

Towards 2030: Education, Work, Technology and The Future





6 Exponential Technologies that will change EVERYTHING



AI

Quantum

Nuclear Fusion

Syn-Bio

Genome Editing

Geo-Engineering



DIGITAL REVOLUTION



SUSTAINABILITY REVOLUTION



PURPOSE REVOLUTION



MEGA-CHALLENGE

Economy



Planet

WORK

Humans
Doing Routines



Machines
Doing Routines

PURPOSE
REVOLUTION



PROFIT
GROWTH



PEOPLE
PLANET
PURPOSE
PROSPERITY



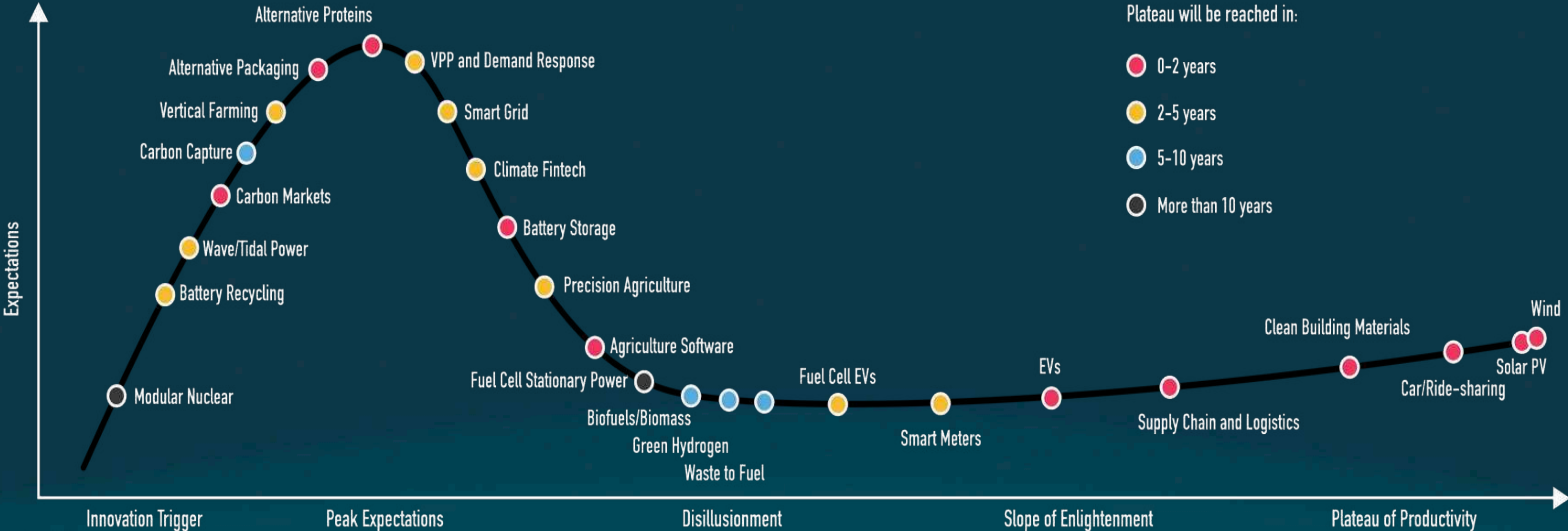
PEOPLE
PLANET
PROSPERITY



ARTIFICIAL
INTELLIGENCE

CLIMATE
CHANGE

SELECT CLIMATE TECH INNOVATION HYPE CURVE



Source: Exponentialview.co

MEGA-CHALLENGE

Economy → Planet



Climate finance
flows in 2022

Military expenditure
in 2022

Fossil fuel
subsidies in 2022

Covid-19 fiscal
measures 2020*

Average annual climate
finance needs until 2030

Science and Technology alone is NOT ENOUGH

Telos

Climate Emergency Default by 2025: You ain't seen nothing yet!

Lufthansa to charge up to €72 per ticket to cover climate costs

The surcharge goes into effect for tickets booked from June 26 and departing from European countries.

