Al and the Future of Humanity, Learning and Work

Gerd Leonhard, Futurist & CEO The Futures Agency



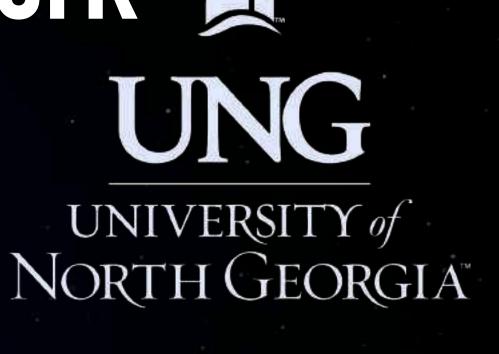


@gleonhard

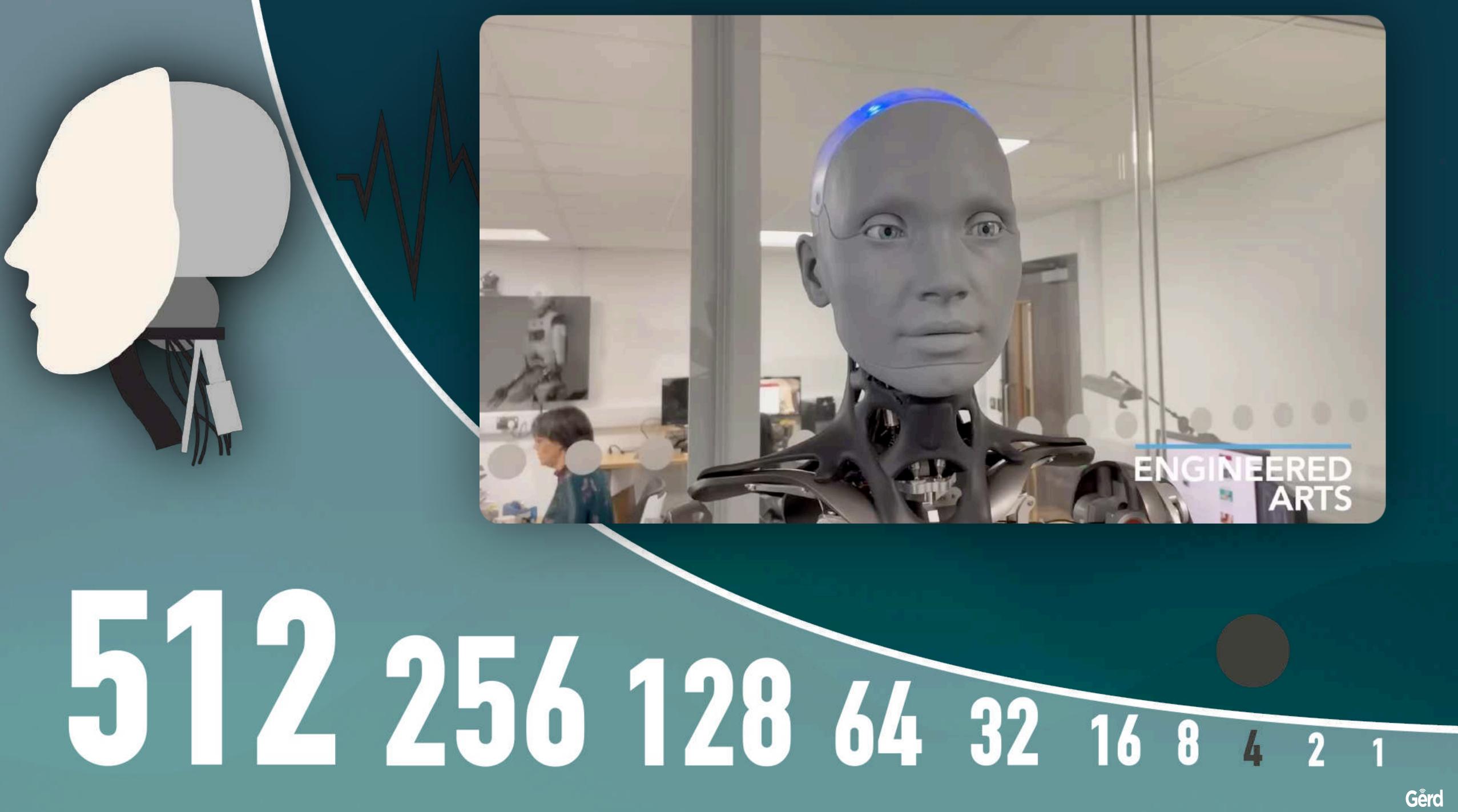




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Gerd





Al: General Purpose Tech HE NEW PLATFORM for everything



AI IS A GENERAL PURPOSE TECHNOLOGY (GPT)



Electricity

(1879)

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Steam Engine (1698)

Artificial Intelligence (Today)



Internet (1983)



Semi-Conductors (1947)

Computer (1946)





Al: "Computer systems that turn information and data into KNOWLEDGE" (Demis Hassabis, CEO, DeepMind)



