

Lanzarote en la Era de IA y Cambio Exponencial: Las 3 Revoluciones y cómo la isla puede prosperar en el futuro



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FORO
GLOBAL SUR
Gerd

Futurista Observaciones

THE GOOD FUTURE

GEOPOLITICAL REVOLUTION

DIGITAL REVOLUTION

SUSTAINABILITY REVOLUTION

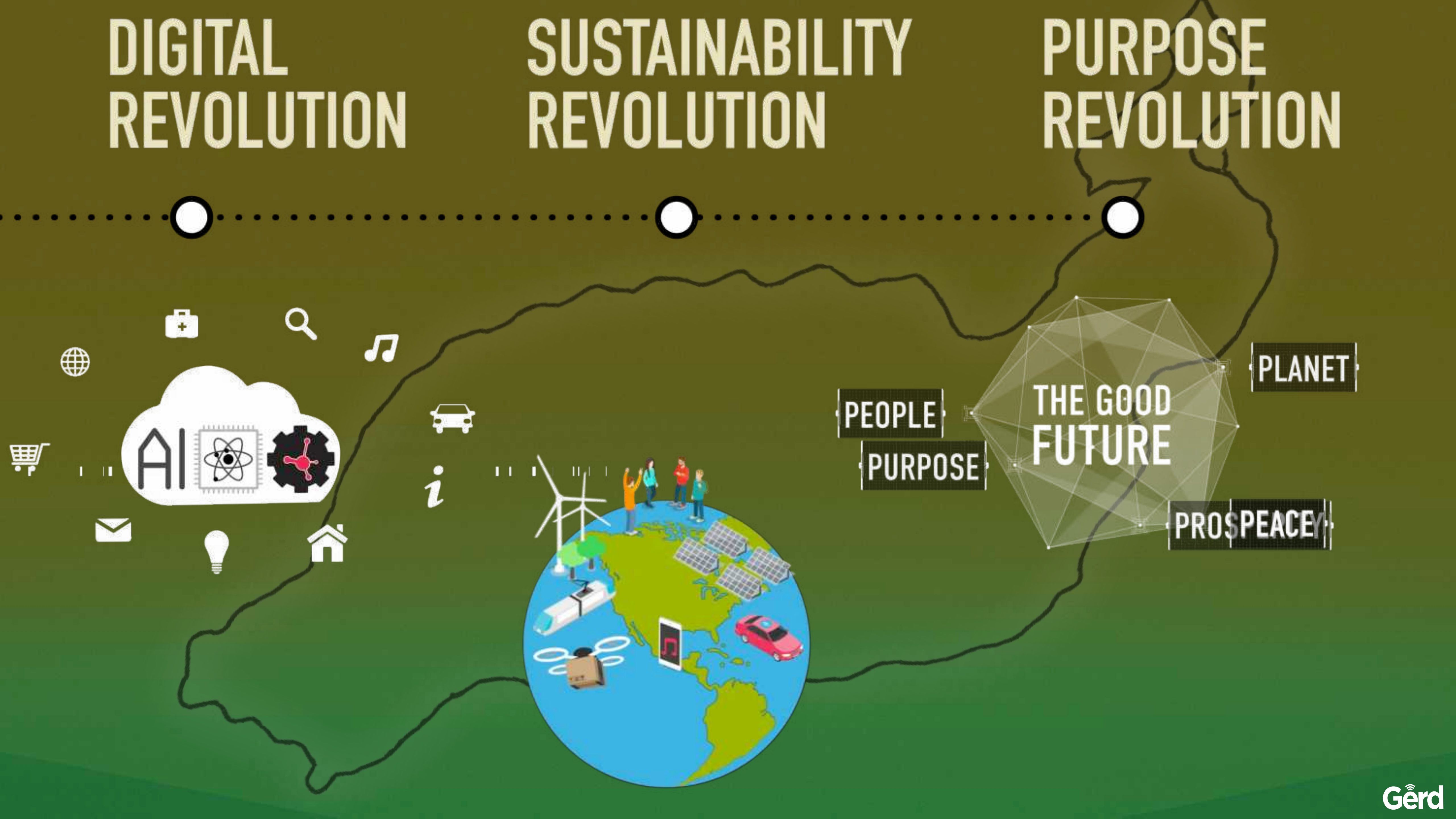
PURPOSE REVOLUTION



DIGITAL REVOLUTION

SUSTAINABILITY REVOLUTION

PURPOSE REVOLUTION





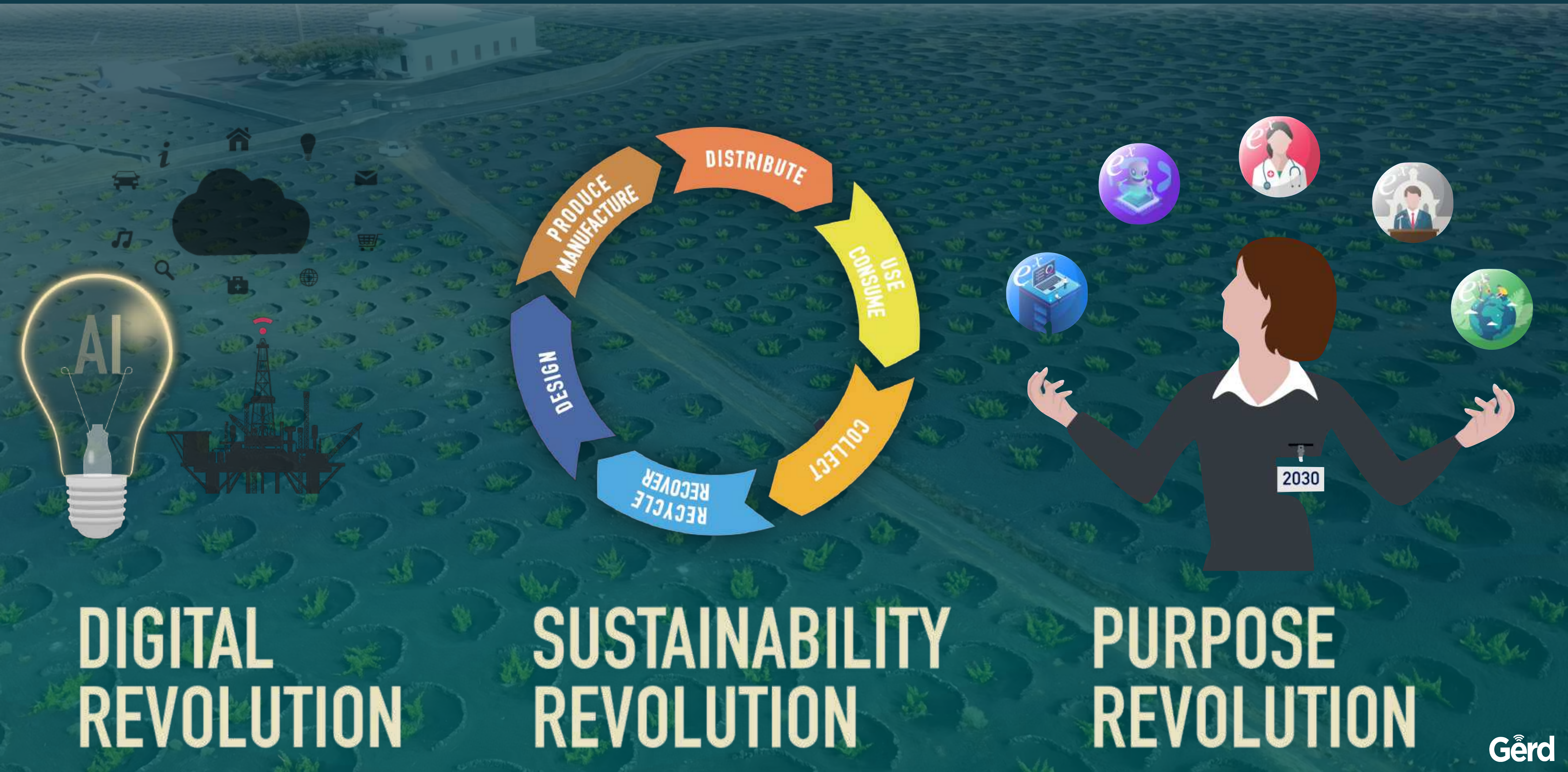
BIG BLUE

BIG GREEN

BIG PURPLE

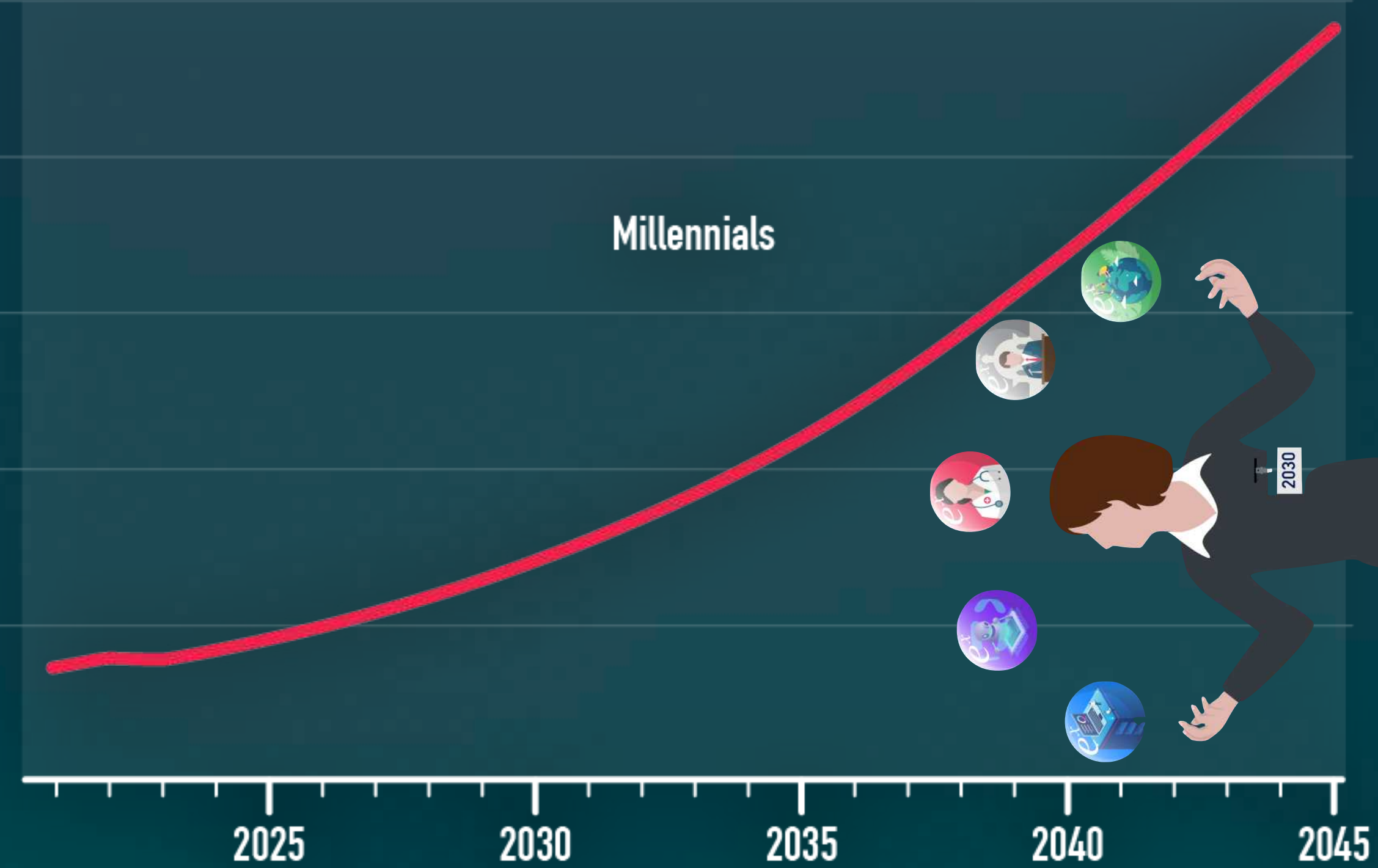
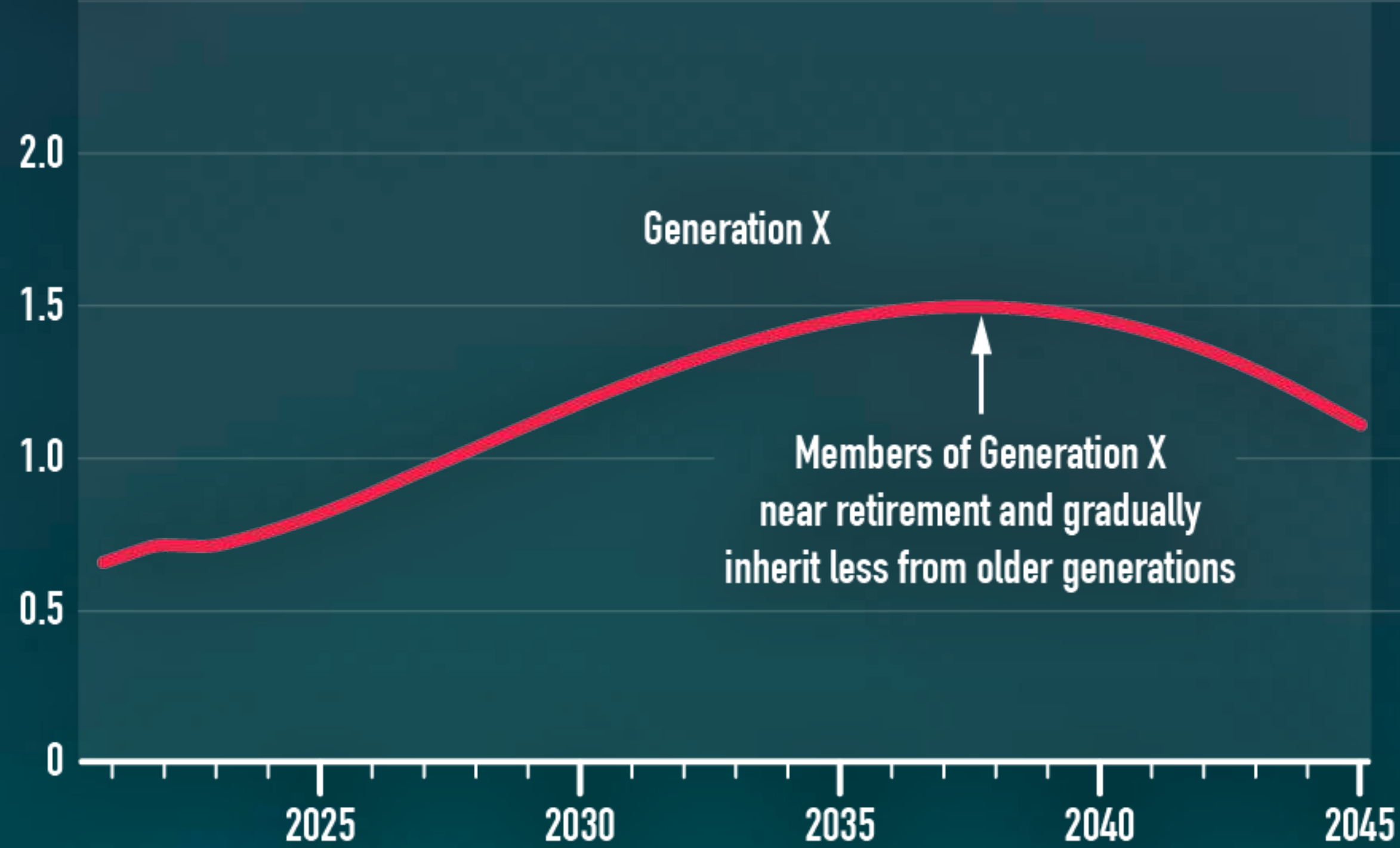
“BUSINESS AS USUAL” IS DEAD OR DYING

~~Left / Right / Centre Politics:~~ GOOD FUTURE OR BAD FUTURE?

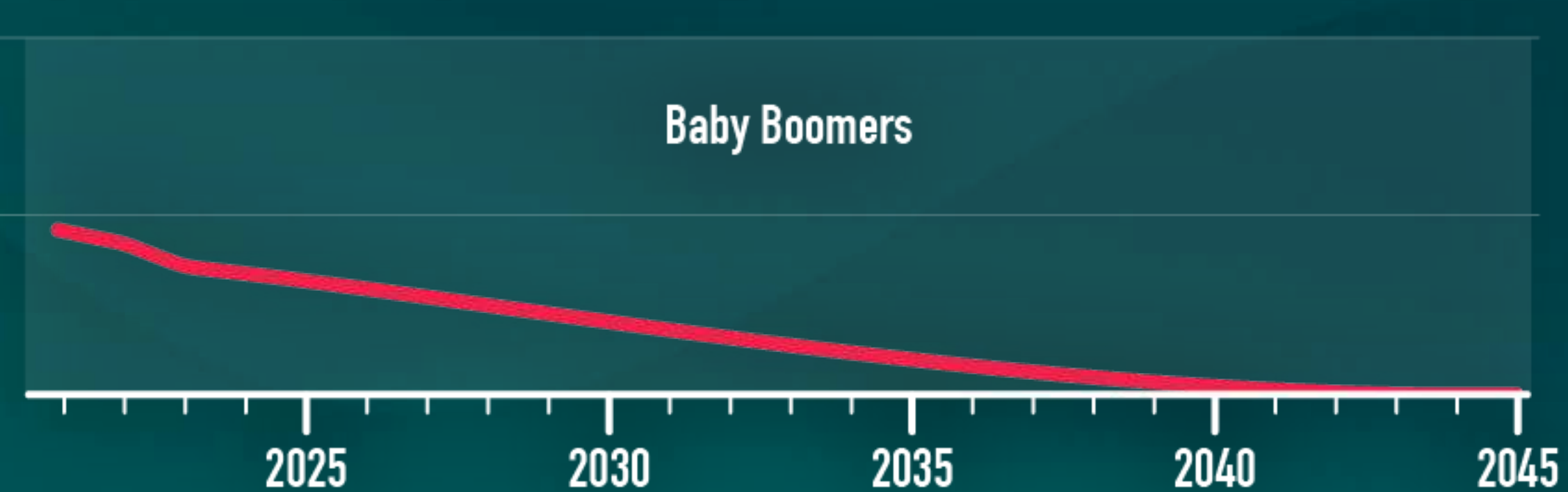
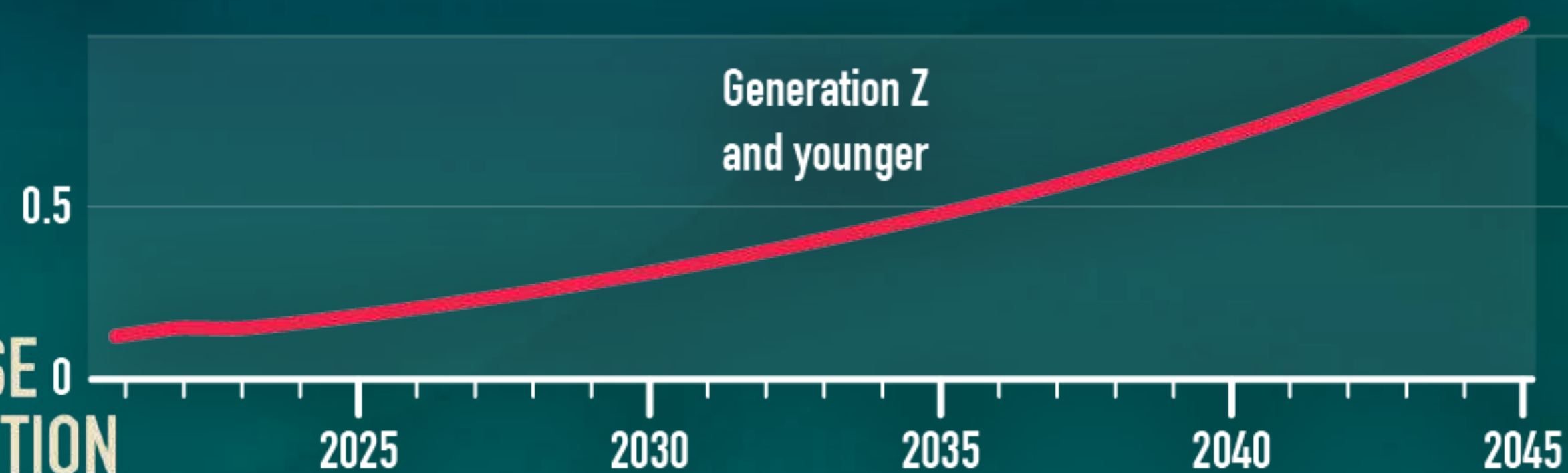


ANNUAL WEALTH PROJECTED TO BE INHERITED BY EACH GENERATION

\$2.5 trillion



\$1.0 trillion



PURPOSE
REVOLUTION

Source: NYTimes

Gerd

URGENCIA

2030

$$e^x$$

EXPONENTIAL

4

8

16

32

64

128

256

512

