

A photograph of a lighthouse on a beach at night. The lighthouse is illuminated, and its searchlights beam out across the dark sky. A full moon is visible in the sky to the right. The beach is in the foreground, and the ocean is to the right.

**"Corona-Leaders":  
2 months observing them**



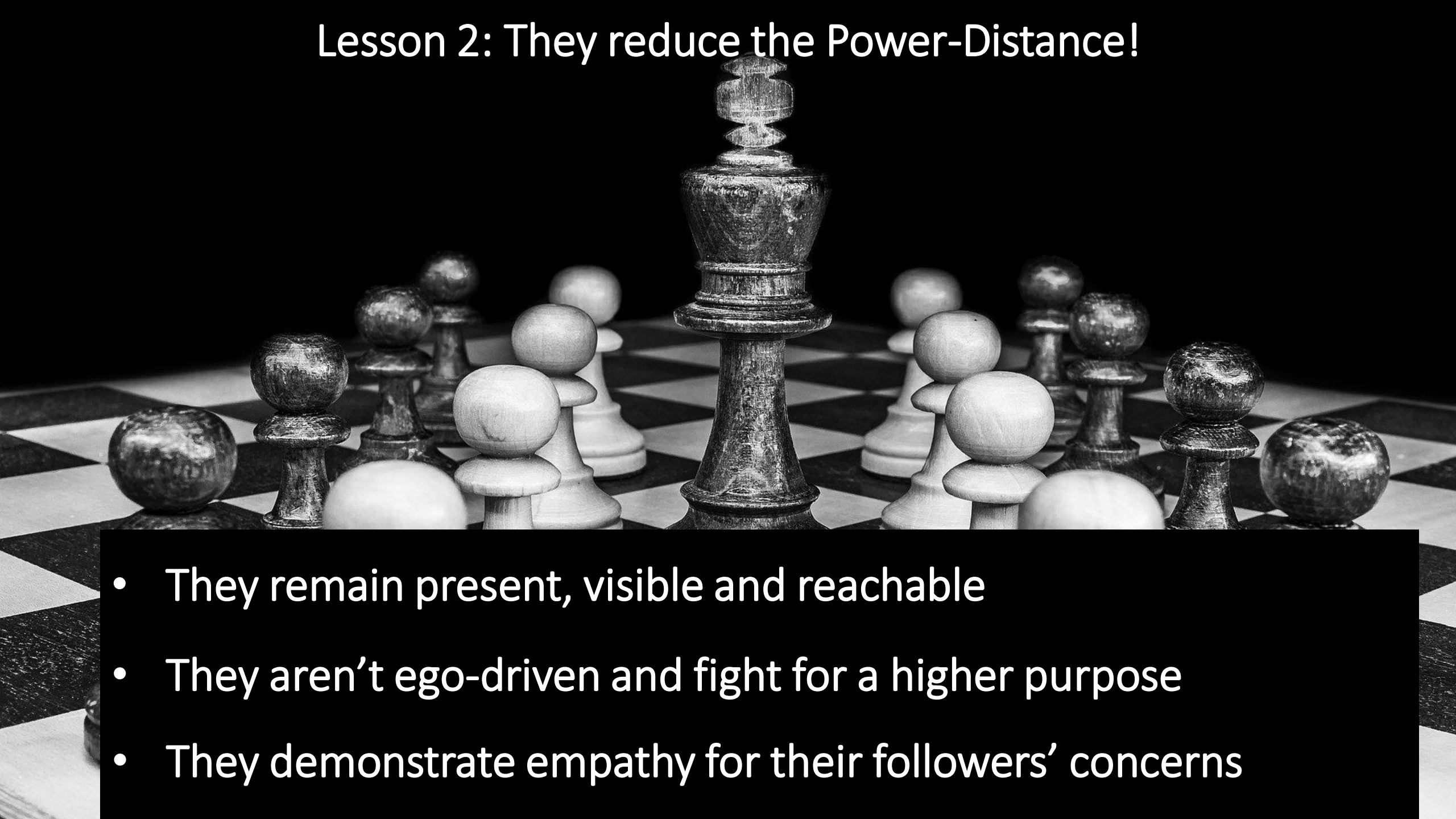
# Lesson 1: They lead even when they don't know!

- They display humility and vulnerability
- They don't pretend to know when they don't
- They defer to others who may know better





## Lesson 2: They reduce the Power-Distance!

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- They remain present, visible and reachable
  - They aren't ego-driven and fight for a higher purpose
  - They demonstrate empathy for their followers' concerns



### Lesson 3: They take a clear stand!

- They address the concerns of their people
- They take a personal commitment to their people concerns
- They consequently create a huge goodwill!



## Lesson 4: They lead by example!



- They know that people don't listen what they say but observe what they do!
- They know people will scrutinize their behaviours
- They are the message



# Lesson 5: They know that they will have to reinvent Economy!

Environmental?

Ideological?

Economic?

Inequalities?

Alimentary?

Covid-19?





# Five lessons we drew from "Corona-Leaders"

- They lead even when they don't know
- They Reduce the Power-Distance
- They take a strong and clear stand
- They are their message
- They are prepared to reinvent Economy





# When we come out the other side

When we come out the other side  
No longer forced to run and hide  
What sort of world will we see?  
What sort of humans might we be?

When we come out the other side  
When basic needs are not denied  
Will we recall the humanity  
And grab this opportunity?

When we come out the other side  
No colours or religions to divide  
A better world for you and me  
With morals, hope and dignity

When we come out the other side  
Will our prejudices be set aside?  
The human race can now be free  
To determine its own destiny

When we come out the other side  
Let's think of those for whom we cried  
Remember those who gave selflessly  
Who cared for us, for you, for me

When we come out the other side  
Recall the ones who all defied  
Attach no blame but make them see  
How close we came to anarchy

When we come out the other side  
For all of those who haven't died  
We will celebrate, so full of glee  
And make our mark in history

When we come out the other side  
No longer a need to run or hide  
What a wondrous world we'll all see  
And what better humans we will be!

Andy Barham



# Thank you to our partners

## THE FUTURES AGENCY

Founded by one of the World's top five Business Futurists, Gerd Leonhard, It unites «Prospectivists from the whole World, aiming at preparing their clients for the Future.



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Céline Schillinger is an expert of engaged leadership serving human innovation globally. After a solid corporate career, she now shares her knowledge and created her own consultancy.

The Enablers Network prepares organizations to successfully deal with the Disruption Economy. Its members all have such diverse backgrounds as army, conducting, sports, medicine or psychology.



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