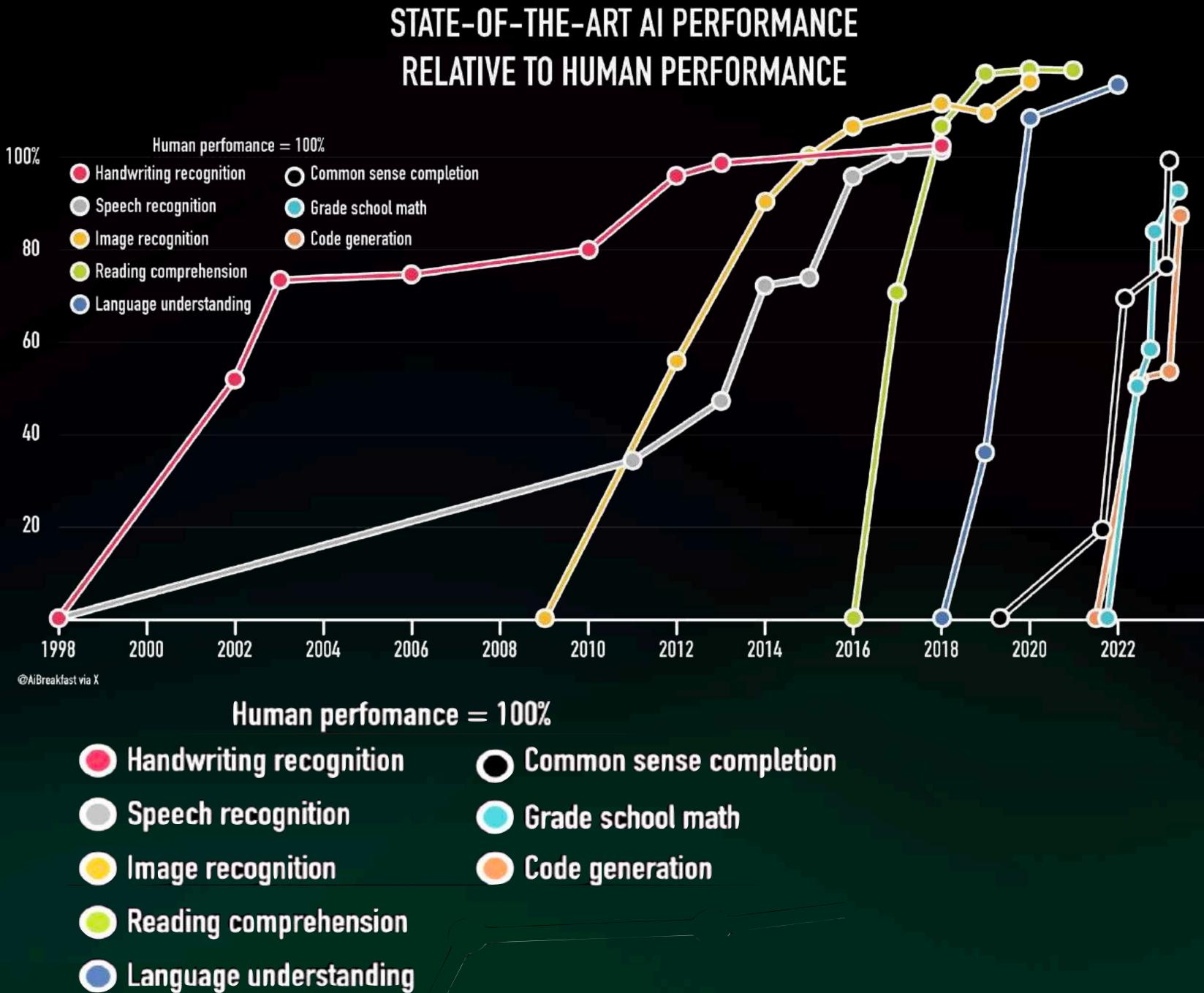
WHAT ARE THE PRIMARY BUSINESS OBJECTIVES FOR USING AI



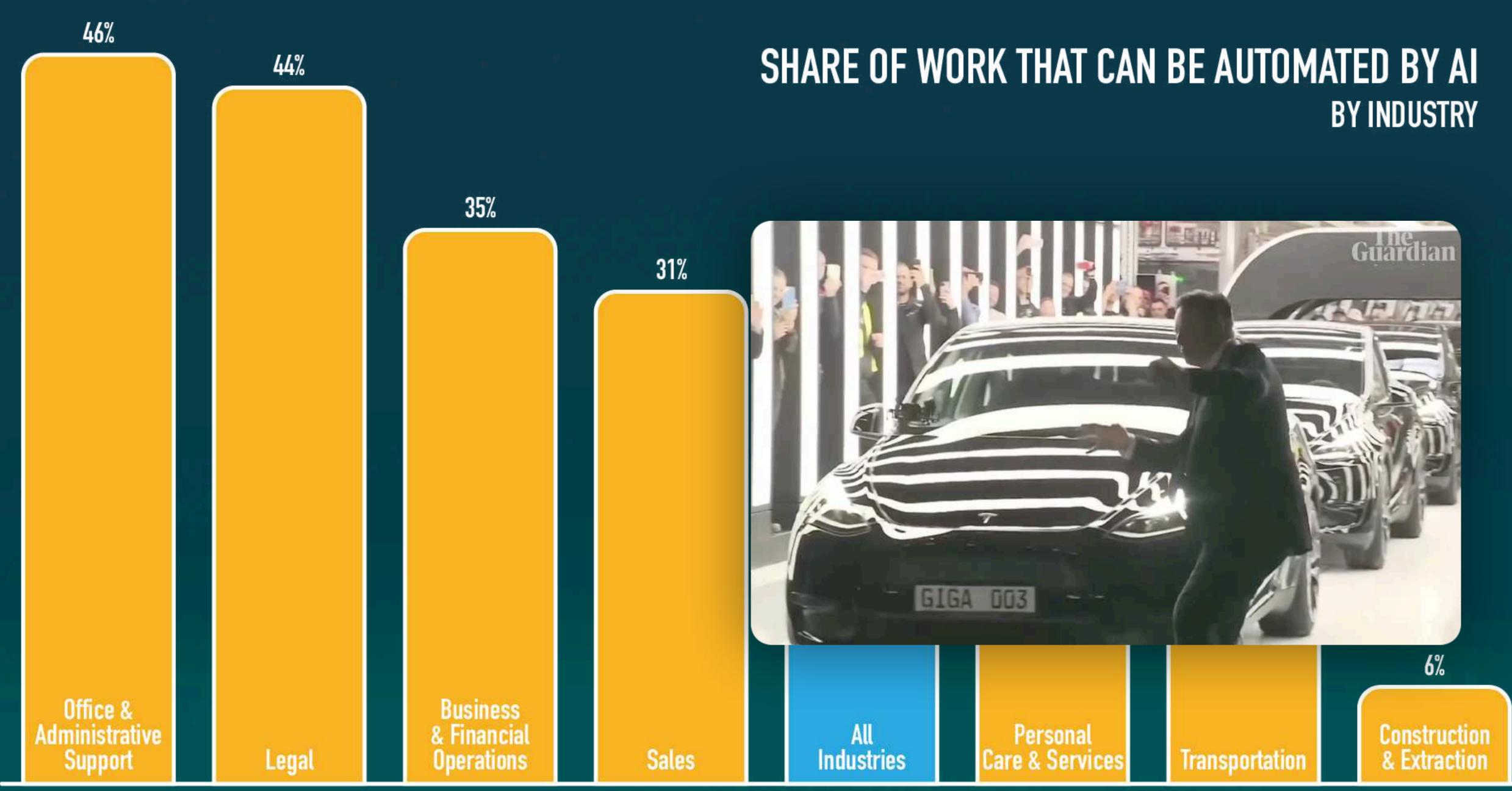
- 38% Marcove customer experience/customer satisfaction

 - Increase business agility
 - Increase revenue from new markets, products, and/or customers
 - Improve customer retention
 - Reduce business risk (i.e., regulatory compliance, security downtime,
 - Accelerate time to market for new products and services
 - Increase business resilience











THE TECH INDUSTRY MOVES IN PLATFORM SHIFTS EVERY 10–15 YEARS, A NEW PLATFORM RESETS THE TECH INDUSTRY

GENERATIVE AI: Computer systems that turn data & statistics, image recognition, language understanding and KNOWLEDGE NTO **CONTENT & CONVERSATION**