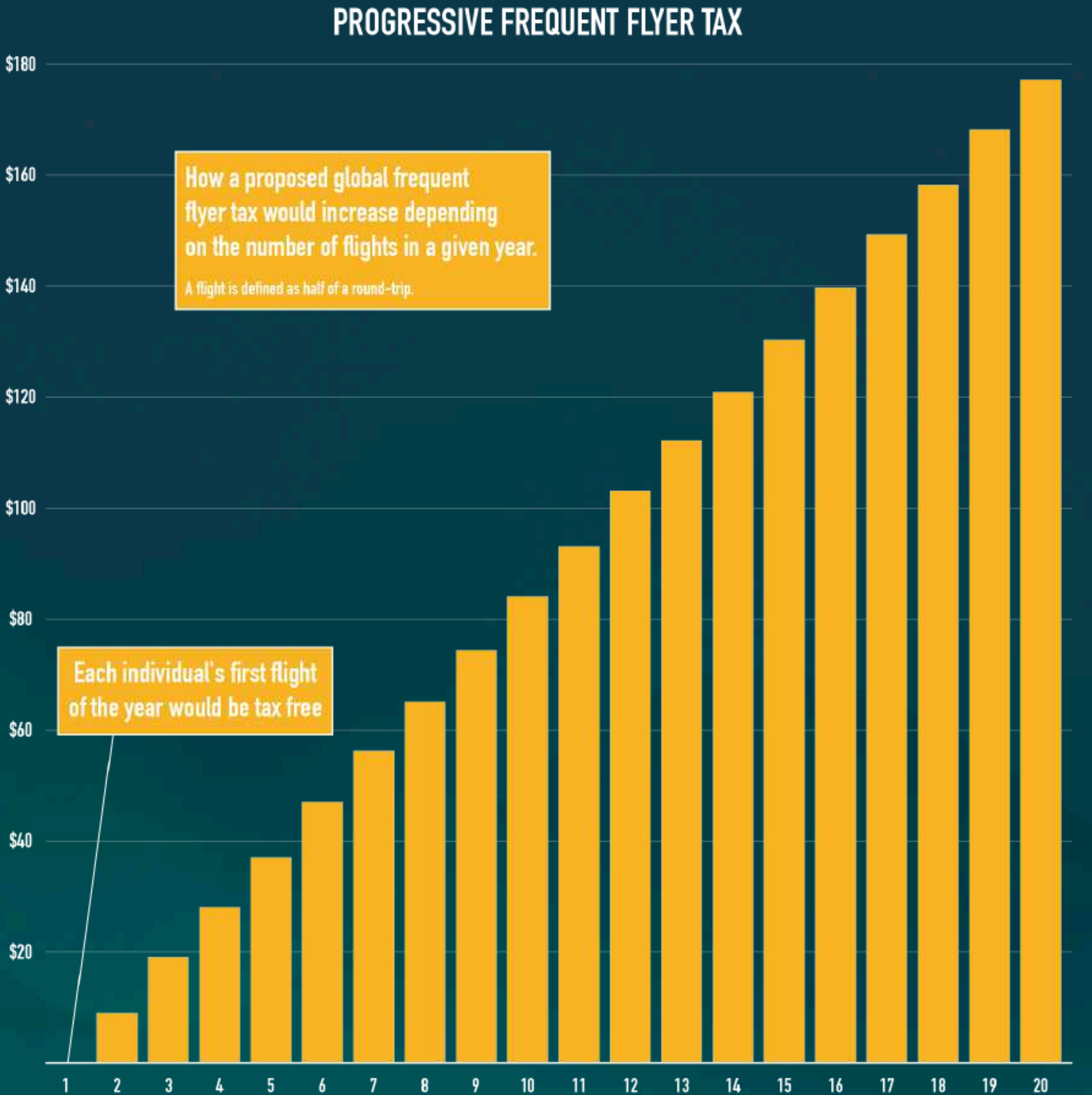
SHARE

'Personal carbon allowances' could restrict how often you travel, according to a new report

A report by a travel company says the climate crisis is no longer a distant threat, and we need to stop treating it like one

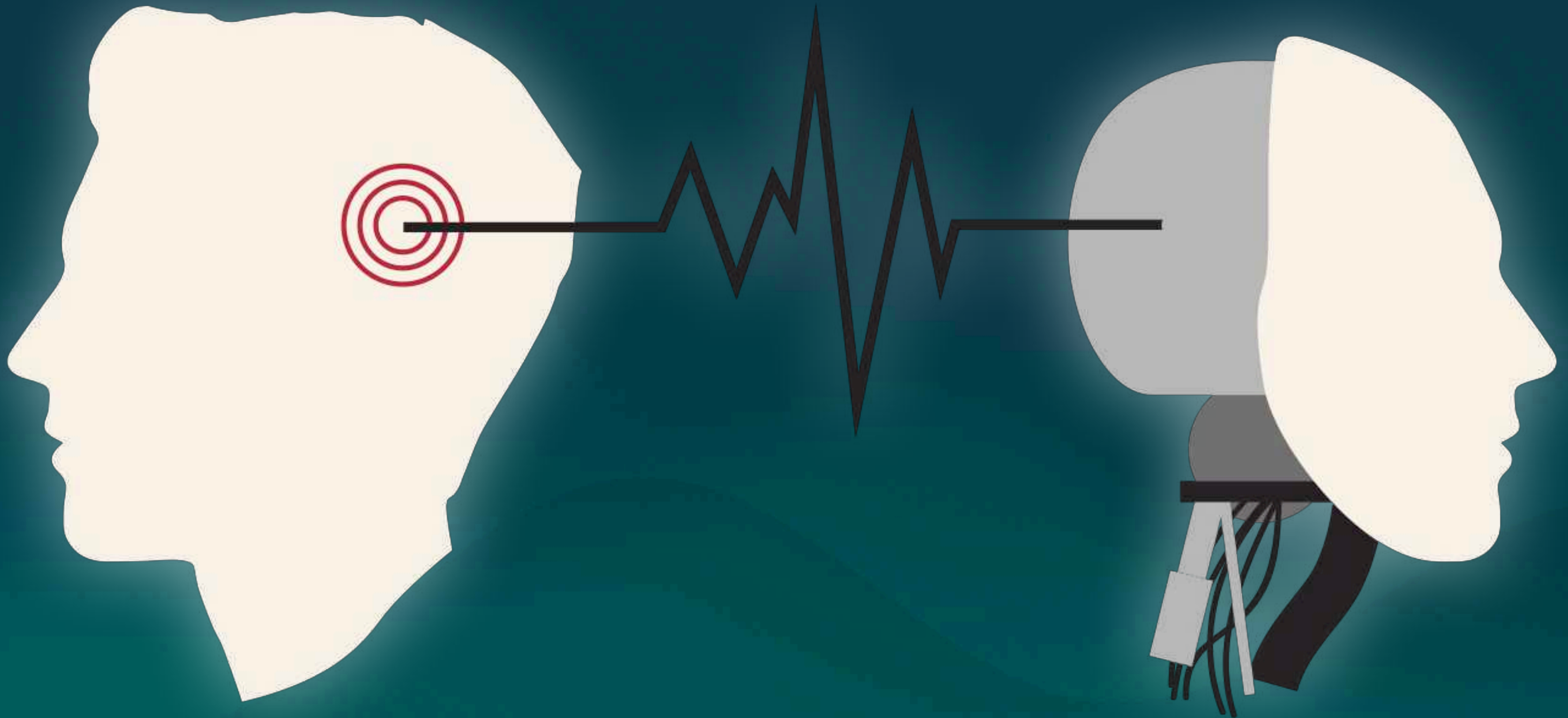
'Tax beef' - Denmark finds ways to tackle climate change

29/08/2023 - 19:00 GMT+2



Source: International Council on Clean Transportation

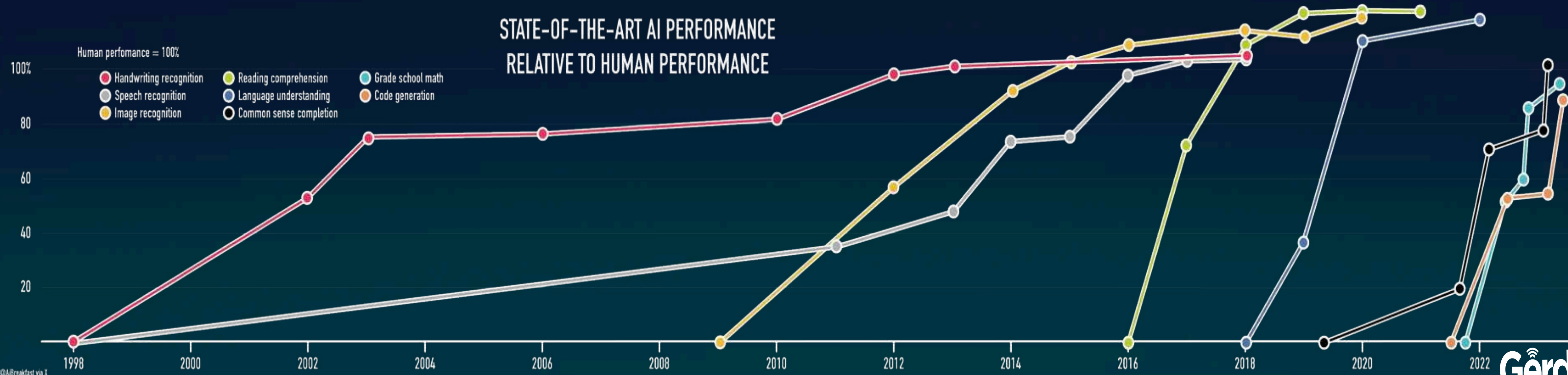
AI: “Computer systems that turn information and data into **KNOWLEDGE**”