La humanidad **se** encuentra en una encrucijada. Lanzarote es un ejemplo de este momento.

2030

ARTIFICIAL
GENERAL
INTELLIGENCE

CLIMATE
CHANGE



Water EXPONENTIAL & COMPOUNDING EMERGENCIES

Energy

Climate

Housing

Environment

Massification



1

2

4

8

16

32

64

128

256

512

Water EXPONENTIAL & COMPOUNDING EMERGENCIES

Energy

Climate

Housing

Environment

Massification



1 2 4 8 16 32 64 128 256 512

2030

Water

Energy

Climate

Housing

Environment

Massification

+++++

DESAFÍO

OPORTUNIDAD

Bali

<https://gallagher-photo.com/bali-plastic-crisis/>



Bali

<https://gallagher-photo.com/bali-plastic-crisis/>



Bali

<https://gallagher-photo.com/bali-plastic-crisis/>



Bali

<https://gallagher-photo.com/bali-plastic-crisis/>



**Muéstrame el INCENTIVO y te
mostraré el RESULTADO**

**PROFIT
GROWTH**



Definir el mañana en términos de lo que sabíamos ayer es un instinto muy humano,
pero que nos resultará perjudicial en la nueva era.

PROFIT
GROWTH



PEOPLE
PLANET
PURPOSE
PROSPERITY



pero que nos resultará perjudicial en la nueva era....