Web **Open Source**

Smartphones Cloud

Generative Al

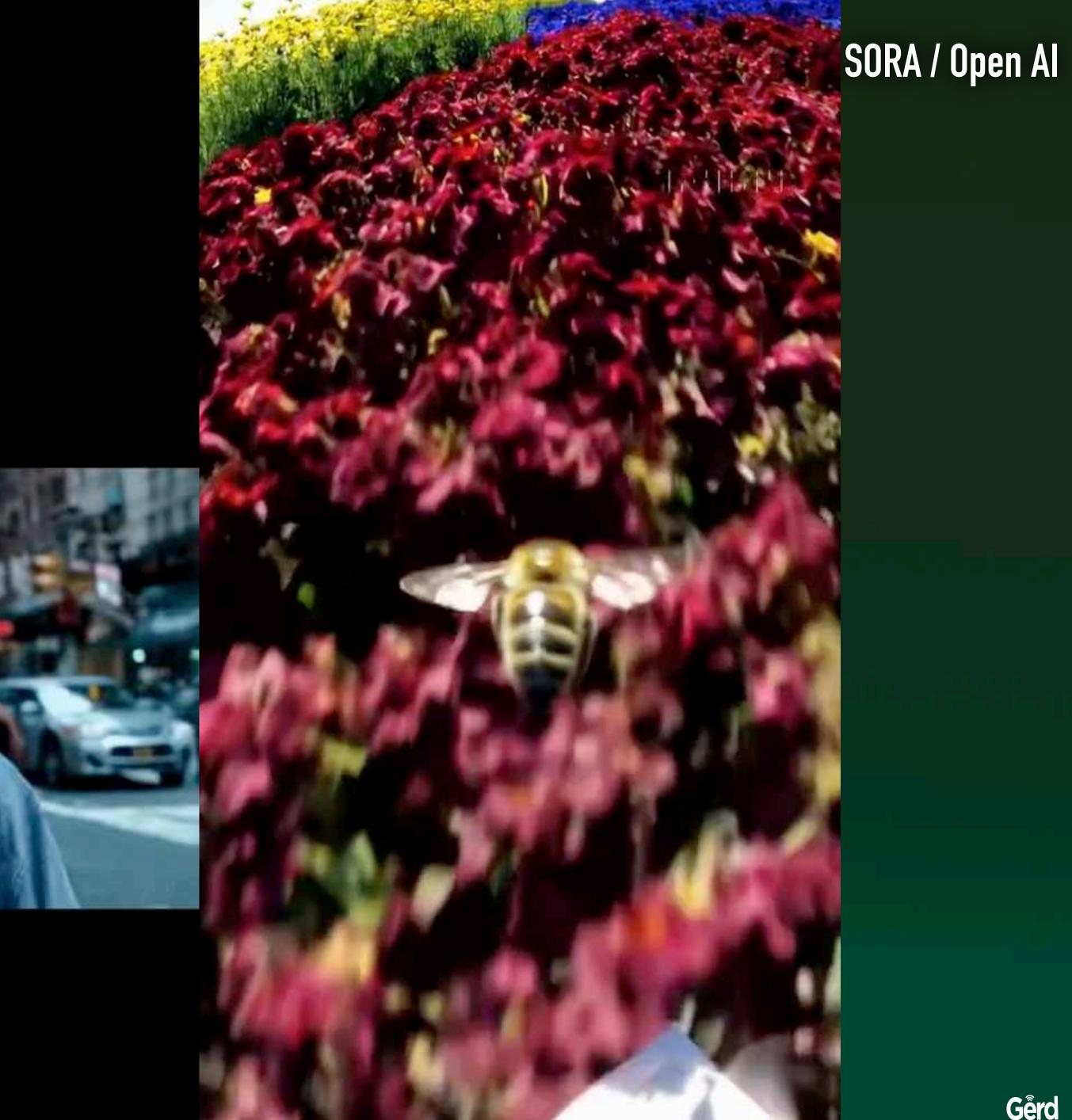




Generated b **OpenAl's vide**

Se

Generated by Sora, OpenAl's video model





Gêrd

Sound by Eleven Labs

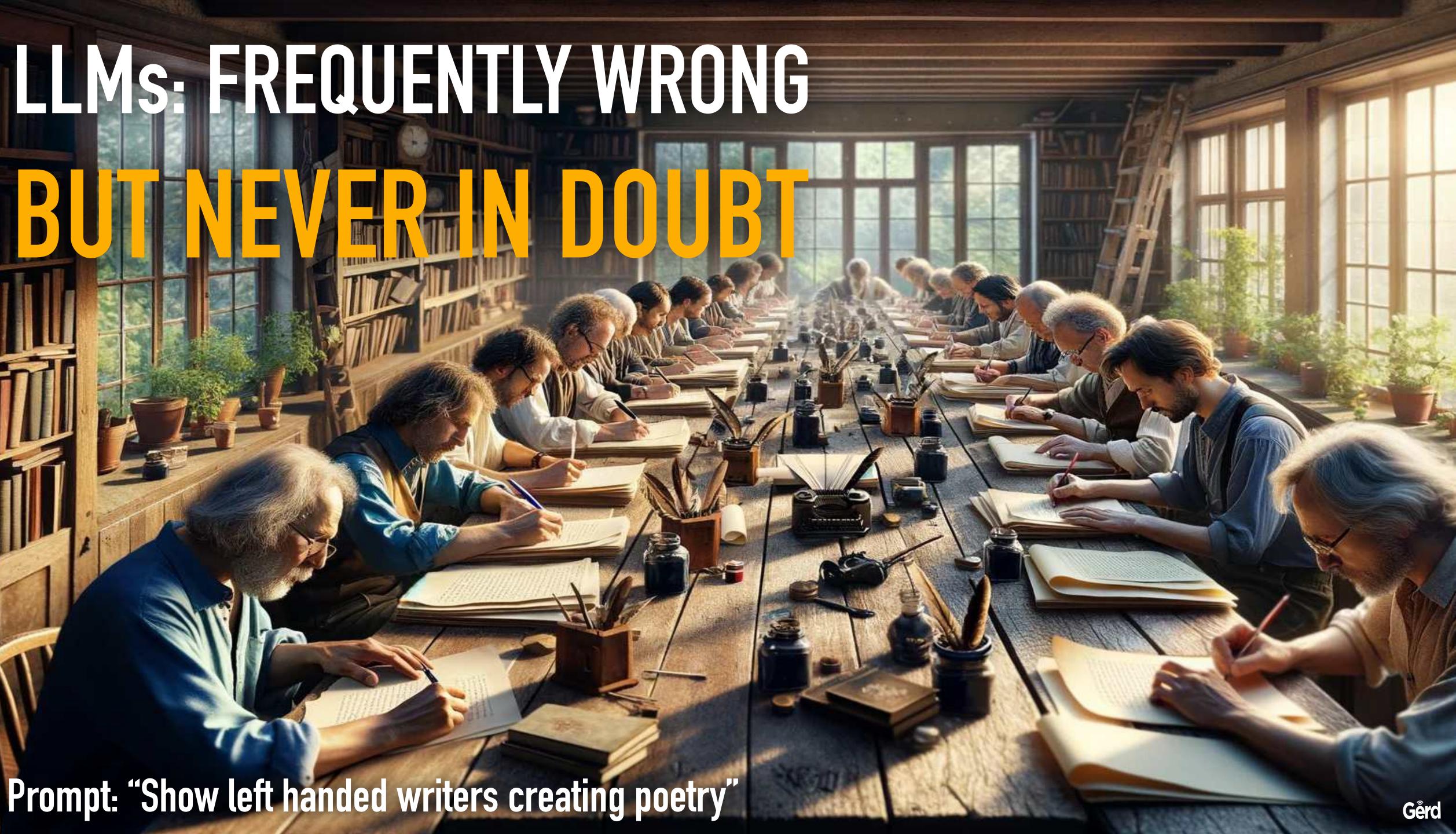
Videos by SORA / Open Al



Sora (OpenAI) text to video: VERY COOL! Yet for now, lacking Veracity, Context, Causality, Common Sense...



Prompt: "Show left handed writers creating poetry"



"It is the FRAMEWORK which changes with each new technology and not just the picture within the frame" Marshall Mc Luhan