WORK

Humans
Doing Routines

Machines
Doing Routines



EDUCATION AS WE KNOW IS UNFIT FOR THIS FUTURE

Knowledge
Work

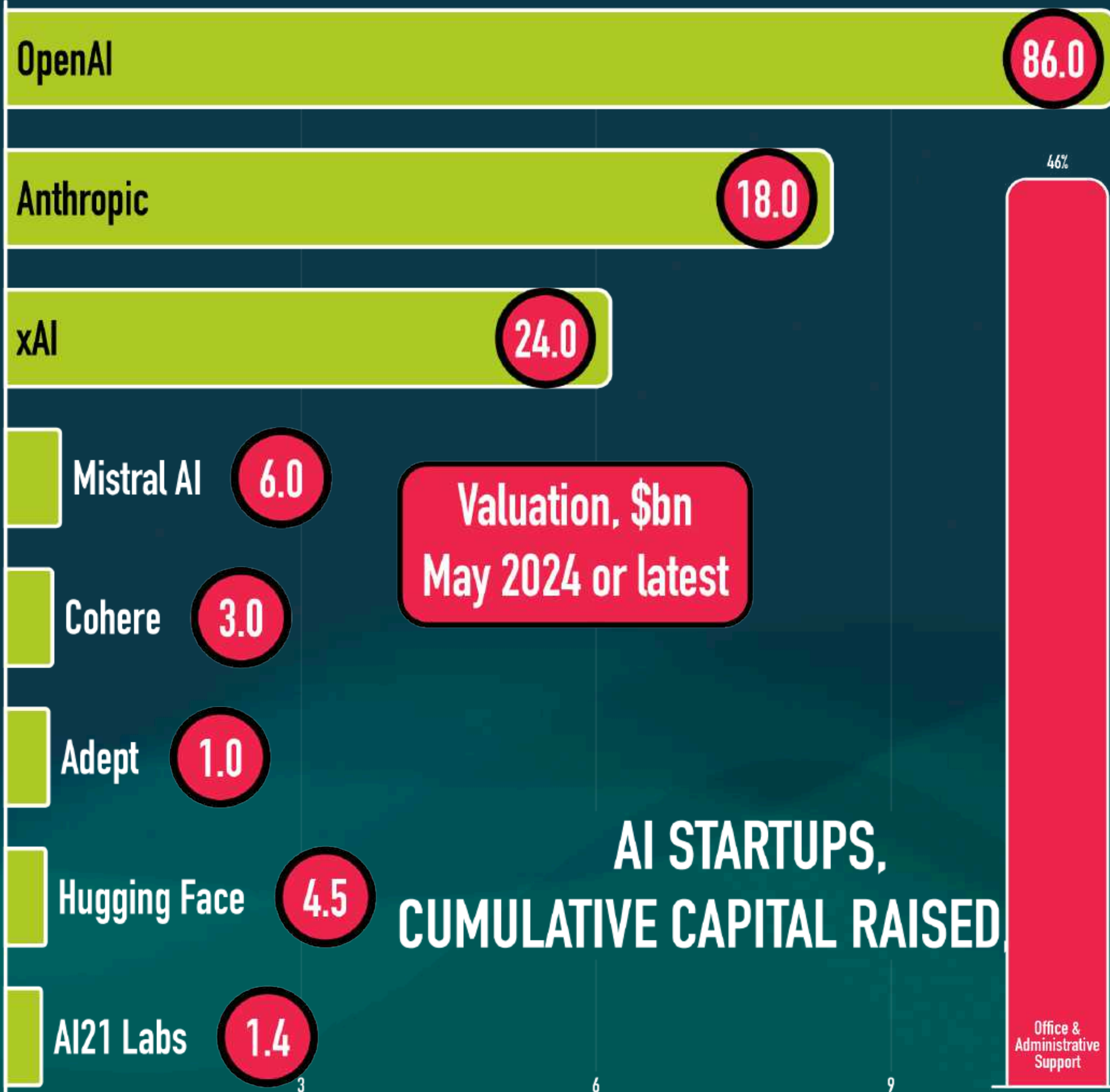


BEYOND KNOWLEDGE*



Science
Technology
Engineering
Mathematics

