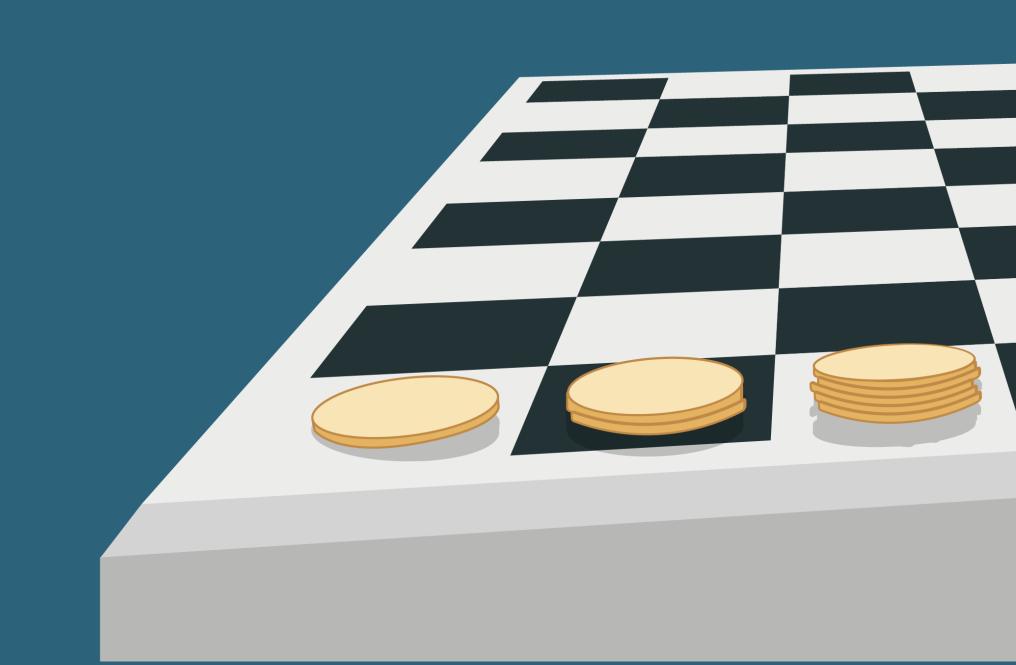


adapted from Potter Stewart





Unsuitable and unsustainable economic logic





Sustainable Capitalism

PEOPLE



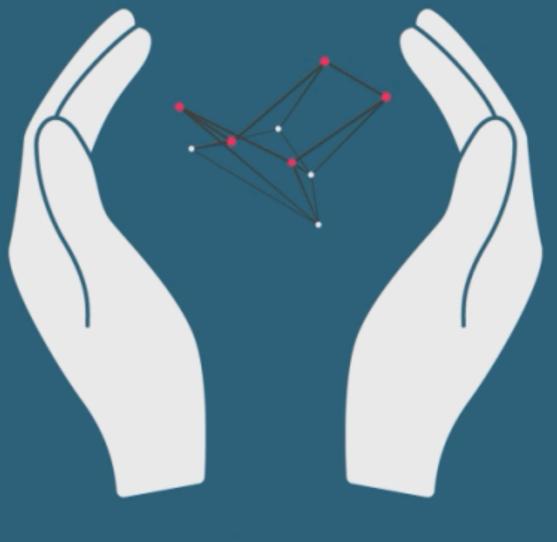




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"GDP measures everything except that which makes life worthwhile" Robert F. Kennedy