Codified

Strict

Metaphor Exploratory

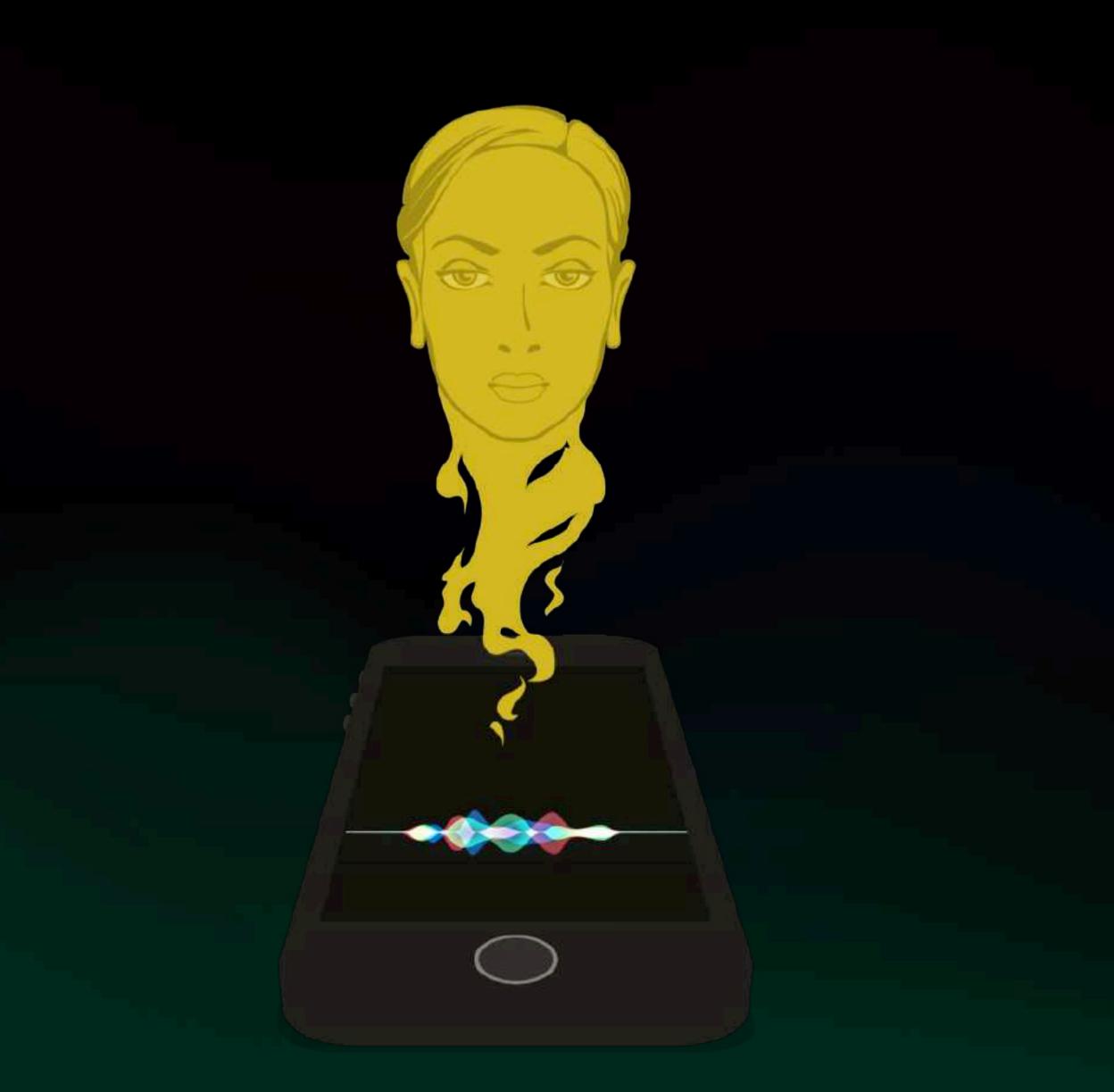
NUI

GUI



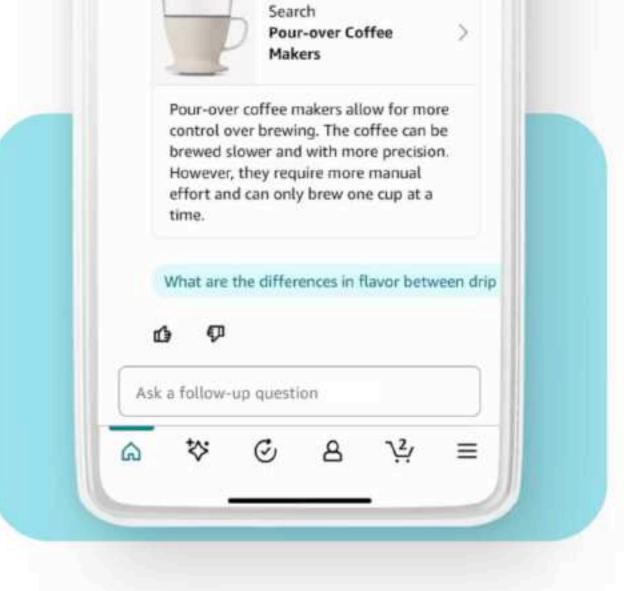
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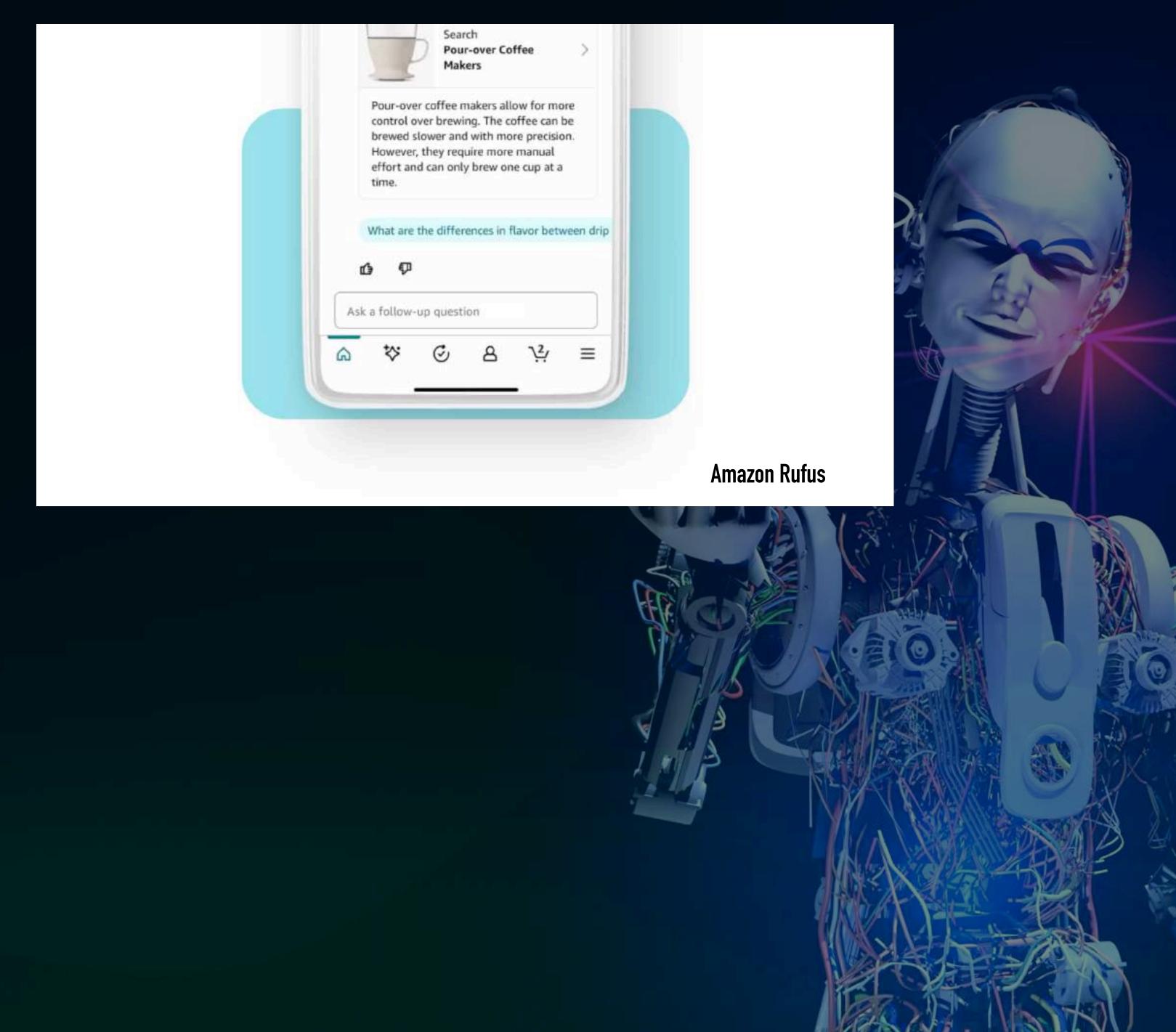
FROM GRAPHIC INTERFACES TO CONVERSATIONAL A











Conversation with AMIE

Hi, I experienced central chest pain accompanied by discomfort in the upper stomach that happened two hours ago.