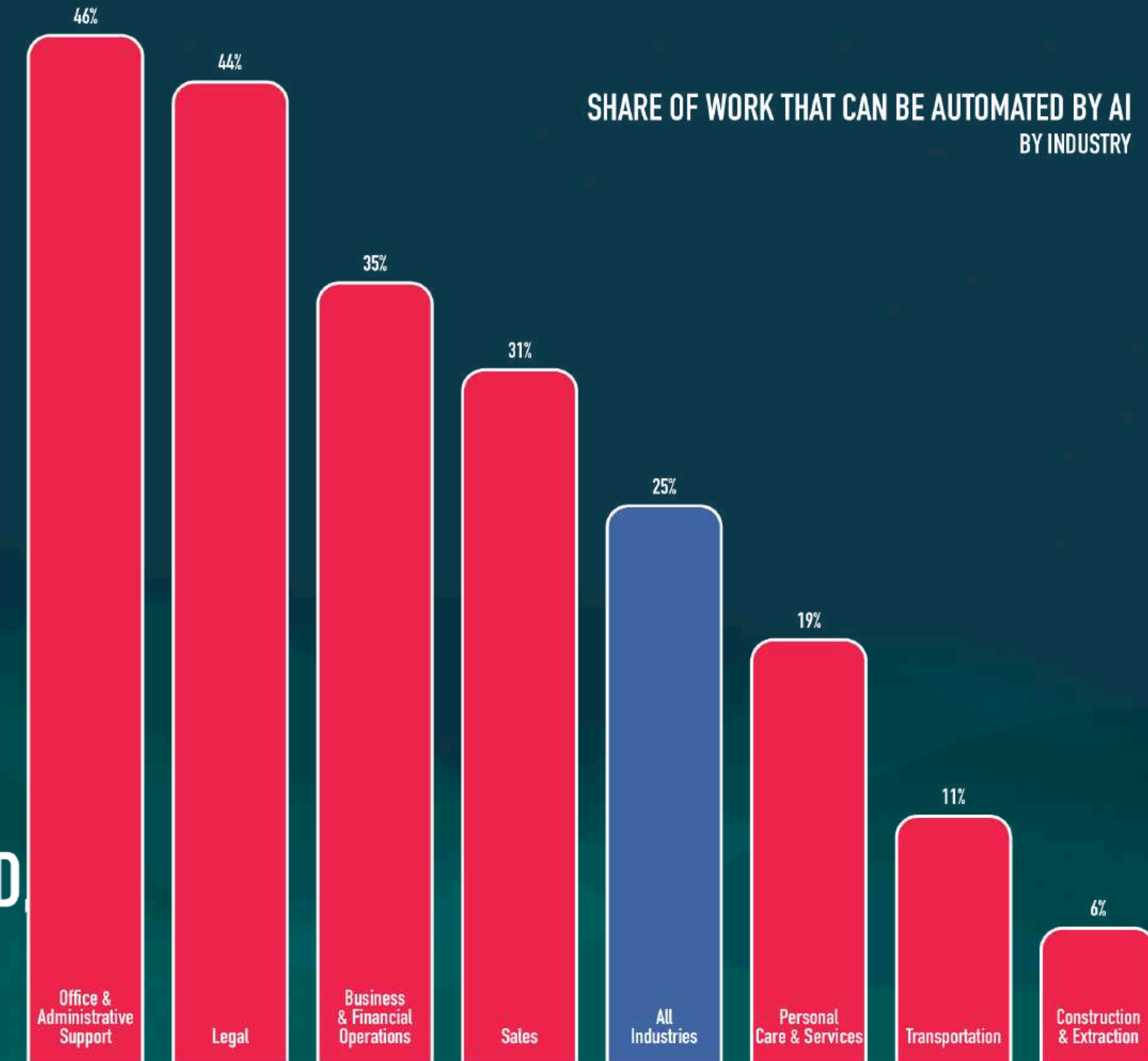
Humanity
Ethics
Creativity
Imagination



AI STARTUPS, CUMULATIVE CAPITAL RAISED

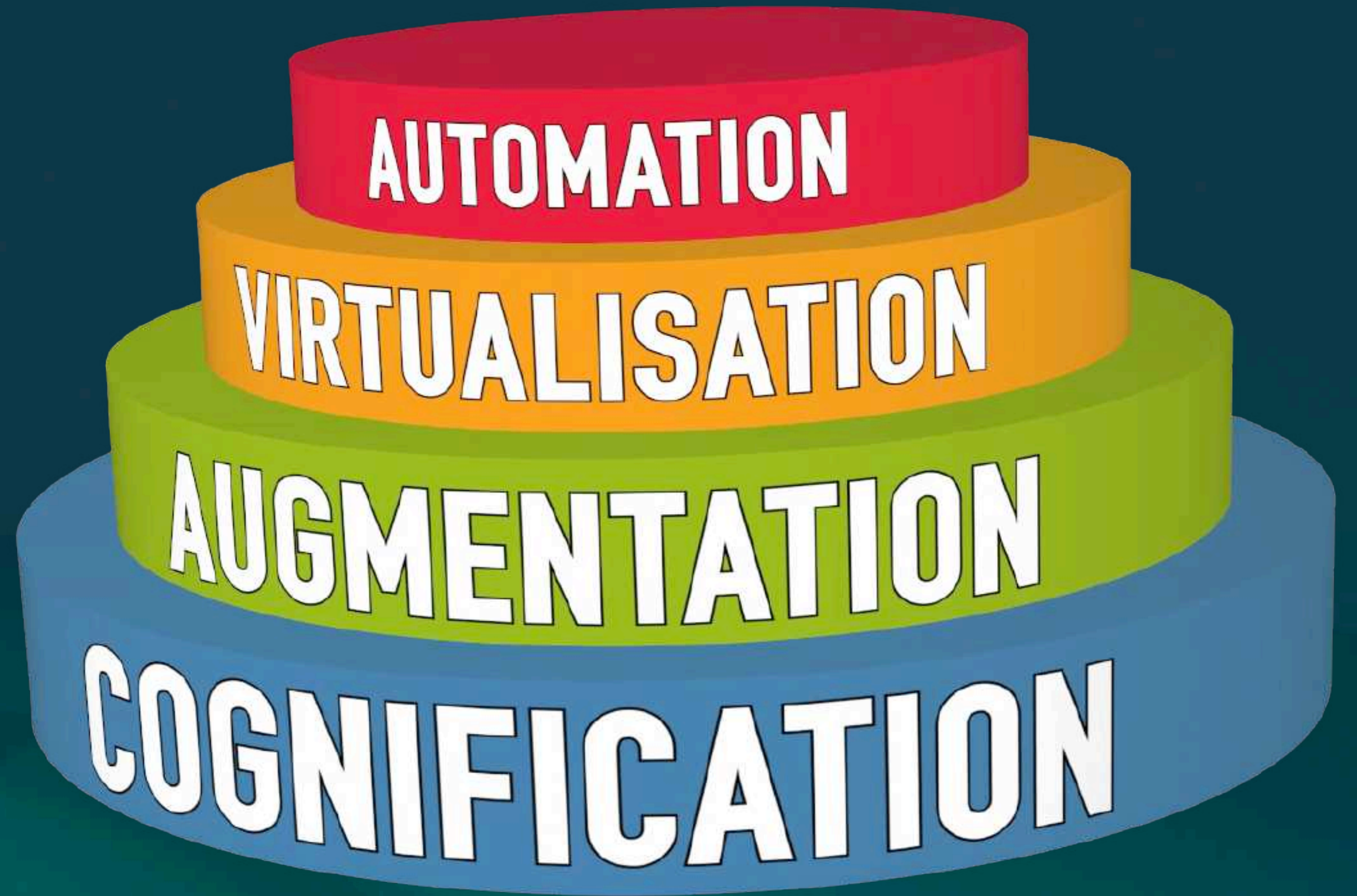
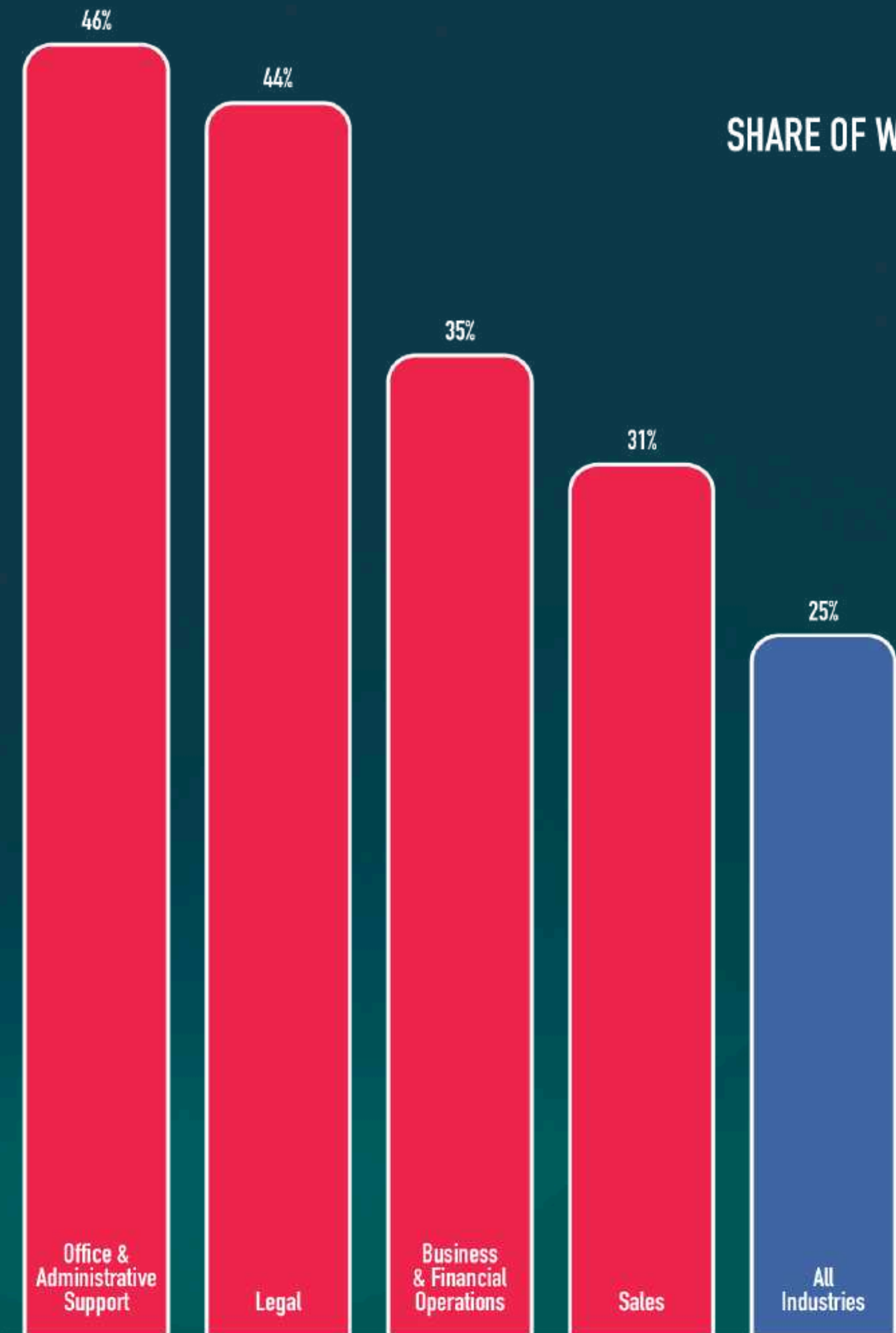
Source: The Economist