PEOPLE
PLANET
PURPOSE
PROSPERITY

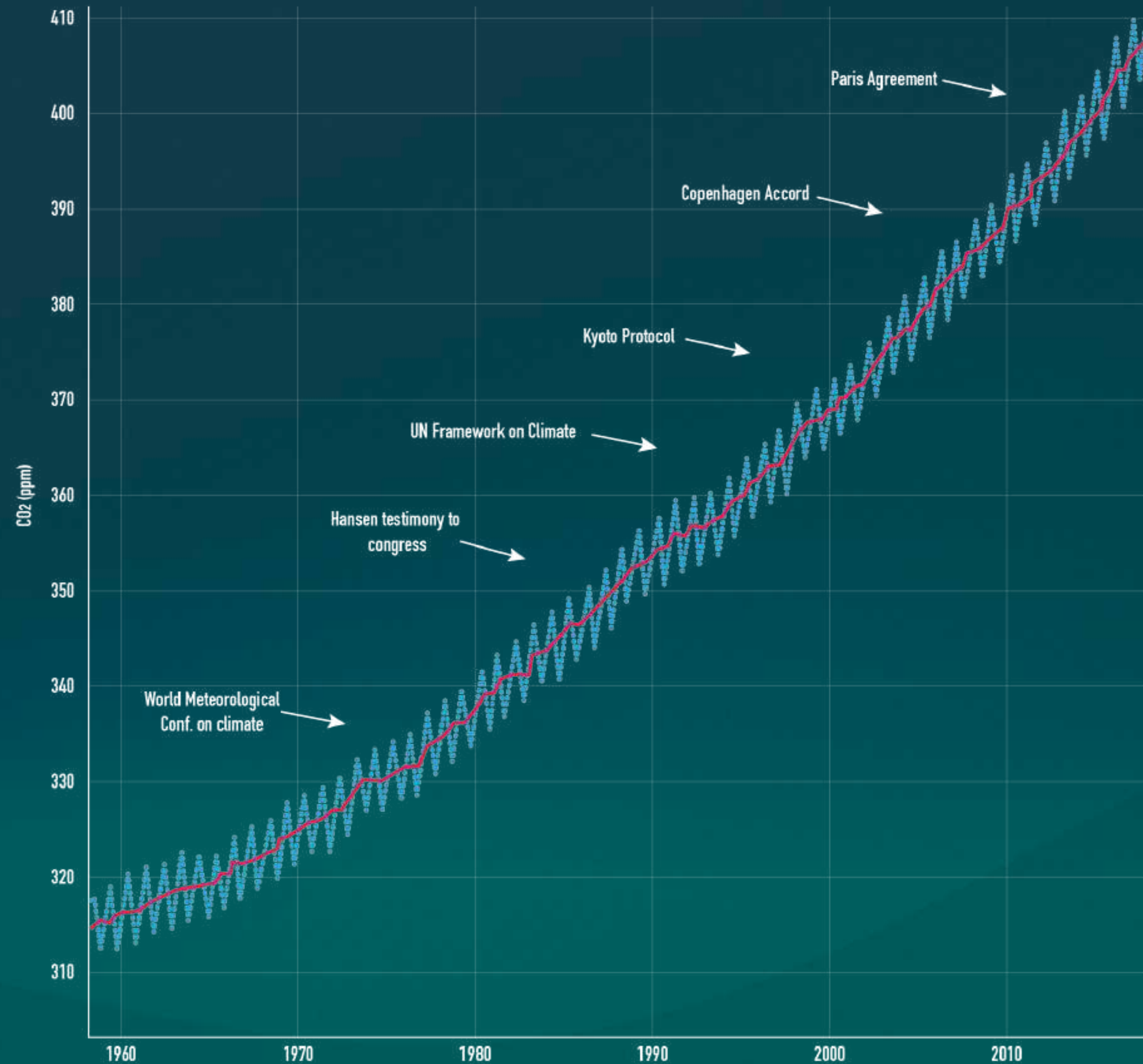


~~LEFT / RIGHT
CENTER POLITICS~~

ALL THAT COUNTS NOW IS
GOOD FUTURE
OR **BAD FUTURE**

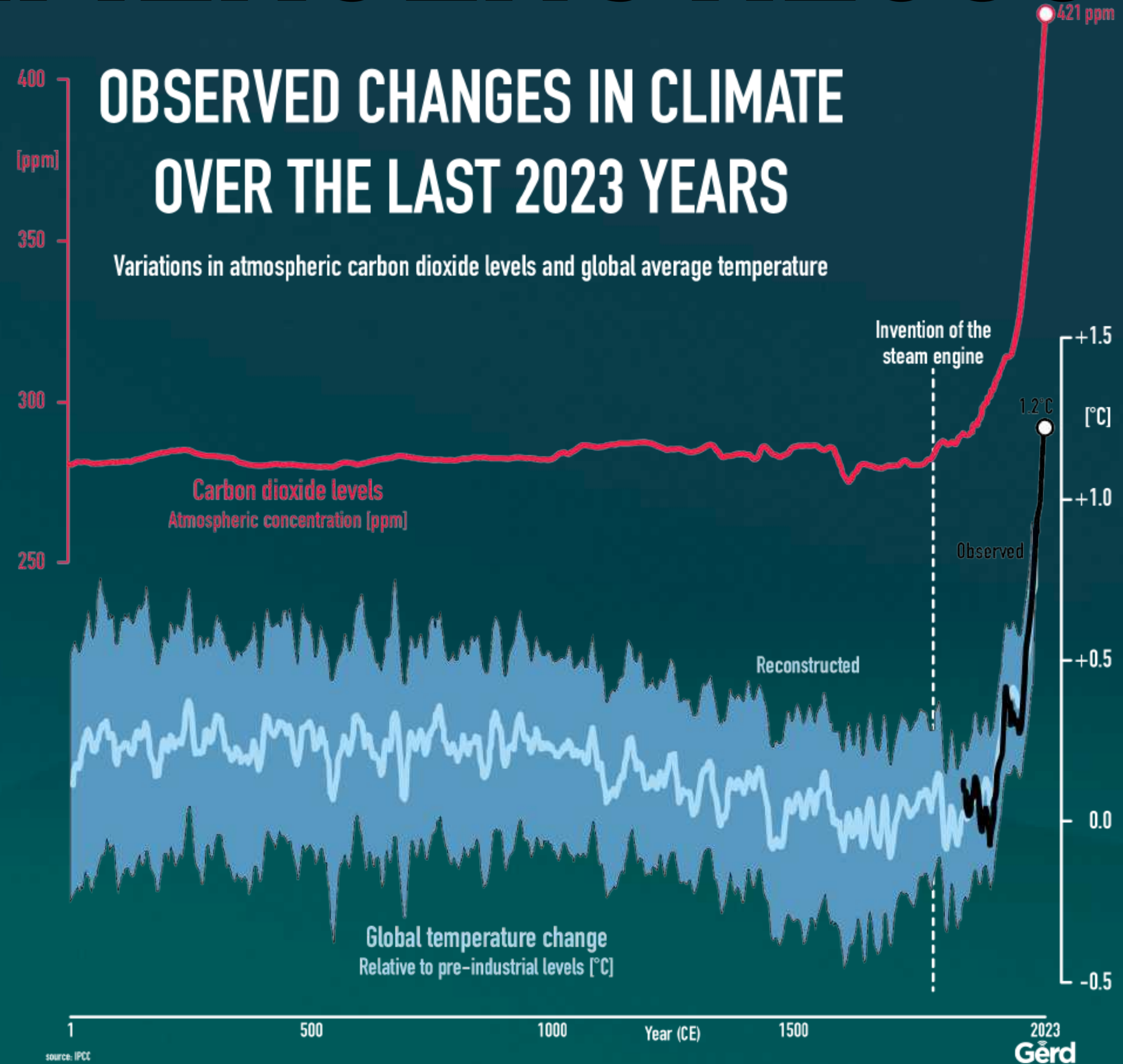
PEAK CLIMATE EMERGENCY: 2030

MAUNA LOA MONTHLY AVERAGES

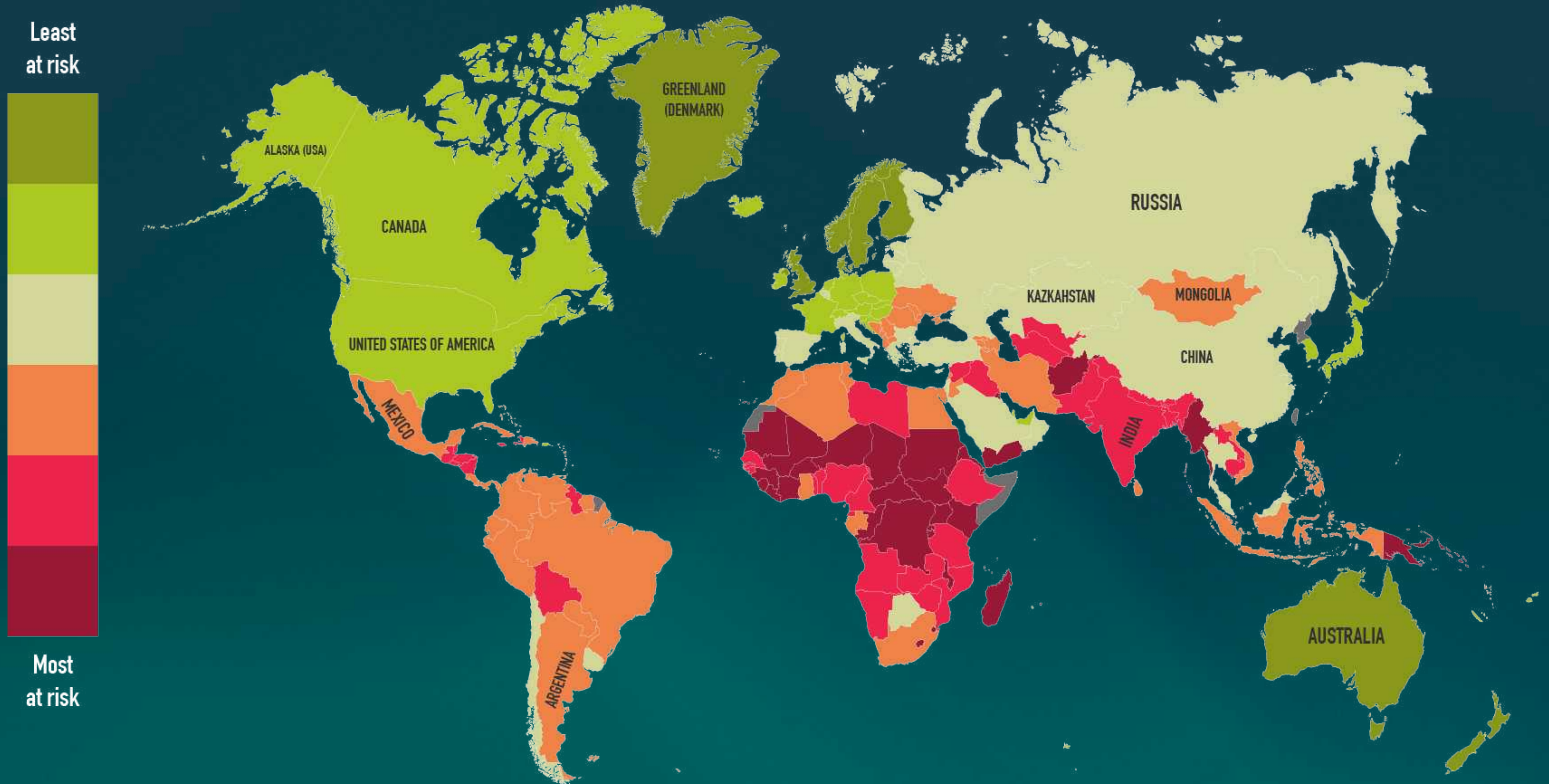


OBSERVED CHANGES IN CLIMATE OVER THE LAST 2023 YEARS

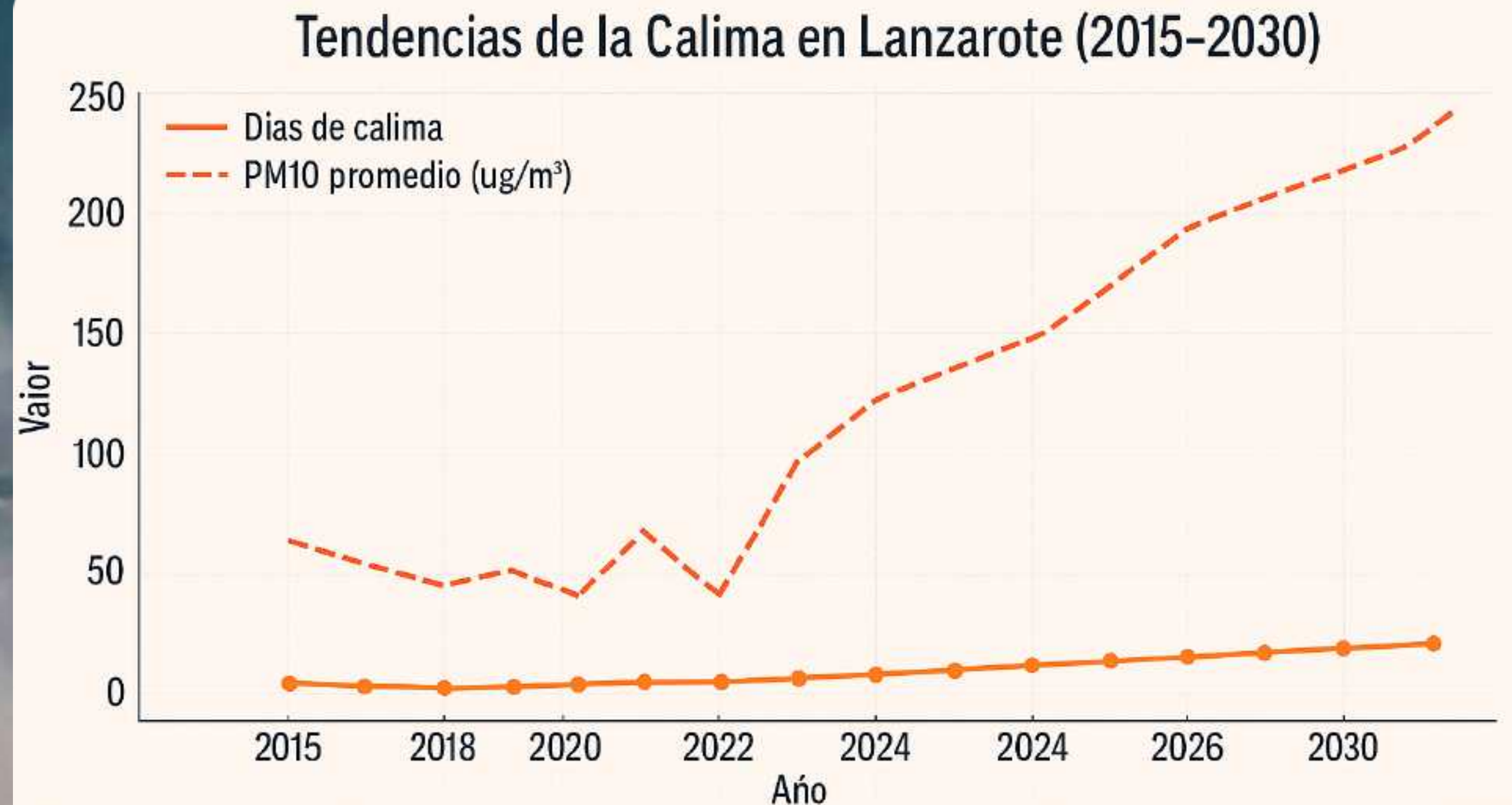
Variations in atmospheric carbon dioxide levels and global average temperature



4 grados Celsius de calentamiento global = 300 millones de refugiados climáticos



Calima: invest in Mitigation and Adaptation NOW

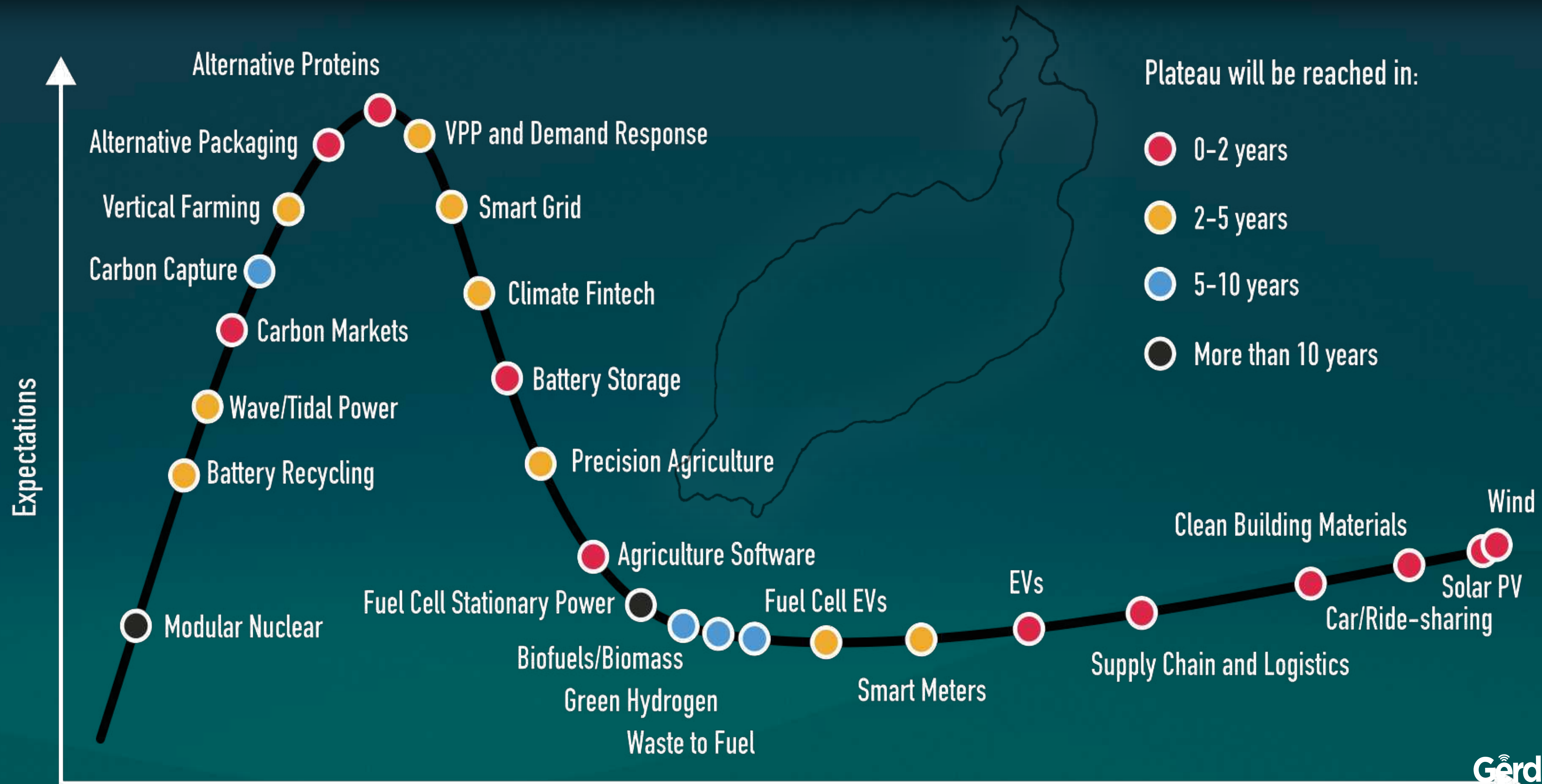


Aquí tienes una tabla con datos simulados de tendencias de calima en Lanzarote entre 2015 y 2030, además de un gráfico comparativo que muestra la evolución de los días de calima y los niveles promedio de PM10. Si deseas gráficos adicionales (como mapas, infografías de impacto turístico o visualizaciones de salud), solo dime el enfoque que prefieres! [+]

Gerd

Increased Intensity: While the frequency of calima events has mildly increased their intensity has risen. The calima now carries higher concentrations of fine particulate matter (PM2.5 and PM10), posing significant health risks, especially for individuals with respiratory conditions. Calima events, traditionally more common in summer, are now occurring more frequently in winter months, leading to unexpected disruptions during the tourist season.