HOLISTIC



HUMAN



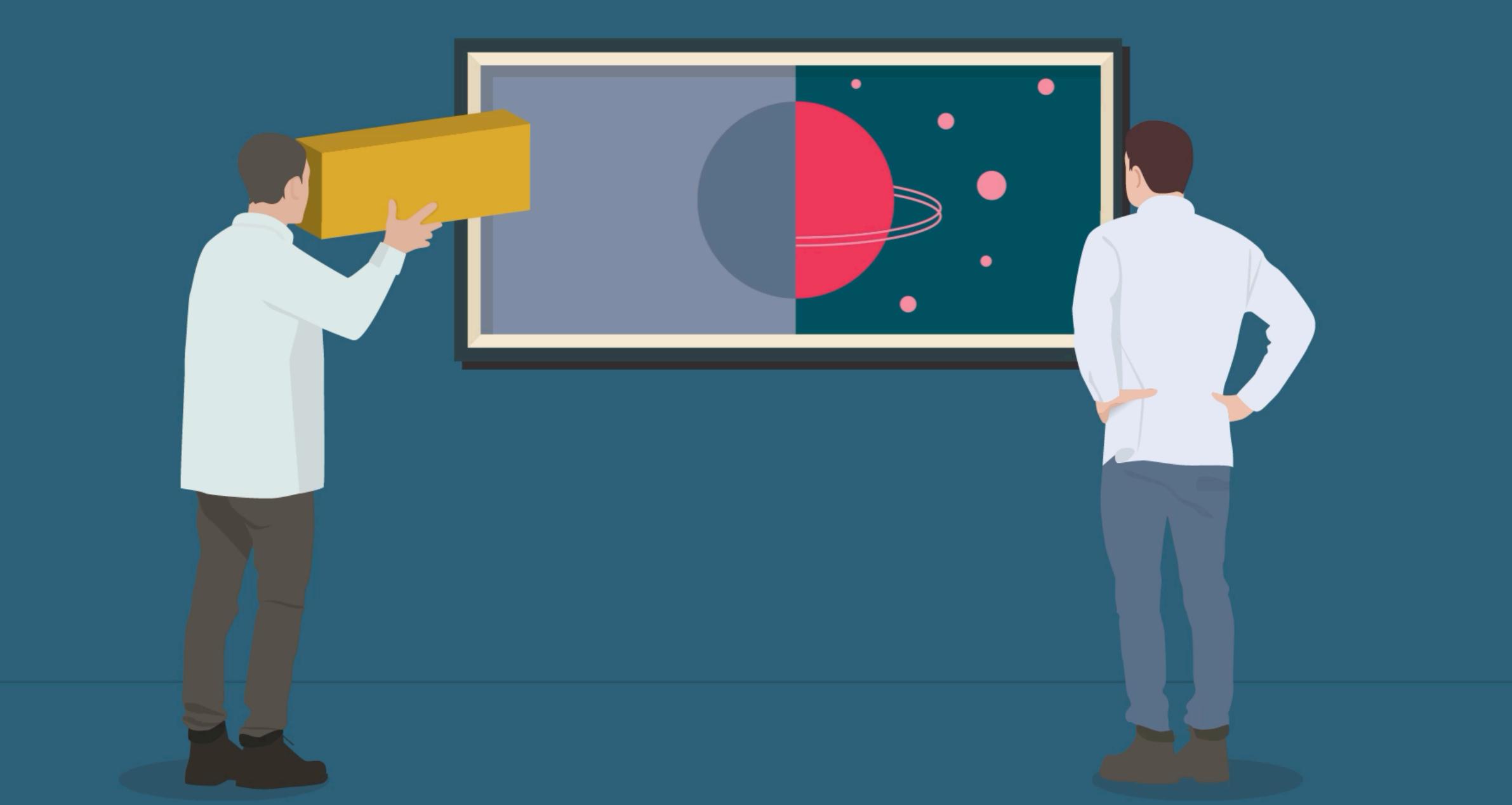
Transformation: The future is a MINDSET, not a time-frame!