SHARE OF WORK THAT CAN BE AUTOMATED BY AI BY INDUSTRY



Source: Scott Brailley / Goldman Sachs

SHARE OF WORK THAT CAN BE AUTOMATED BY AI
BY INDUSTRY





ROUTINE

GENERATIVE AI / GENAI: Software/AI that can turn data, information and binary, explicit knowledge into **CONTENT & MEDIA**





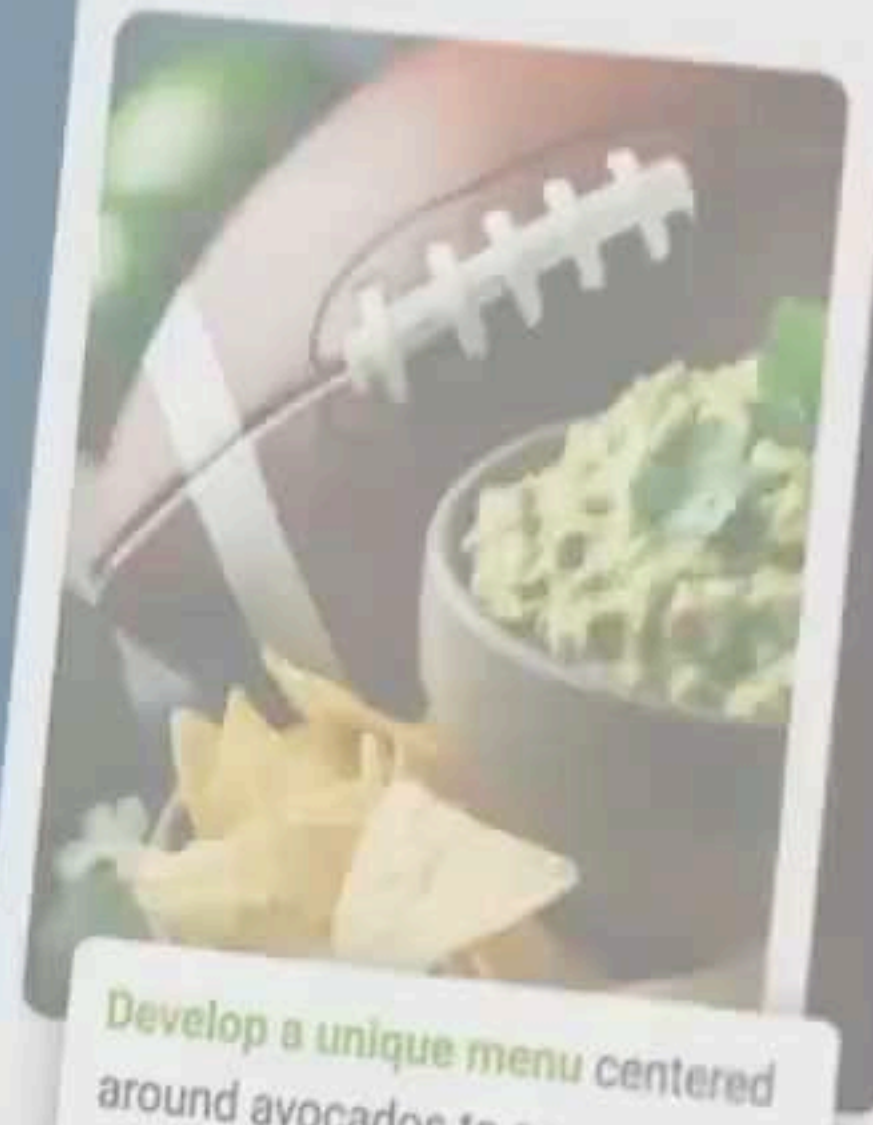
Your everyday AI companion



Design a kitchen island for my remodel that features dark wood and a white countertop