Lanzarote podría ser un increíble laboratorio de pruebas para la tecnología climática.



MEGA-CHALLENGE

Economy



Climate
GDP

DECOUPLE GROWTH* FROM EMISSIONS

+140%

+120%

+100%

+80%

+60%

+40%

+20%

+0%

1990

1995

2000

2005

2010

2015

2020

Production-based CO₂ emissions
Consumption-based CO₂ emissions

GIVE BACK WHEN WE TAKE

DECOUPLE GROWTH* FROM EMISSIONS

+140%

+120%

+100%

+80%

+60%

+40%

+20%

+0%

GDP

BALANCE

Production-based CO₂ emissions
Consumption-based CO₂ emissions

1990

1995

2000

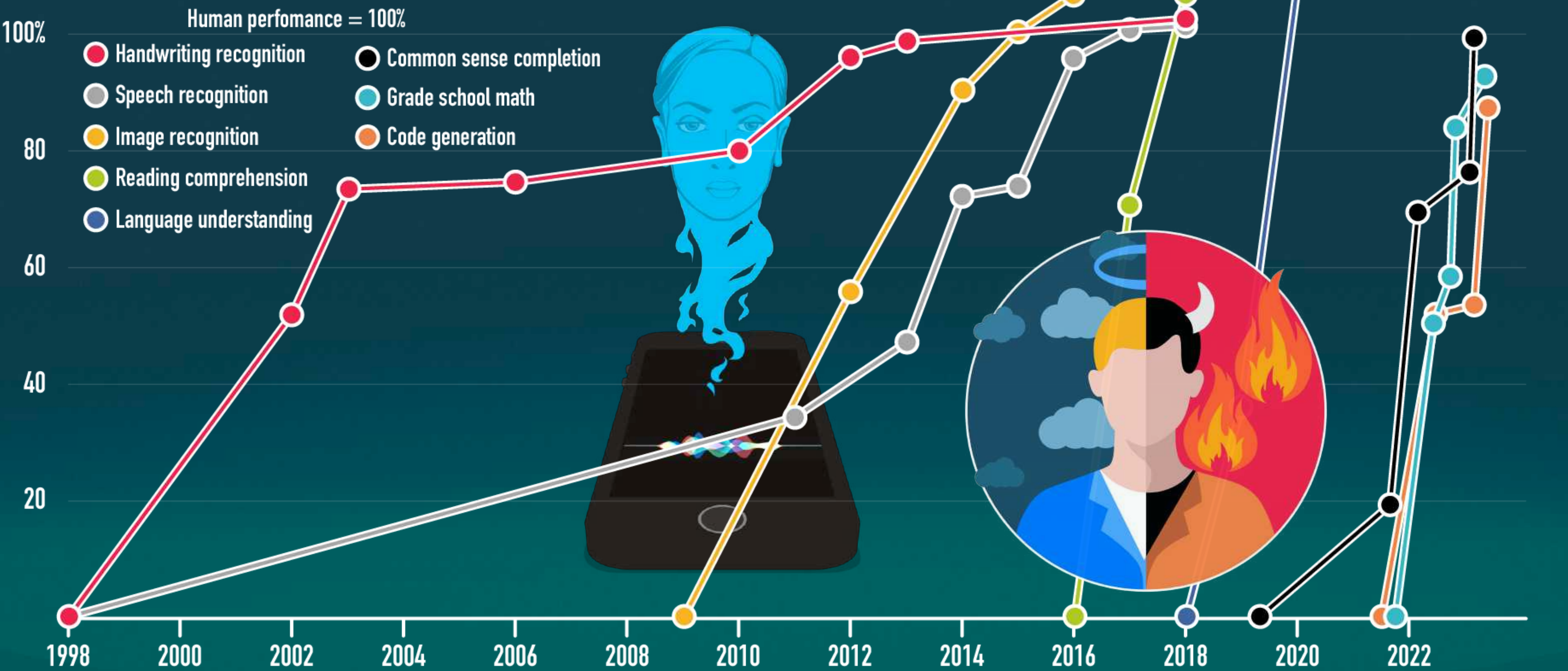
2005

2010

2015

2020

STATE-OF-THE-ART AI PERFORMANCE RELATIVE TO HUMAN PERFORMANCE



AI: Tecnología de propósito general, y la nueva «plataforma para todo»



Steam Engine
(1698)



Electricity
(1879)



Computer
(1946)



Semi-Conductors
(1947)



Internet
(1983)



Artificial Intelligence
(Today)



Cuéntame cuáles son los mejores hoteles boutique de Lanzarote, las 3 mejores opciones

Thought for a few seconds >

Aquí te presento las **3 mejores opciones de hoteles boutique en Lanzarote**, ideales si buscas una experiencia íntima, con estilo y mucho encanto:

🌟 1. Lani's Suites de Luxe – Adults Only (Puerto del Carmen)

- **Tipo:** Adults-only, en primera línea de playa.
- **Encanto:** Suites elegantes con vistas al Atlántico, algunas con jacuzzi privado. Bien valorado por su romanticismo y ese toque VIP famoso .