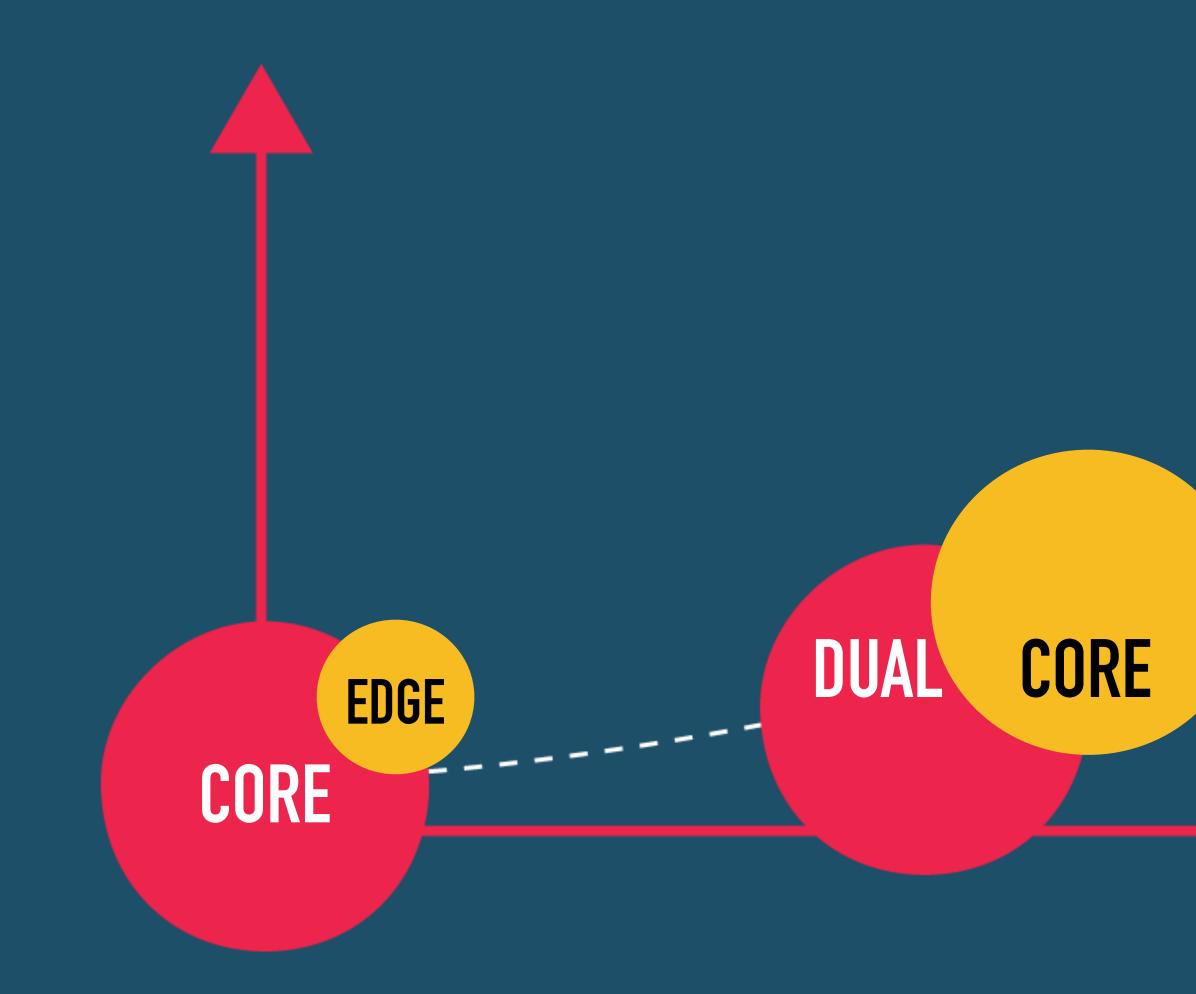


Take a wider view: there is a FUTURE BUSINESS right next to your current business





Hybrid thinking: take care of the present AND prepare for the future



NEW CORE

OLD CORE

Adapted from John Hagel, Deloitte 2015



Hyper-collaborate don't hyper-compete!