Create a logo for my fantasy football team featuring an animal wearing a helmet



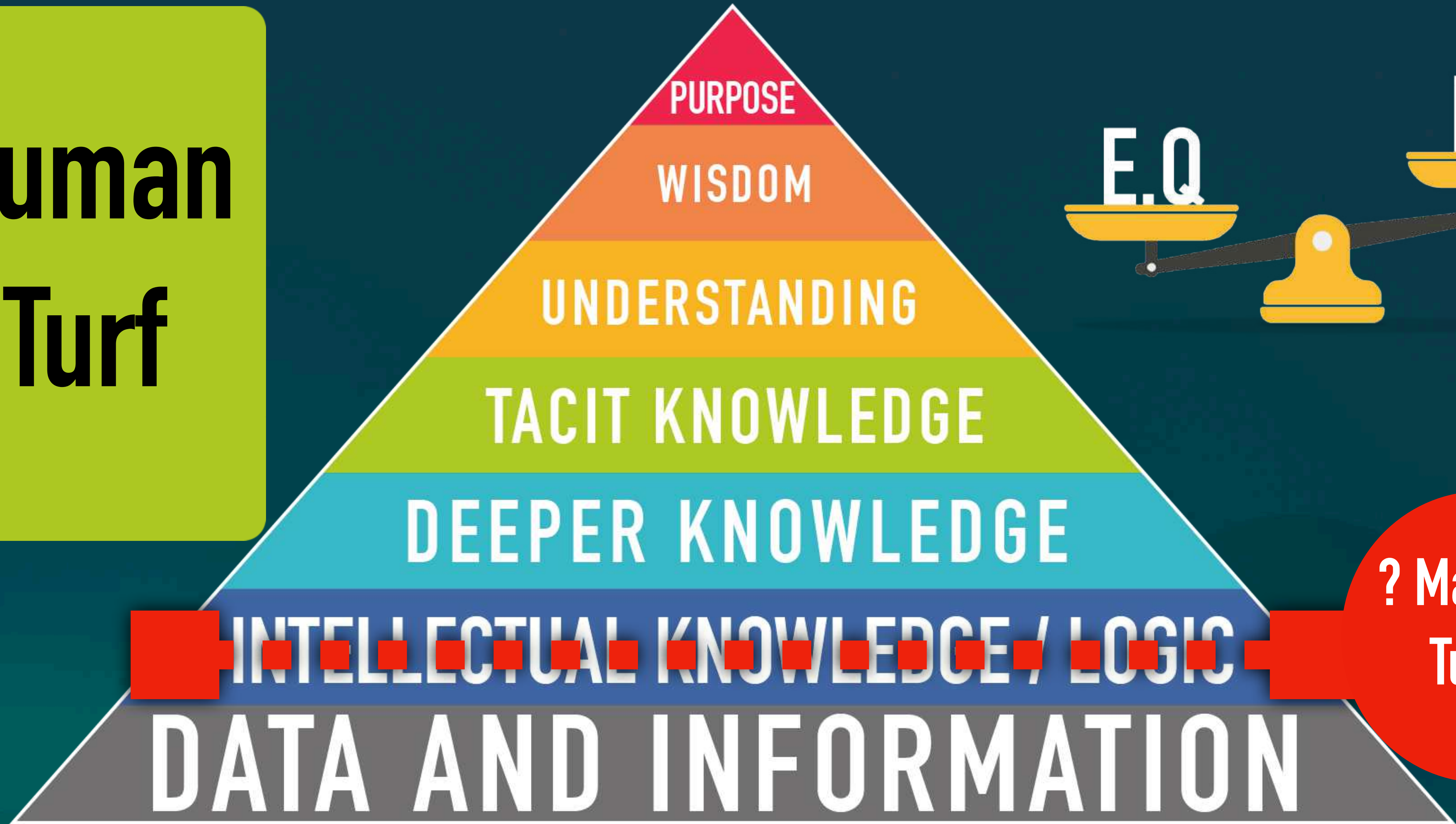
Develop a unique menu centered around avocados to serve at my watch party





The Future of Human Work: Beyond Data, Information and *Knowledge

**Human
Turf**



**? Machine
Turf !**

KNOWLEDGE WITHOUT WISDOM IS LIKE WATER IN THE SAND



Machines **DON'T** 'Think' or 'Feel'

Machines **DON'T** have hunches

Machines **DON'T** 'understand'

Machines **DON'T** imagine

Machines **DON'T** care

EXPLICIT KNOWLEDGE



Explicit Knowledge is knowledge that can easily be expressed, codified, and recorded so it can be shared



Objective, logical and technical



Codified



Easily transferable



Can be recorded and stored in physical/electronic form

VS.

TACIT KNOWLEDGE

Tacit Knowledge is knowledge that cannot be expressed easily and is often acquired by personal experience