🏰 2. Hotel Boutique Palacio Ico (Teguiise)

- **Tipo:** Boutique histórico con sólo 9 habitaciones.
- **Encanto:** Ubicado en una mansión del siglo XV ↓ conserva arquitectura tradicional con interiores de piedra y madera; piscina central y ambiente cultural

Ask anything

+ Tools



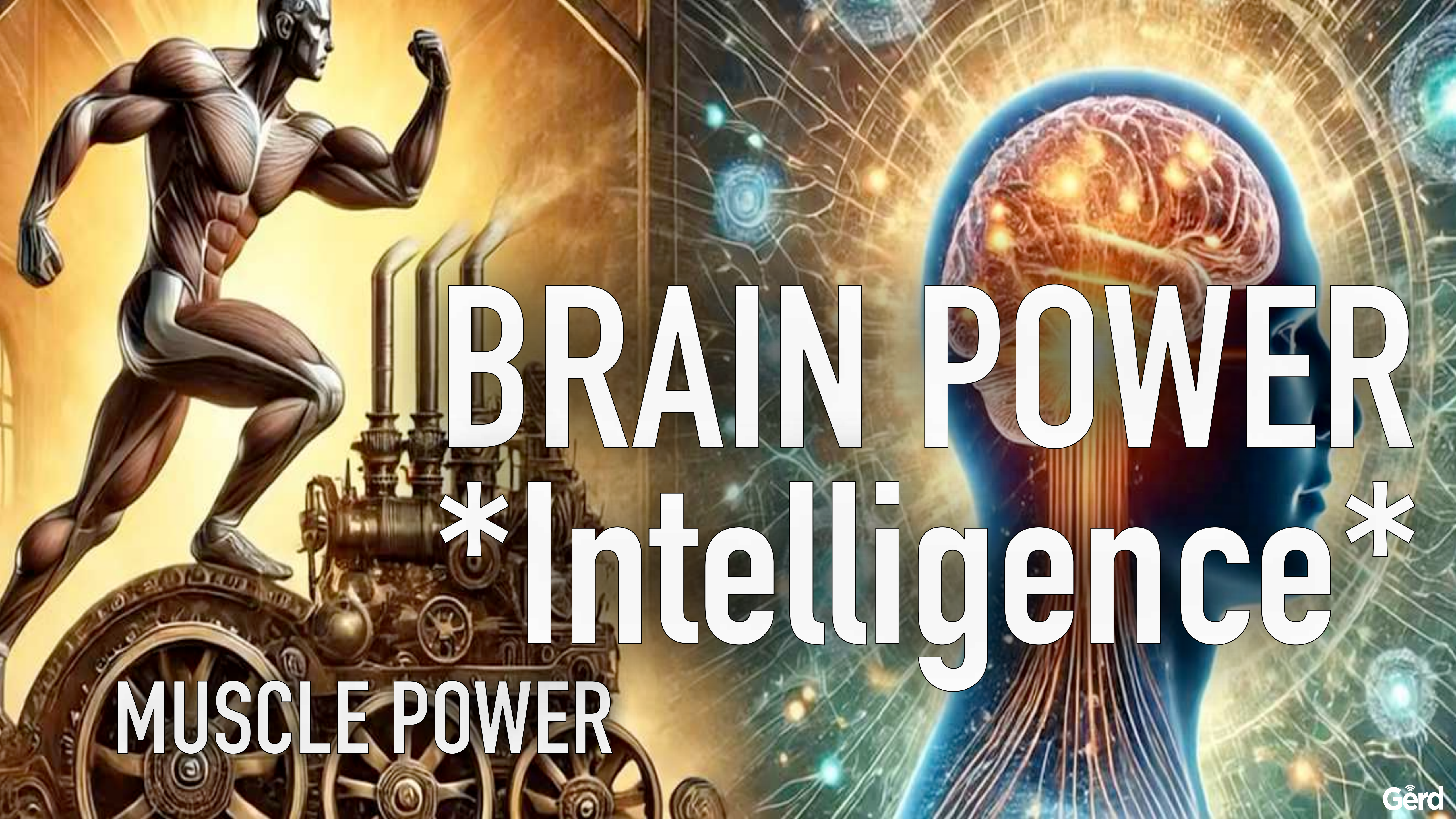
Show me the best results
for a trip to Santorini within
the next 2 weeks







**Book the best
options for me now!**



BRAIN POWER *Intelligence*

MUSCLE POWER

IA: “SISTEMAS INFORMÁTICOS QUE TRANSFORMAN INFORMACIÓN Y DATOS EN CONOCIMIENTO”

(SIR DEMIS HASSABIS, CEO DE DEEPMIND)



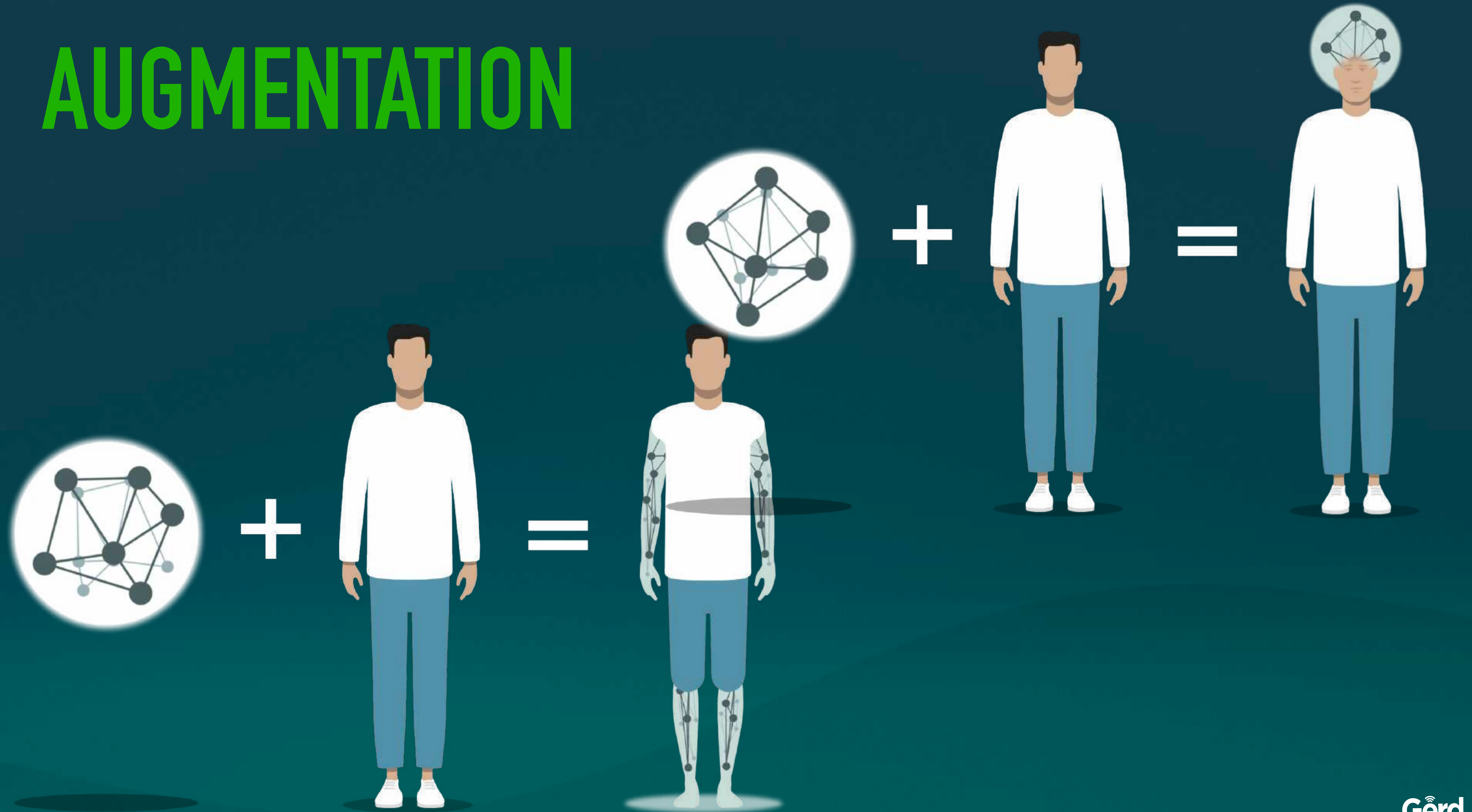
Gerd Leonhard San Francisco, CA, Waymo Autonomous Taxi Trip March 24, 2025



IA: “SISTEMAS INFORMÁTICOS QUE TRANSFORMAN INFORMACIÓN Y DATOS EN CONOCIMIENTO”



AUGMENTATION



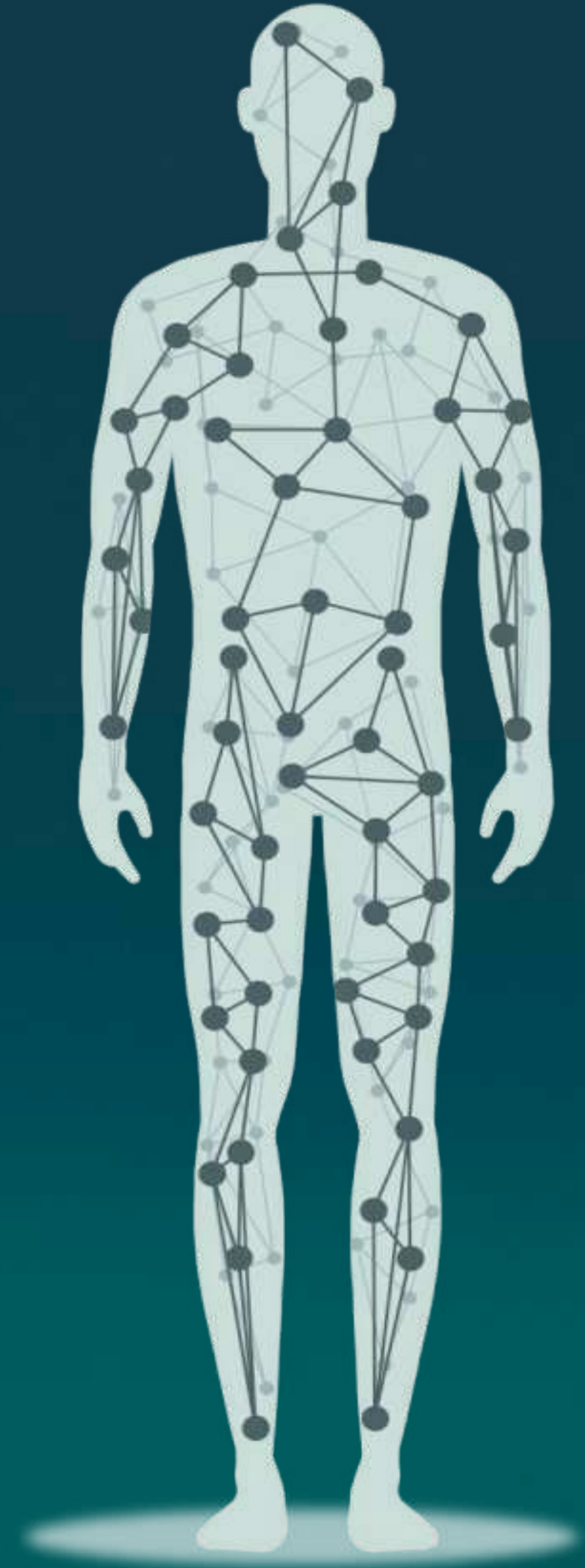
AUTOMATION



+



=





PLAYA BLANCA
LANZAROTE



A woman with dark hair, wearing a dark blue business suit over a light blue collared shirt, stands in a server room. She is looking directly at the camera with a serious expression. Her hands are raised, and she is interacting with a futuristic digital interface. The interface consists of various glowing blue circular and rectangular elements, some of which are connected by lines, suggesting a network or data flow. The background is filled with rows of server racks, each with multiple monitors displaying various data visualizations, including bar charts, line graphs, and a globe. The overall lighting is dim, with the primary light source being the glowing elements of the digital interface and the server monitors.