()

I'm sorry to hear you're experiencing this discomfort, especially in 2 key areas. To help me get a clearer picture, can you describe the chest pain in more detail? Is it a pressure, tightness, burning, stabbing sensation, or something else entirely?

AI

Would you speak to an Al doctor? 🧟

?

Answer



HI (Human Intelligence) and AI (Machine Intelligence)



Biological Intelligence



Digital Intelligence

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INTELLIGENCE: THE ABILITY TO SOLVE PROBLEMS CONSCIOUSNESS: THE ABILITY TO FEEL THINGS

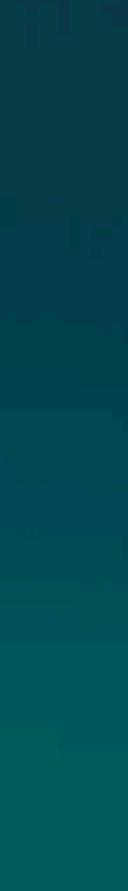


KNOWLEDGE WORK: We don't think with (just) the brain



Machines DON'T 'Think' or 'Feel' Machines DON'T have hunches Machines DON'T 'understand' Machines DON'T imagine Machines DON'T care







The Future of Human Work: Beyond Data, Information and *Knowledge

Human Turf





TACIT KNOWLEDGE

DEEPER KNOWLEDGE

? Machine INTELLECTUAL KNOWLEDCE / LOGIC Turf ! DATA AND INFORMATION

PURPOSE

WISDOM

UNDERSTANDING



Gerd

WEKNOW MORE THANWE CAN TELL



If you work like a robot, a robot will take your job!





Gerd



PROBLEM-BASED LEARNING



Science echnology Engineering **Athematics**

LEARN & APPLY TO SOLVE THE PROBLEM

> umanity **Ethics** Creativity magination



E CONTRACTOR

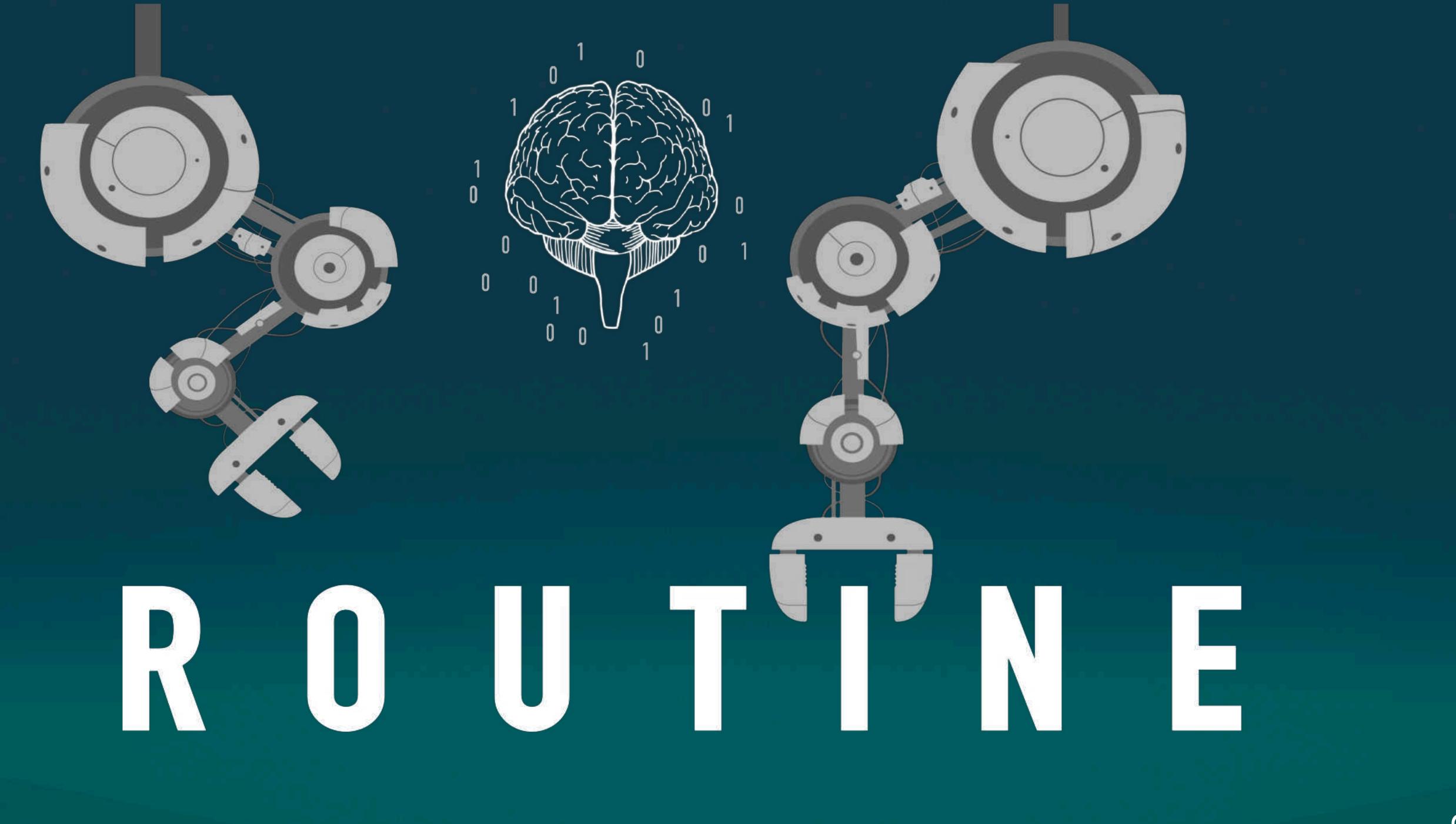
"One's destination is never a place, but a NEW WAY OF SEEING THINGS"

(Henry Miller)