ECO



EGO

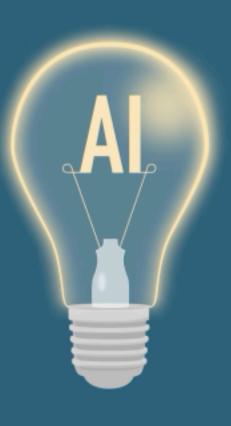


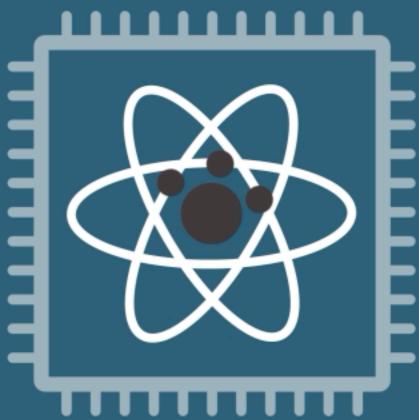


The Future: Awesome humans on-top of amazing technology

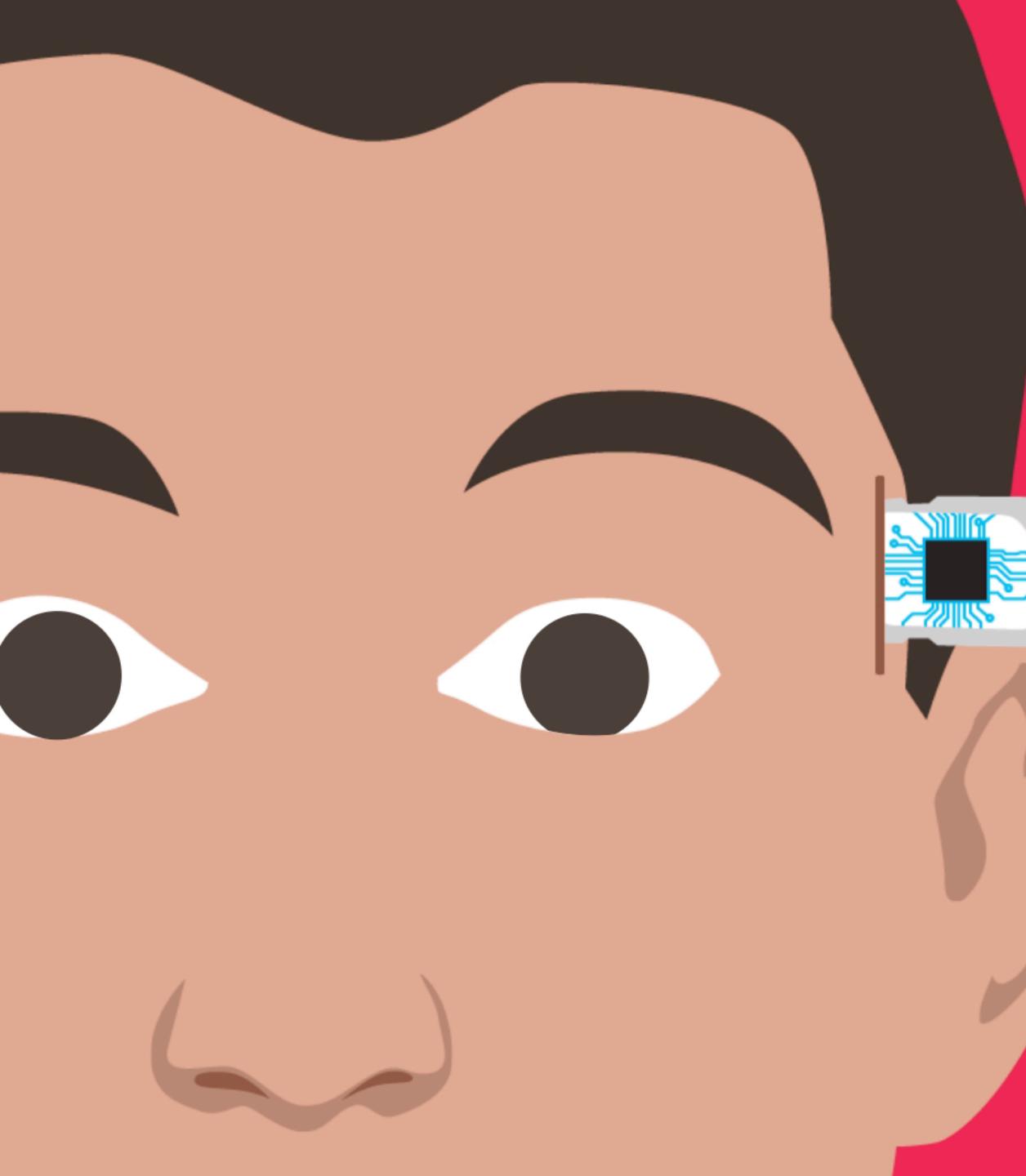












Embrace technology - but don't become it!



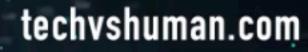


"The future belongs to those that can hear it coming" David Bowie









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