Traducir
Resumir
Investigar
Editar
Verificar
Organizar
Recopilar
Recordar
Desarrollar ideas
...

CoCounsel

Gamalinda INC

Chat

Results 1

Task complete...

Drafting

Ready

Create a draft of a Pubic Merger agreement

Completed 100%

Open Draft in Word

Research

Background on Public Merger

Completed 100%

Now showing in Practical Law

Help with something else?

Enter instruction or question

Private and secure. [Learn more](#)

Break-Up or Termination Fees

by Practical Law Corporate & Securities

Maintained · Delaware, USA (National/Federal)

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A Practice Note discussing the purposes, advantages, size, and structure of break-up or termination fees in mergers and acquisitions and their common triggers. This Note explains the legal constraints and challenges that buyers and target companies face in constructing break-up fees that will stand up to judicial scrutiny.

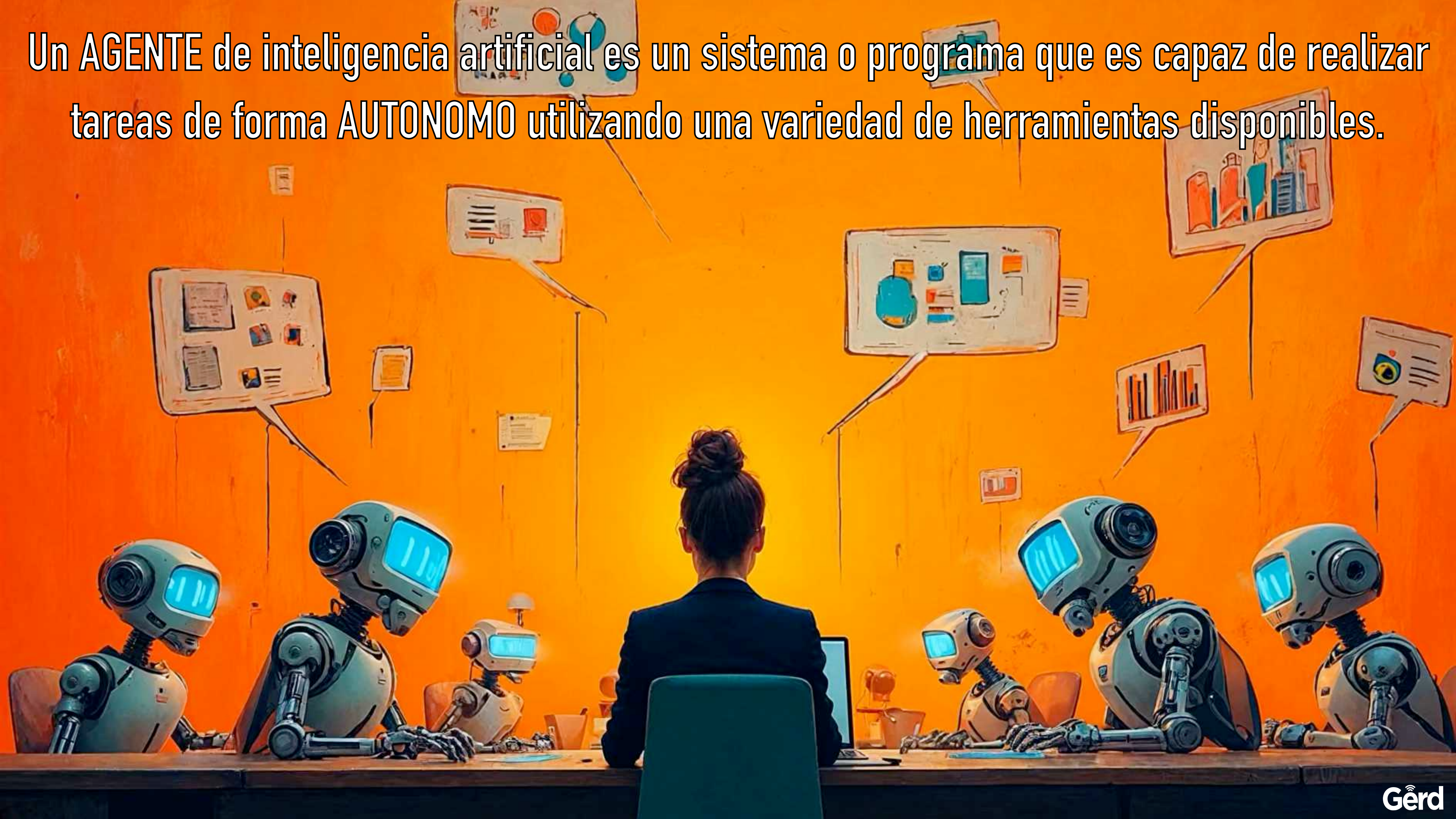
A break-up fee, also known as a termination fee, is one of several deal-protection devices that parties may use to discourage termination of an acquisition or [merger](#) agreement (each, an acquisition agreement) before closing. A break-up fee is almost always a cash payment the target company makes to the buyer if the buyer or target company terminates the acquisition agreement for the reasons specified in the agreement. These reasons typically pertain to the target company's [board of directors](#) changing its recommendation for the deal, or the target company's stockholders voting against the proposed acquisition and the target company subsequently entering into an alternative acquisition agreement.

Transactional and Legal Context

The break-up fee is one of many deal-protection measures typically found in an acquisition agreement. When negotiating deal protection measures, buyers and target companies must find a balance between the buyer's desire for closing certainty and the need of the target company's directors to retain flexibility to fulfill their [fiduciary duties](#) to the target company's stockholders.

When a board makes the decision to approve a sale of control, Delaware law requires the board to focus its efforts on obtaining the highest value reasonably attainable for the stockholders (*Revlon, Inc. v. MacAndrews & Forbes Hldgs., Inc.*, 506 A.2d 173, 182 (Del. 1986); see also *Mills Acquisition Co. v. Macmillan, Inc.*, 559 A.2d 1261, 1288 (Del. 1989)). This requirement is known as the board's *Revlon* duties. Courts have held that there is no specific blueprint that a board must follow to satisfy its *Revlon* duties (*Barkan v. Amsted Indus., Inc.*, 567 A.2d 1279, 1286 (Del. 1989)). Instead, the board's efforts are judged by the enhanced-scrutiny standard of review, in which the court examines whether the board's overall course of action in pursuit of its new objective was reasonable under the circumstances. For more information on *Revlon* duties, see Practice Note, *Fiduciary Duties in M&A Transactions: Sale of Control: Enhanced Scrutiny*.

Un AGENTE de inteligencia artificial es un sistema o programa que es capaz de realizar tareas de forma AUTÓNOMO utilizando una variedad de herramientas disponibles.





Gêrd

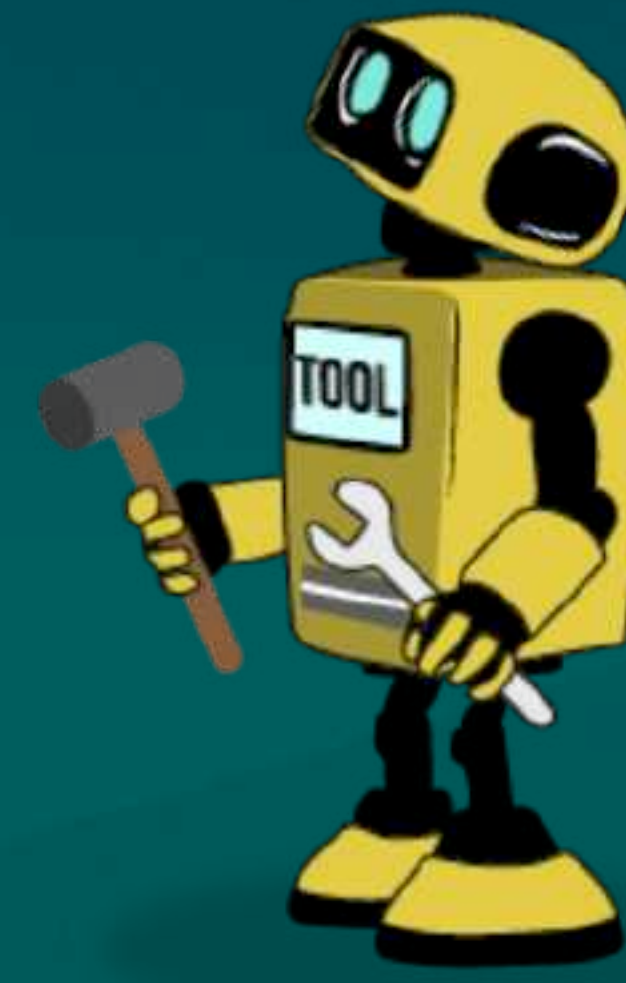


The world of data is not the real world.

Gêrd



La IA puede ser un gran SIRVIENTE pero sería un MASTER terrible



La IA puede ser un gran SIRVIENTE pero sería un MASTER terrible



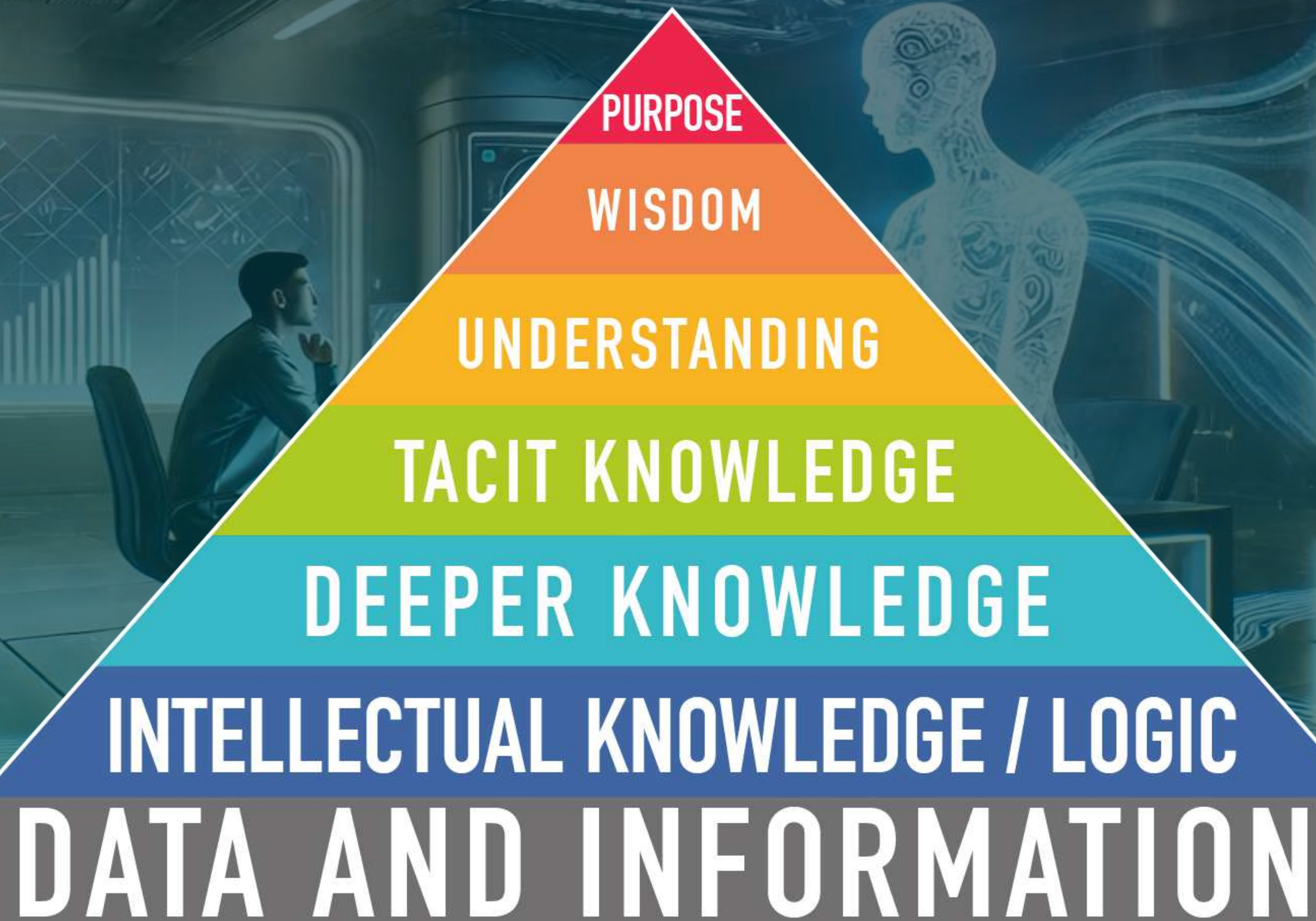
La IA puede ser un gran SIRVIENTE pero sería un MASTER terrible