Subjective, cognitive and experiential



Non-codified



Difficult to transfer – often requires face-to-face interaction and teaching

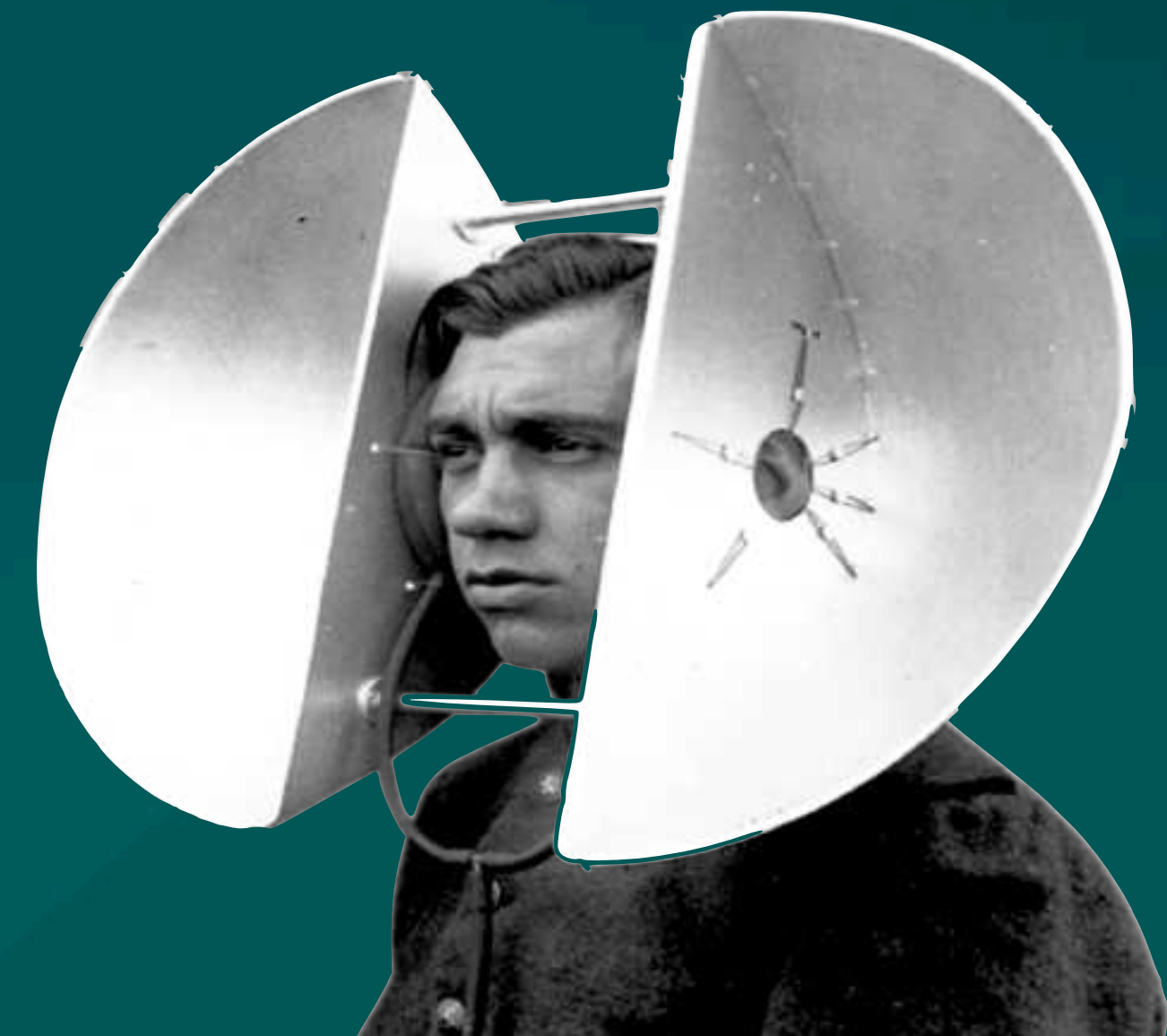


Can't be recorded or stored



Source: Document360.com

Gêrd



Human-Only Work is our Future

TACIT KNOWLEDGE

Tacit Knowledge is knowledge that cannot be expressed easily and is often acquired by personal experience