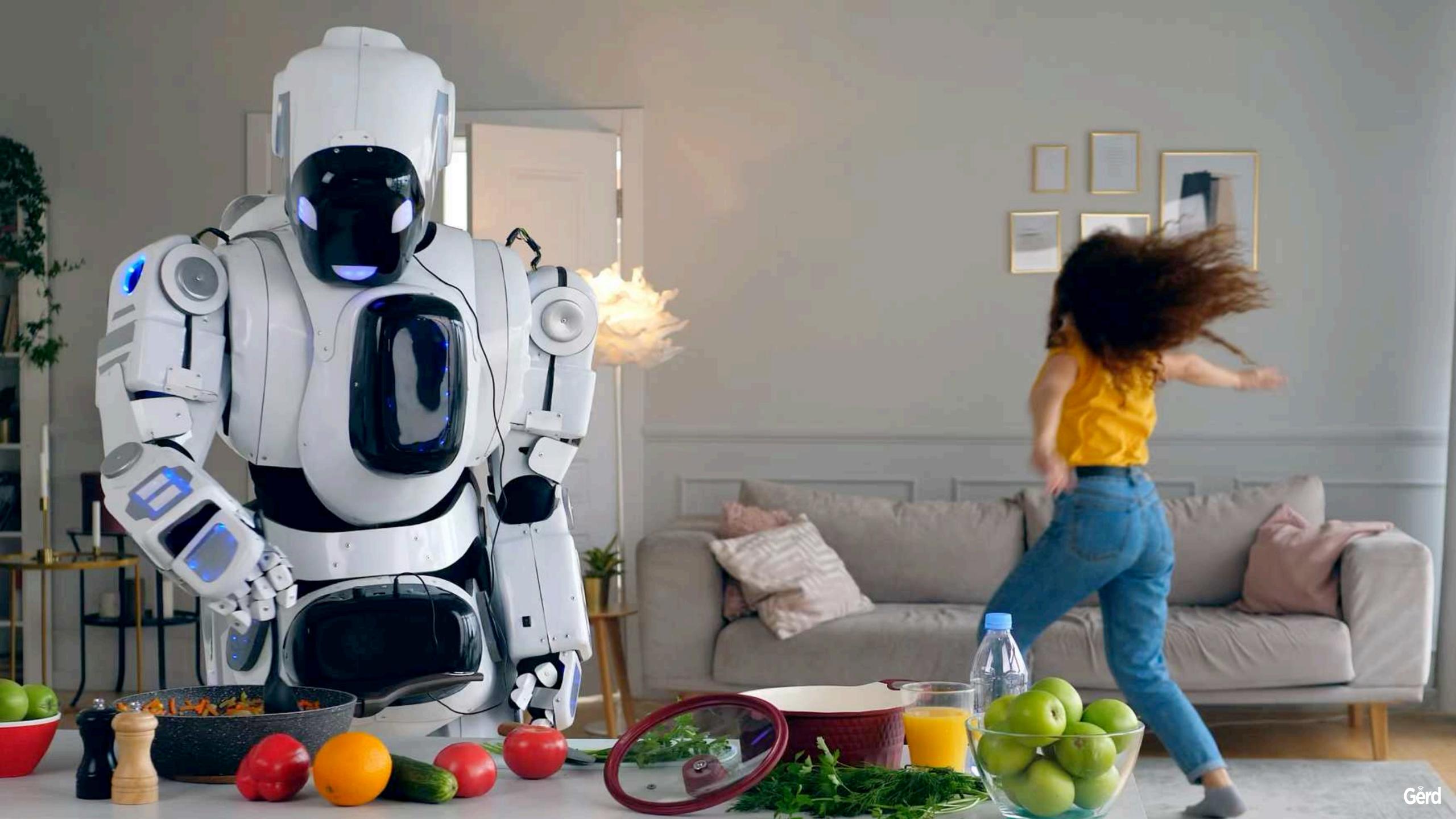
Cognification, Augmentation, Automation: The End of Routine?