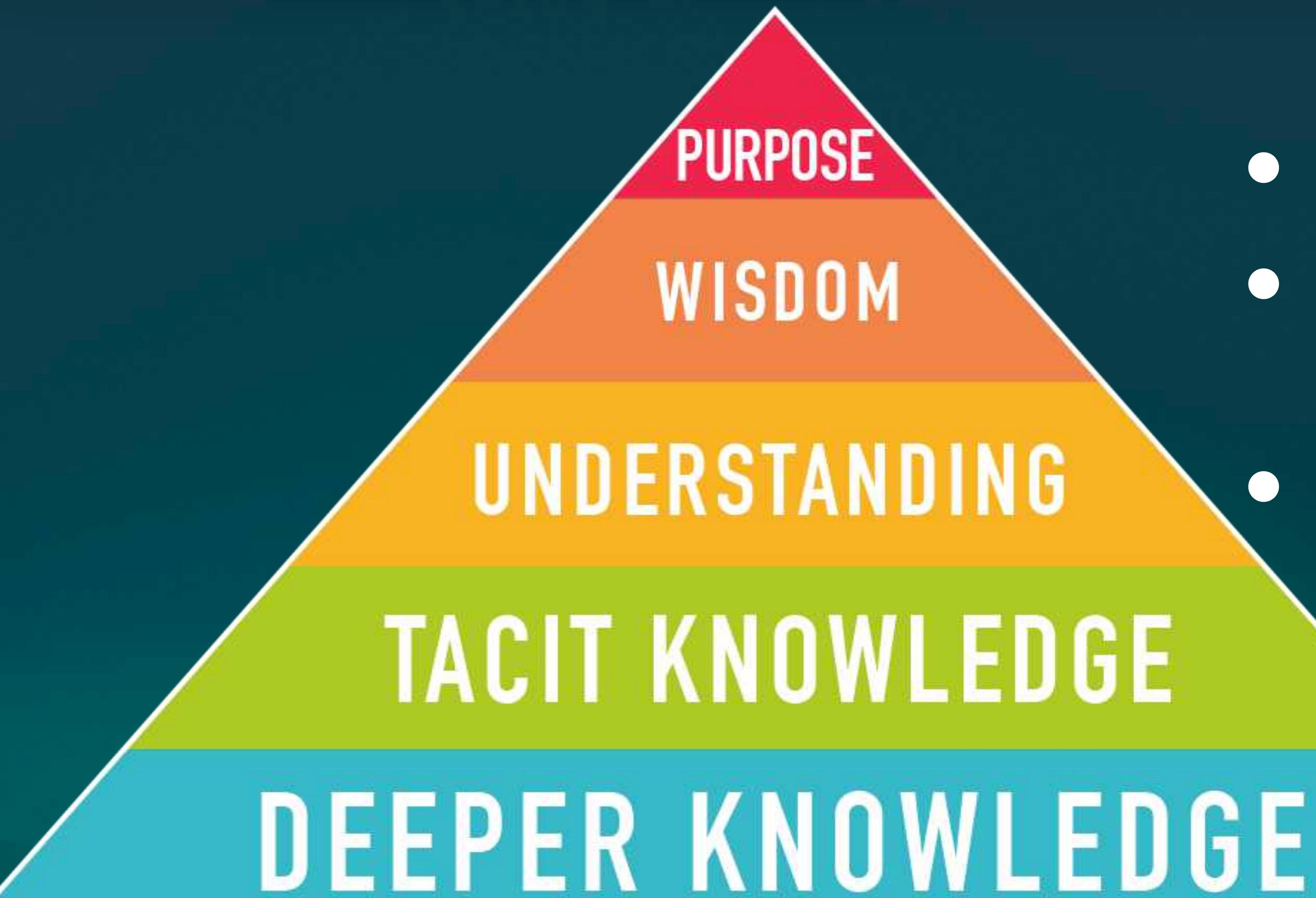
Sam Altman (CEO, OpenAI): “El cambio que se avecina en la IA se centrará en la capacidad humana más impresionante

La extraordinaria capacidad de pensar, crear, comprender y razonar”