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Gërd

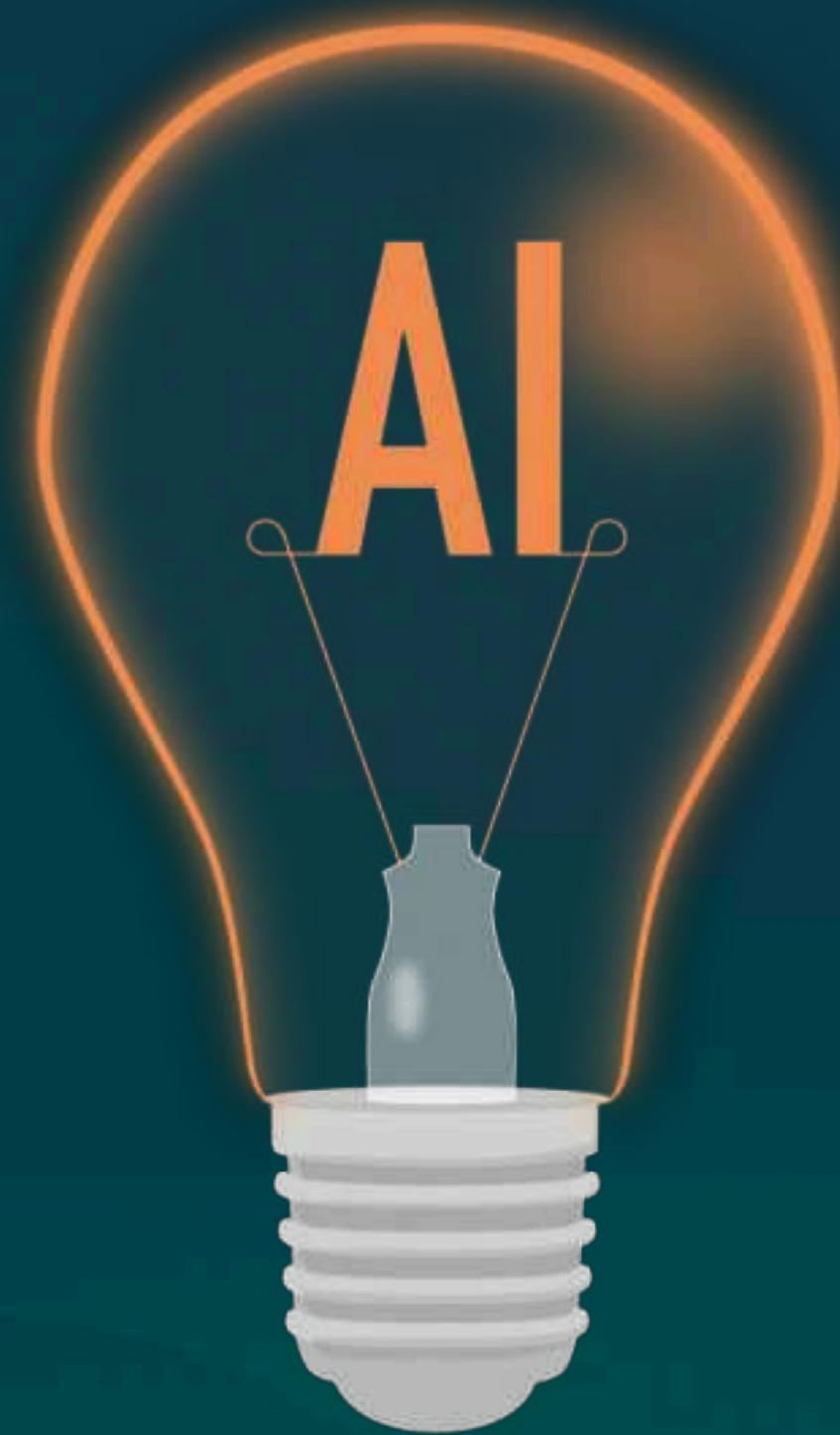


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Source: Document360.com

Innovative | Disruptive vs Existential



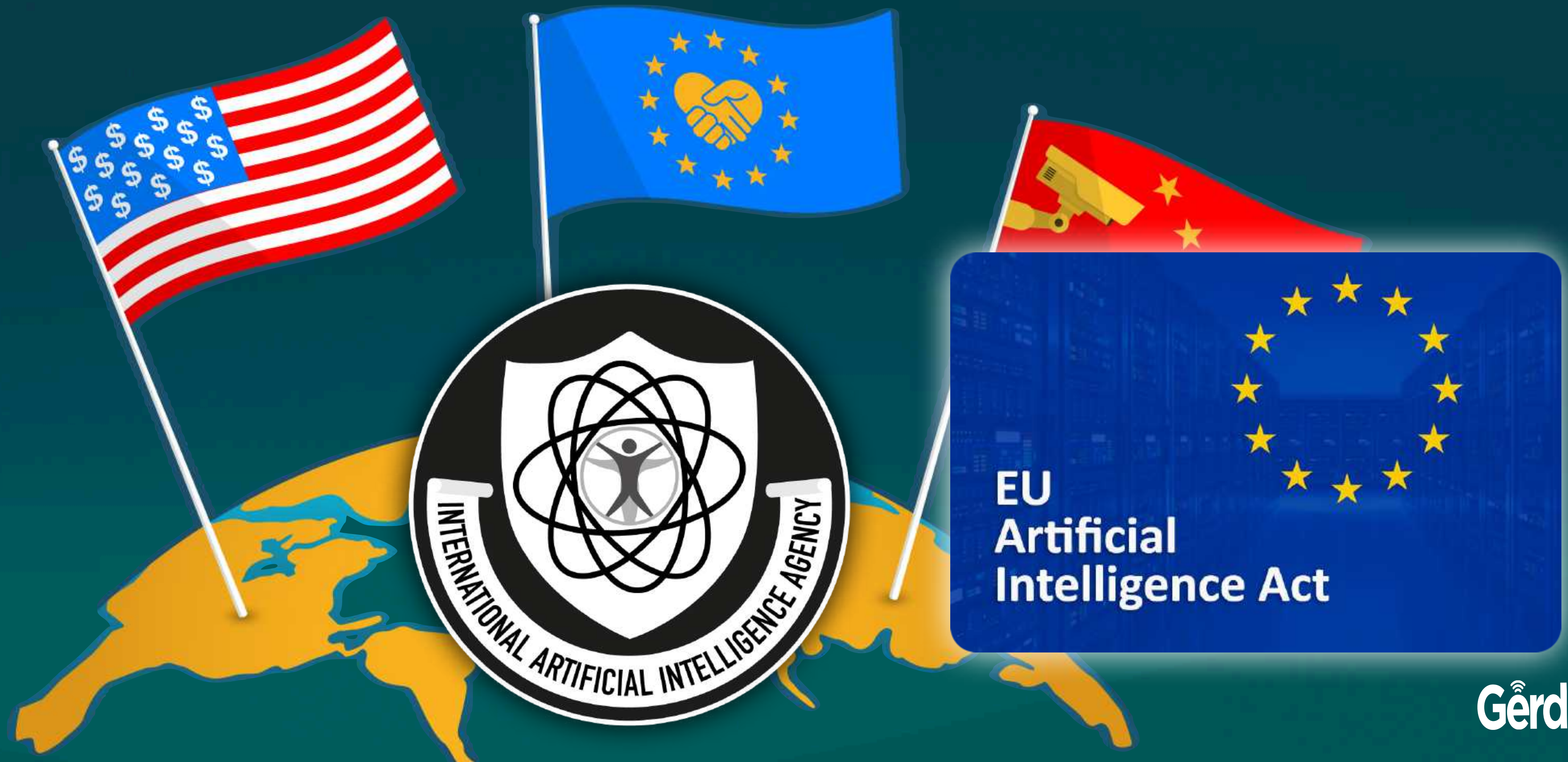
Gêrd



Sam Altman, CEO, OpenAI: “The coming change will center around the most impressive of human capabilities:
THE PHENOMENAL ABILITY TO THINK, CREATE, UNDERSTAND, AND REASON”



We are to be DESIGNERS of The Good Future, not cheerleaders of technological progress and corresponding financial gains



Why?

If?

How?

Who?

ASSISTED INTELLIGENCE

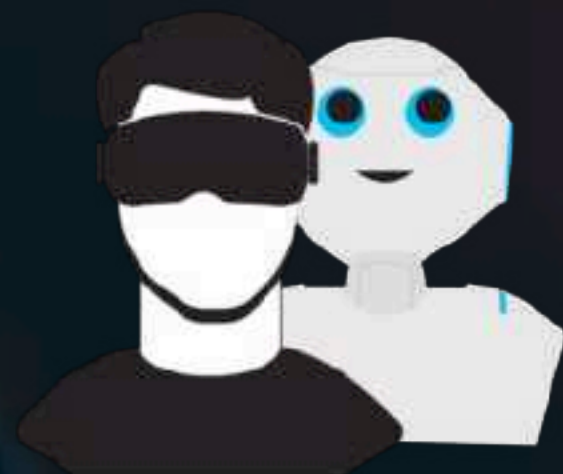


AUTOMATION



Who will be mission control for humanity?

AUGMENTED INTELLIGENCE



AUTONOMOUS INTELLIGENCE





**THE BAD
FUTURE**



**THE GOOD
FUTURE**



As you see the future, so you act, as you act so you **become**
(Barbara Marx Hubbard)



THE FUTURE IS BETTER
THAN YOU THINK

THE GOOD
FUTURE

PEOPLE

PLANET

SUSTAINABLE
CAPITALISM

PURPOSE

PROSPERITY



THE GOOD
FUTURE

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If you work or LEARN like a robot,
the robots **will** take your job!



Keep thinking, keep asking questions, stay critical, stay human

“The wolf you feed is the wolf that wins”



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FOR EUROPE

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Gerd Leonhard, Futurist & Public Thinker



BEOPEN
CREATIVE THINK TANK
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