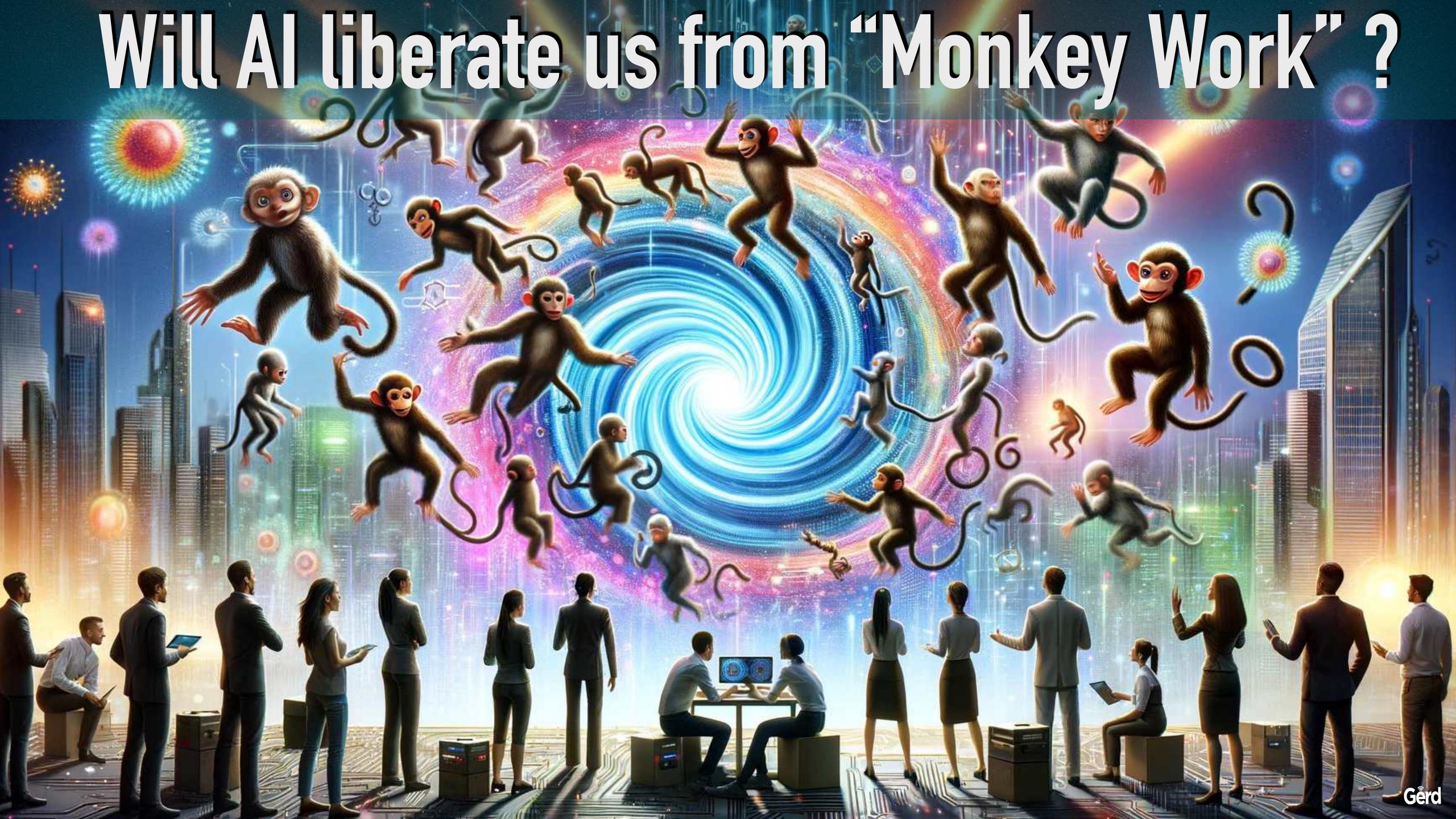




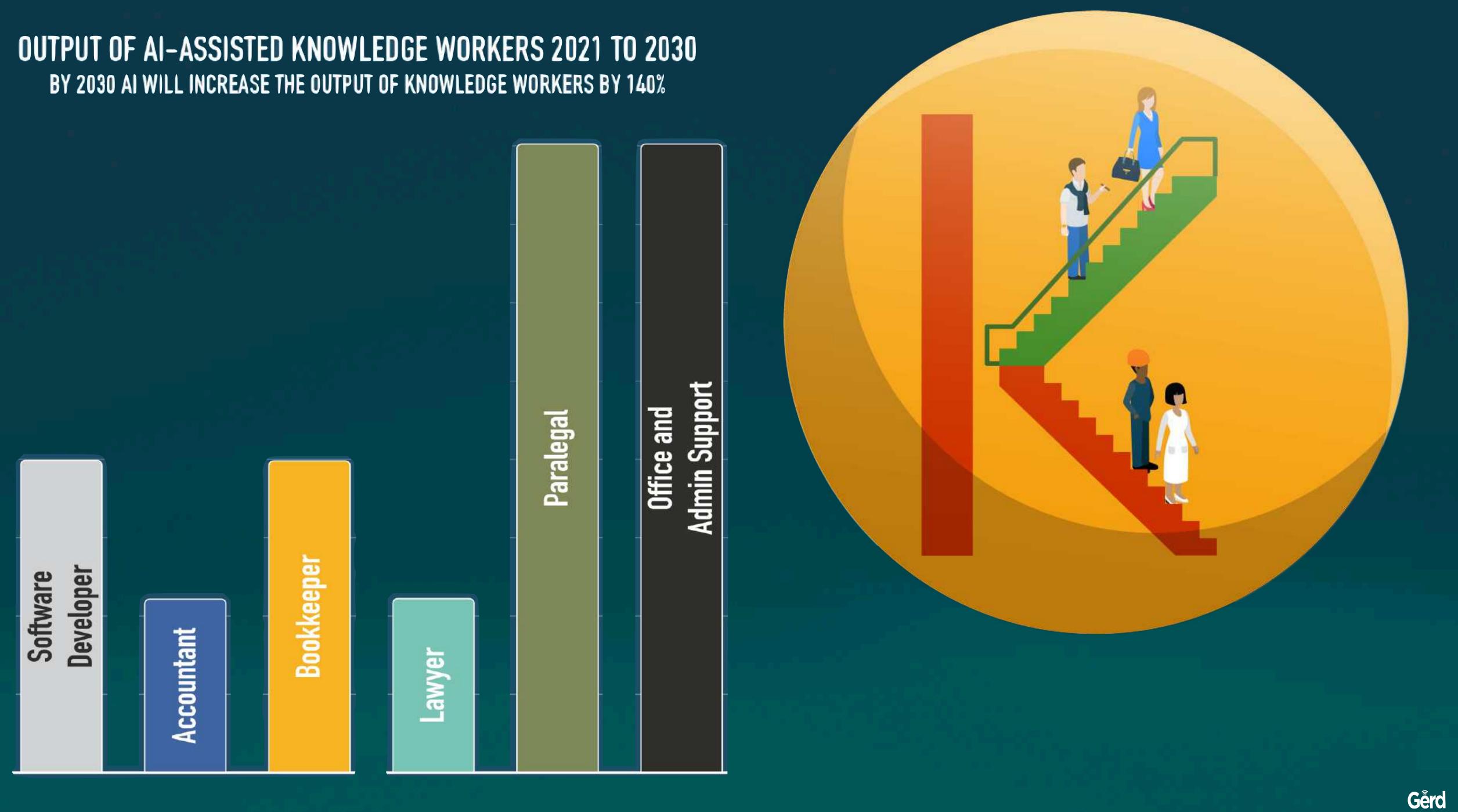




Will Al liberate us from "Monkey Work" ?

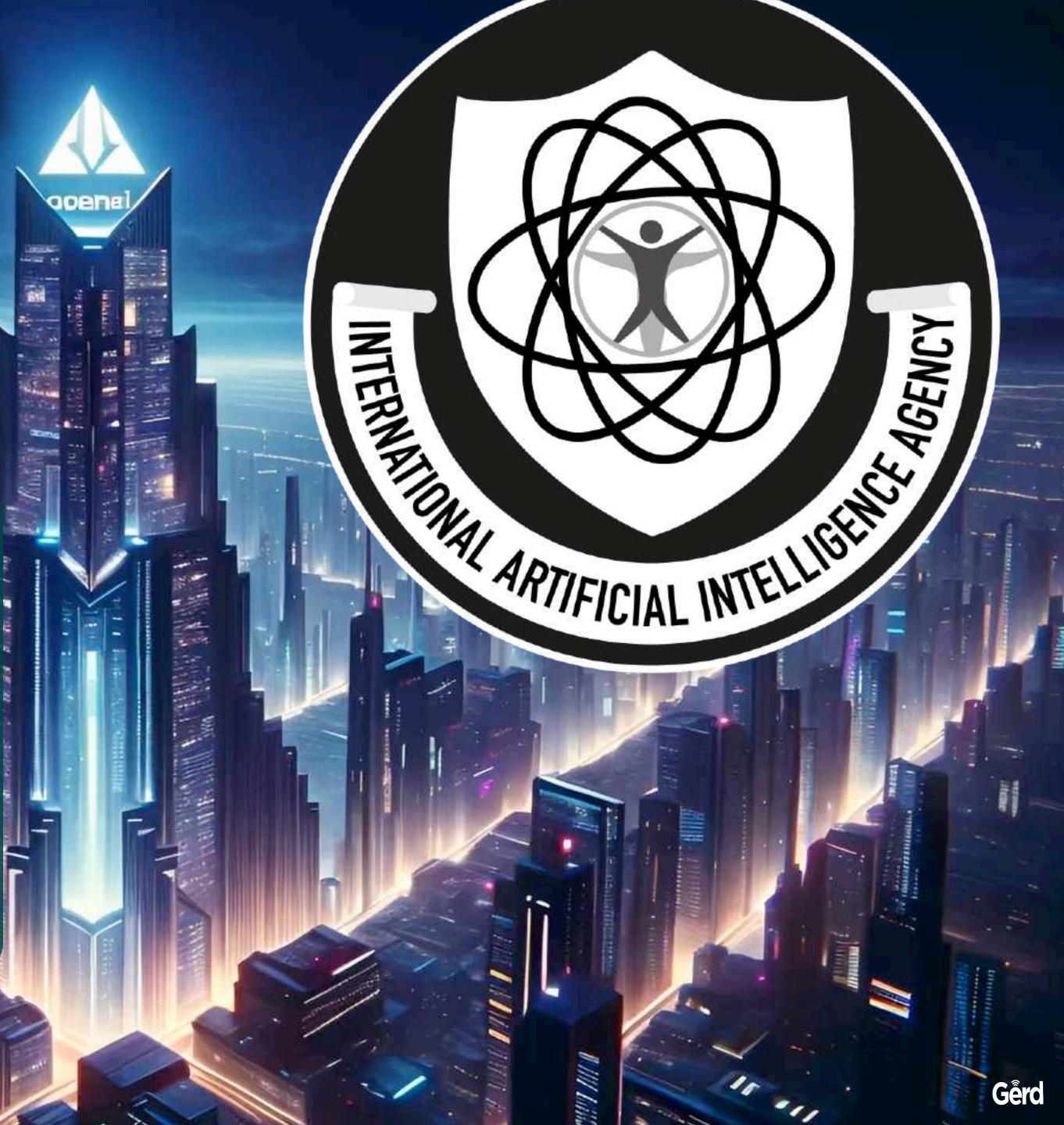


BY 2030 AI WILL INCREASE THE OUTPUT OF KNOWLEDGE WORKERS BY 140%



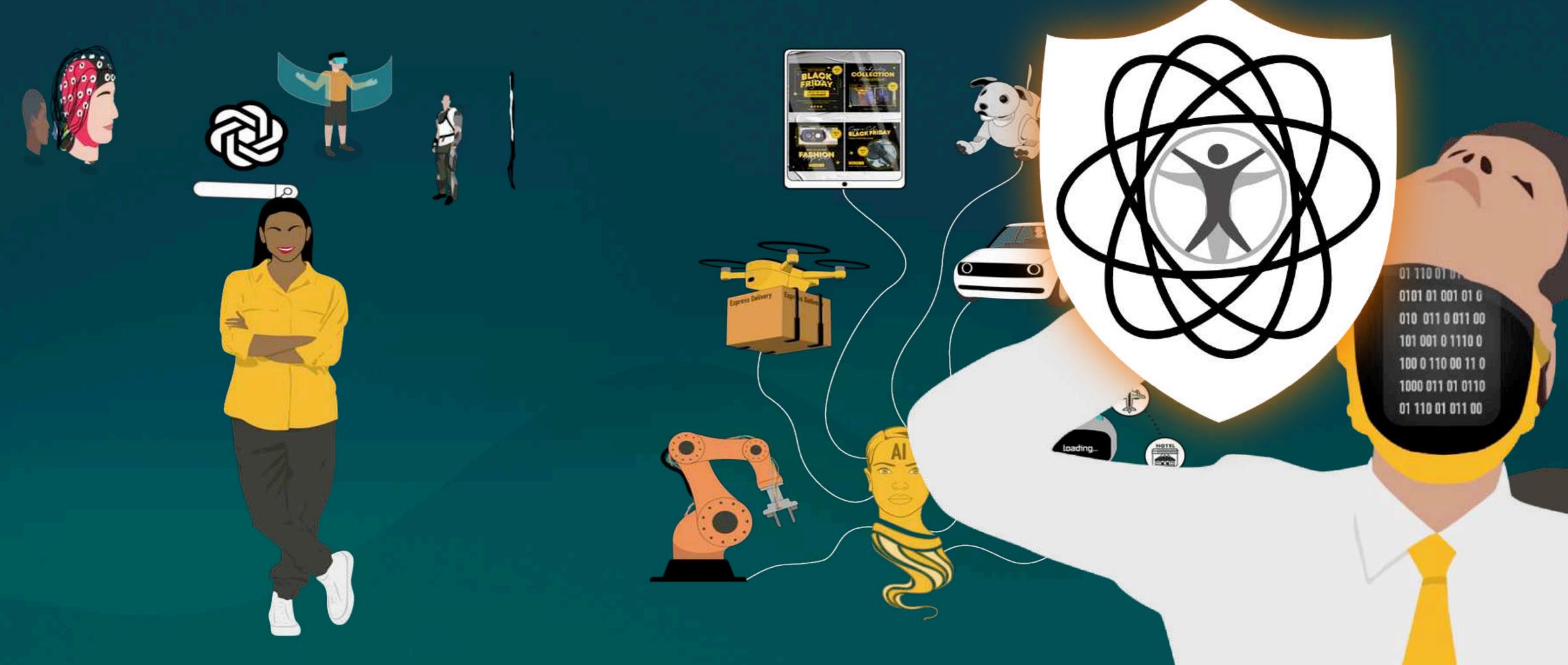
AGI: More human than human?

"No material problem – including those caused by technology – cannot be solved with more technology" (Marc Andreessen, Techno Optimist Manifesto)



"Great technology should not aim to replace humans, rather amplify human capabilities" Doug Engelbart, 1955

COGNIFICATION AUGMENTATION



AUTOMATION

DEHUMANISATION



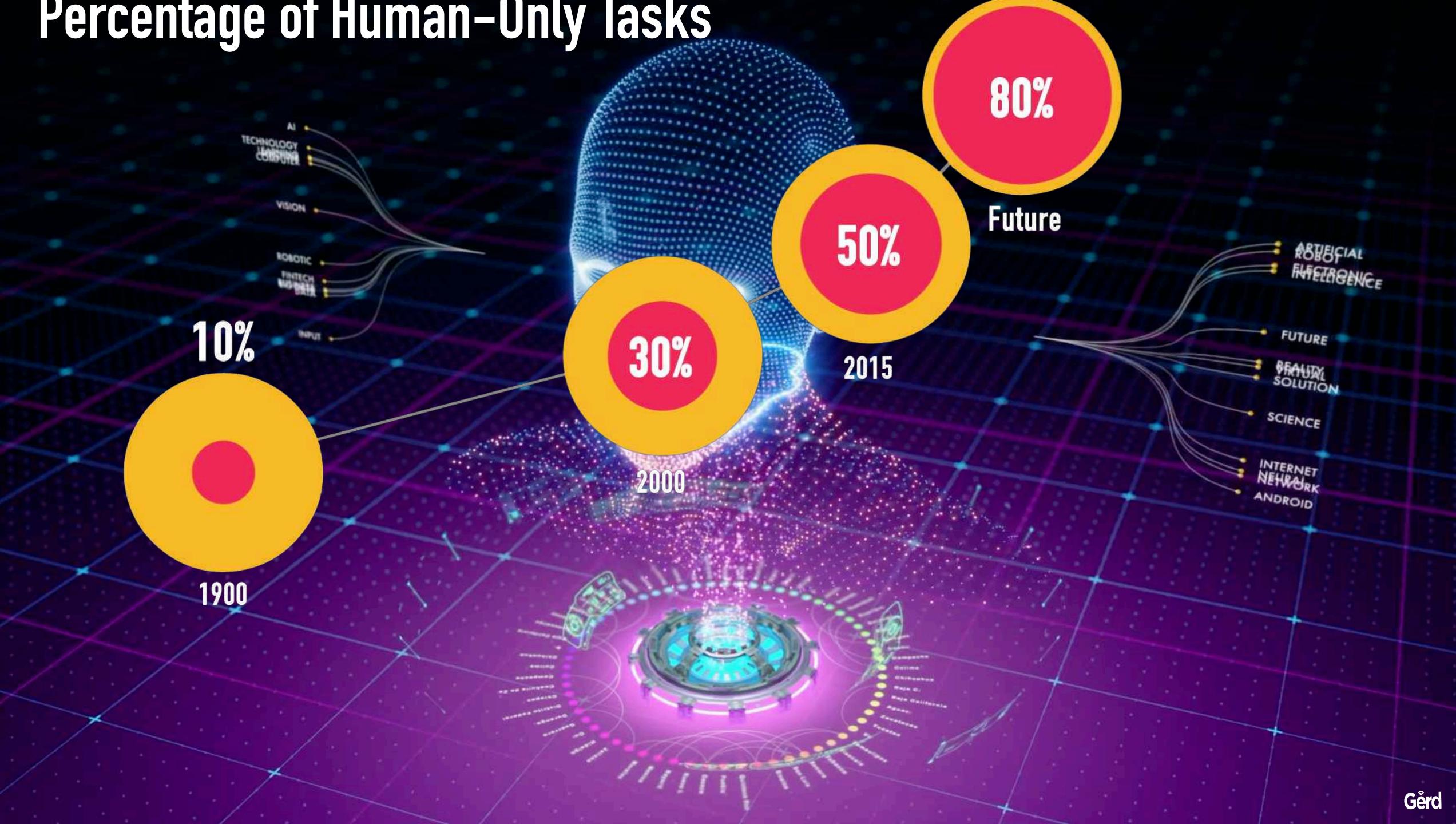


Critical Thinking In/Foresight Imagination Resilience Questions Optimism Courage Intuition Ethics



Being smarter, faster or more 'intelligent', more knowledgeable, more productive or more efficient is NO LONGER THE TICKET TO SUCCESS





The doors aren't closing – they are OPENING

THE GOOD FUTURE





AWESOME HUMANS WITH AMAZING TECHNOLOGY



YOUR MINDSET CONTAINS YOUR FUTURE THE FUTURE IS SOMETHING WE MAKE We are to be architects of the future, not its victims" (Buckminster Fuller)



Al is a power-tool: Engage but use it with care!