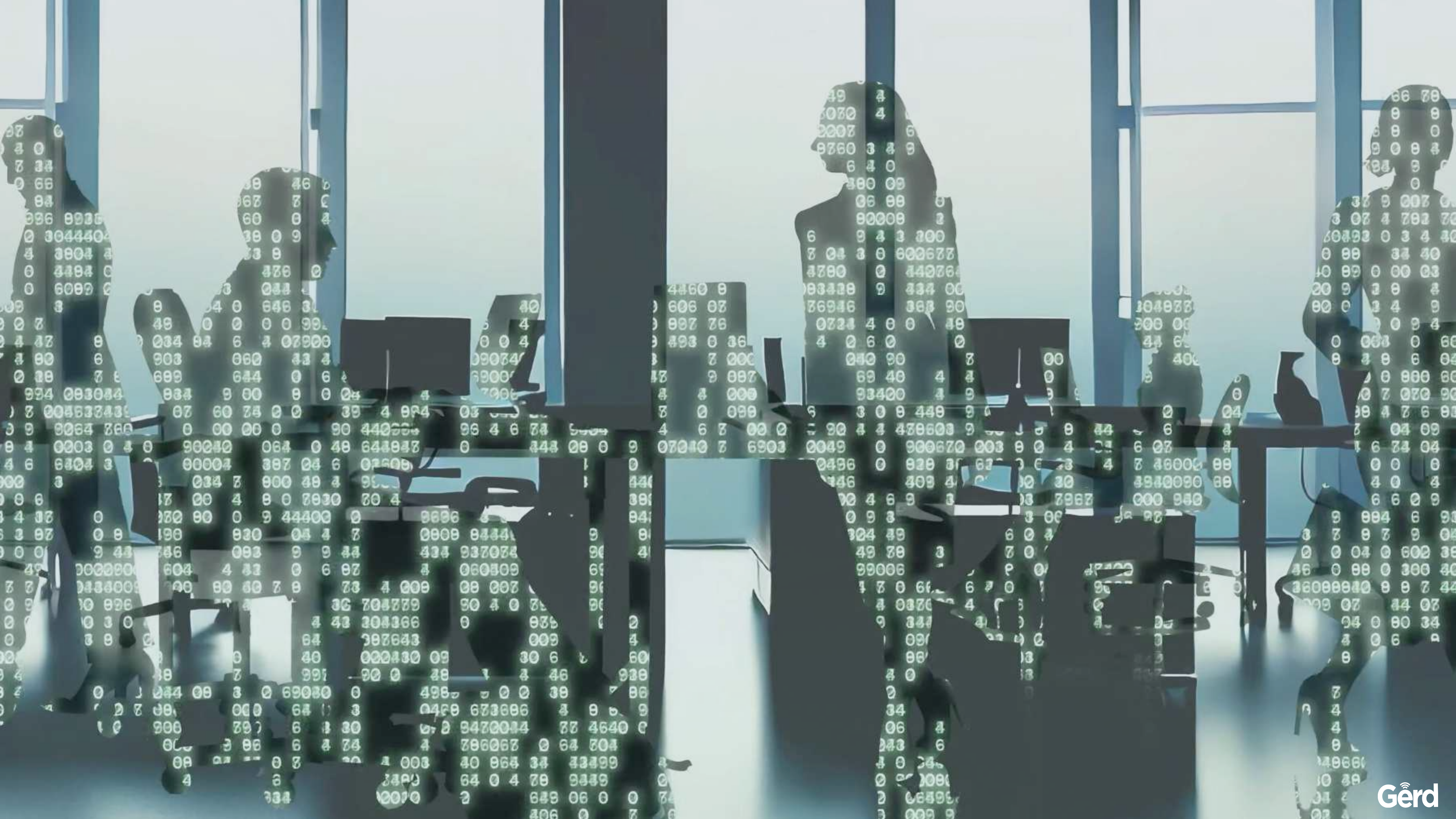
“EL MAYOR NEGOCIO QUE PUEDE TENER UN PAÍS ES LA EDUCACIÓN DE SU PUEBLO” *

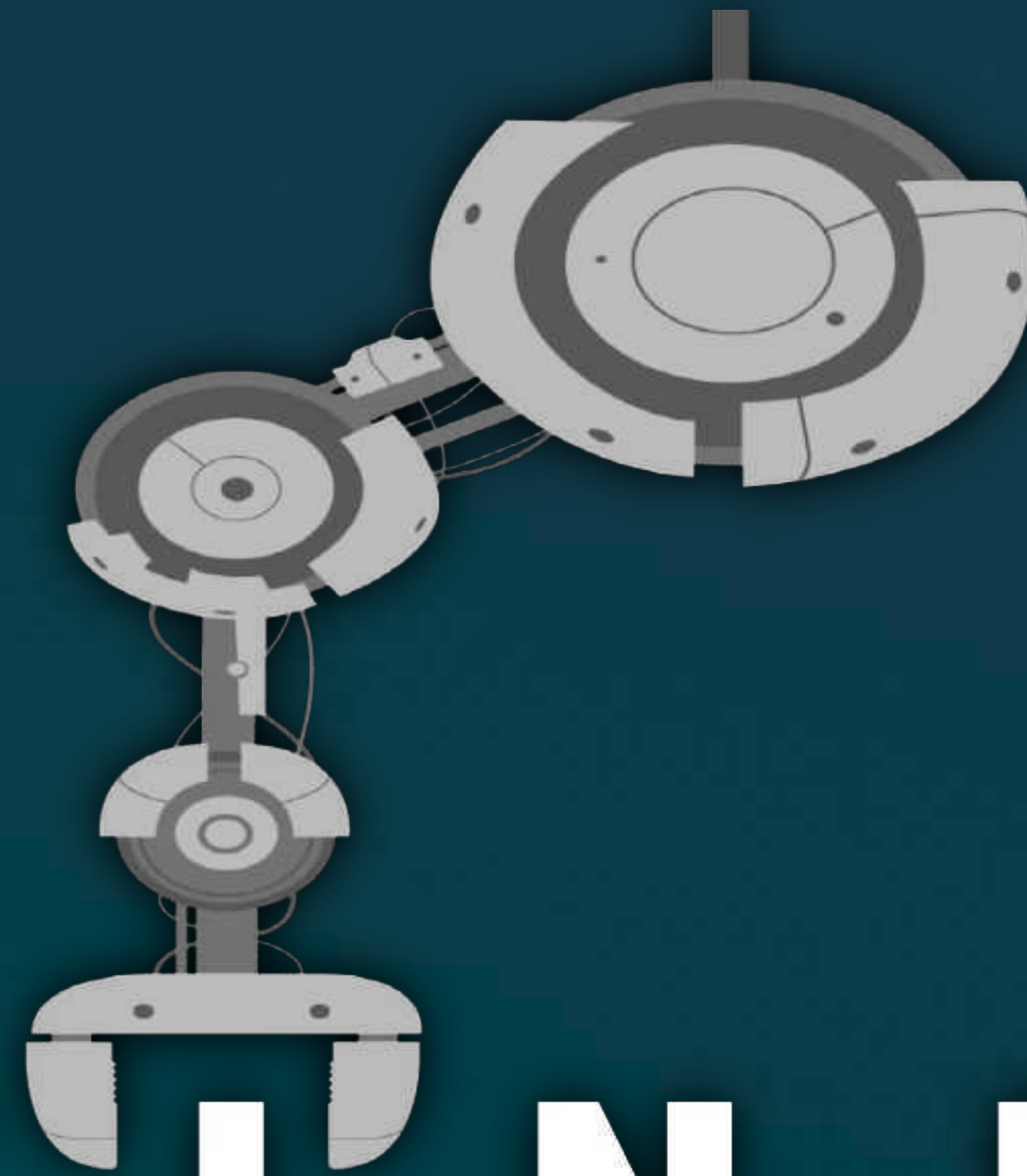
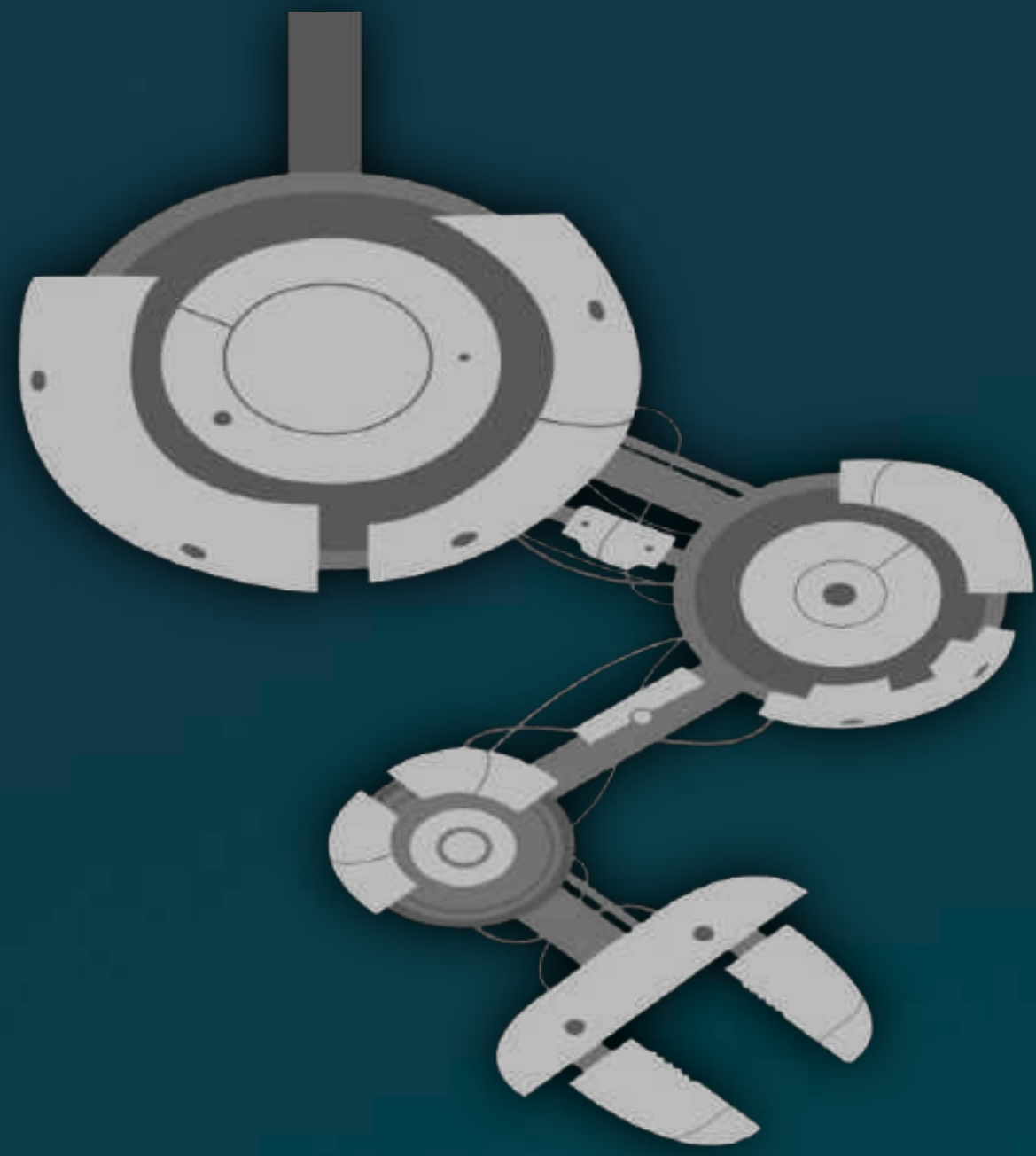


“EL MAYOR NEGOCIO QUE PUEDE TENER UN PAÍS ES LA EDUCACIÓN DE SU PUEBLO” *



- Understand technology **AND**
- Understand humanity
- Become **MORE** human: Creators & Entrepreneurs
- Improve communication, and collaboration skills (languages as well)





ROUTINE

WORK

Humans
Doing Routines



Machines
Doing Routines



icón

WORK

**Humans
Doing Routines**

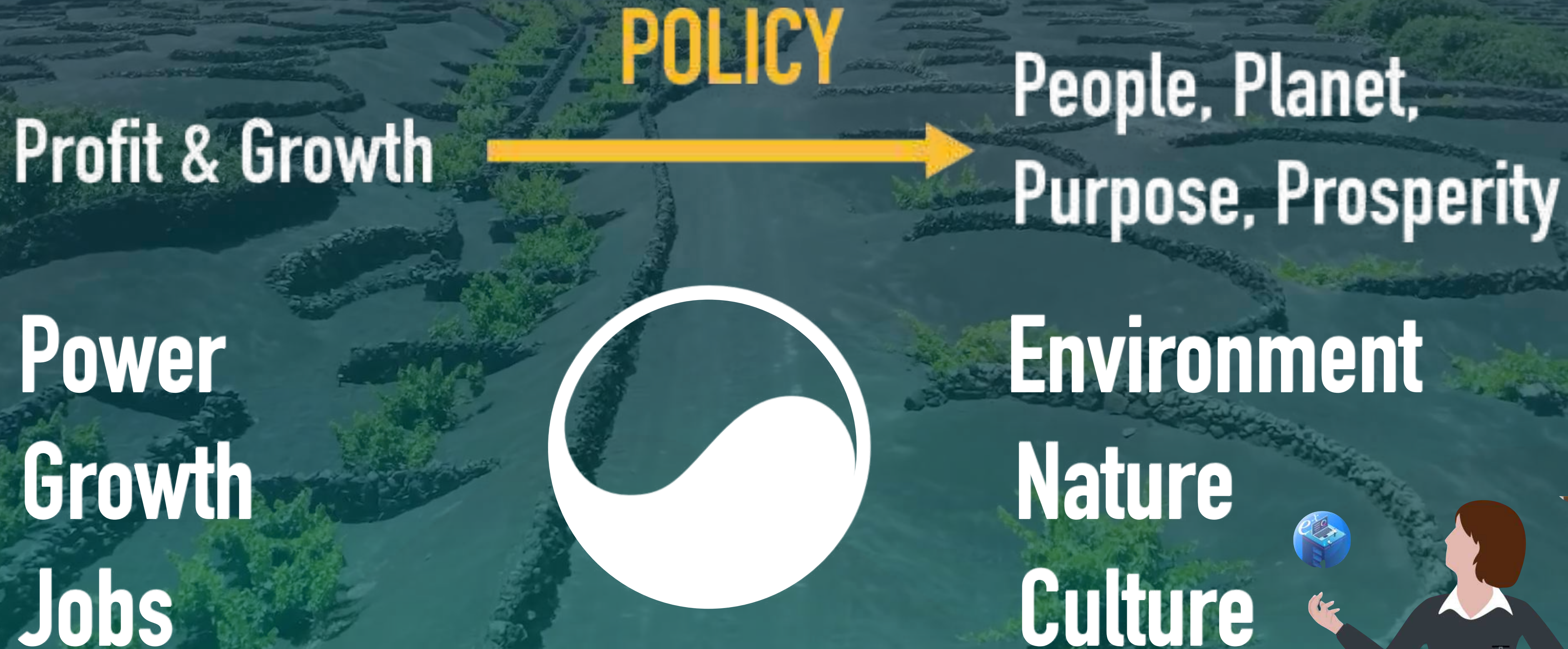


**Machines
Doing Routines**

**SI TRABAJAS/APRENDES/PIENSAS COMO UN
ROBOT...UN ROBOT TE QUITARÁ EL TRABAJO.**



TRANSFORMACIÓN POLÍTICA (Nueva Lógica Económica)



**People, Planet,
Purpose, Prosperity**

**Personas
Planeta
Propósito
y Prosperidad**

**DIGITAL
REVOLUTION**

**SUSTAINABILITY
REVOLUTION**

**PURPOSE
REVOLUTION**

EL IMPUESTO PARA EL FUTURO



PERSONAS



PLANETA



PROPÓSITO



PROSPERIDAD

Lanzarote
futuro



THE FUTURE TAX: €100 M / year via arrival & tourist taxes to pay for:

- 1. Dramatic shift to renewable energy, circular-everything infrastructure, environmental protection**
- 2. Education, training, job creation, entrepreneurship**
- 3. Next-generation, sustainable residential houses**
- 4. Sustainable tourism development (and campaigns)**
- 5. Climate change mitigation and adaptation (Calima)**



LANZAROTE FUTURE LAB

PUNTA
GRANDE
2035





A 50% carbon-neutral Lanzarote by 2030 ?

1. Solar, wind, geothermal (?) tidal energy (?)
2. Electric vehicles as default, charging networks, CO2-neutral public transport
3. Dramatic reduction in waste & pollution
4. Tough sustainable building standards

Total income from tourism

accommodation: €972,383,484 2024

Total # of tourists: 3,406,911 in 2024

UK 1,724,460, Ireland 358,694, Germany 349,450

Property sale price in Lanzarote: €2,463/m² in 2024

What if visitors (and non-local house-owners) would pay what it **actually costs** to 'BE LANZAROTE' (and to maintain it?)

What if a percentage of those revenues below would be **put back into** what people **actually** come to experience in Lanzarote, to begin with?

Los ingresos totales por alojamiento turístico aumentaron significativamente de 872.960.018 € en 2023 a 972.383.484 € en 2024. El número total de turistas aumentó de 3.179.046 en 2023 a 3.406.911 en 2024. Principales países: Reino Unido (1.724.460), Irlanda (358.694), Alemania (349.450), España (293.892) y Francia (235.883). El precio de venta de la propiedad en Lanzarote alcanzó los 2.463 €/m² en 2024, un aumento desde los 1.946 €/m² en 2019.



La Isla Diferente: Lanzarote Tourism's Buen Futuro?

1. COME TO LANZAROTE **BECAUSE** IT'S DIFFERENT
2. "PAYING WHAT IT **ACTUALLY** COSTS" IS A GOOD THING
3. TAKE IN KIND, THEN **GIVE BACK, ALWAYS**
4. **EXPERIENCE** THE ISLAND – GO BEYOND CONSUMPTION



PERSONAS



PLANETA



PROPÓSITO



PROSPERIDAD

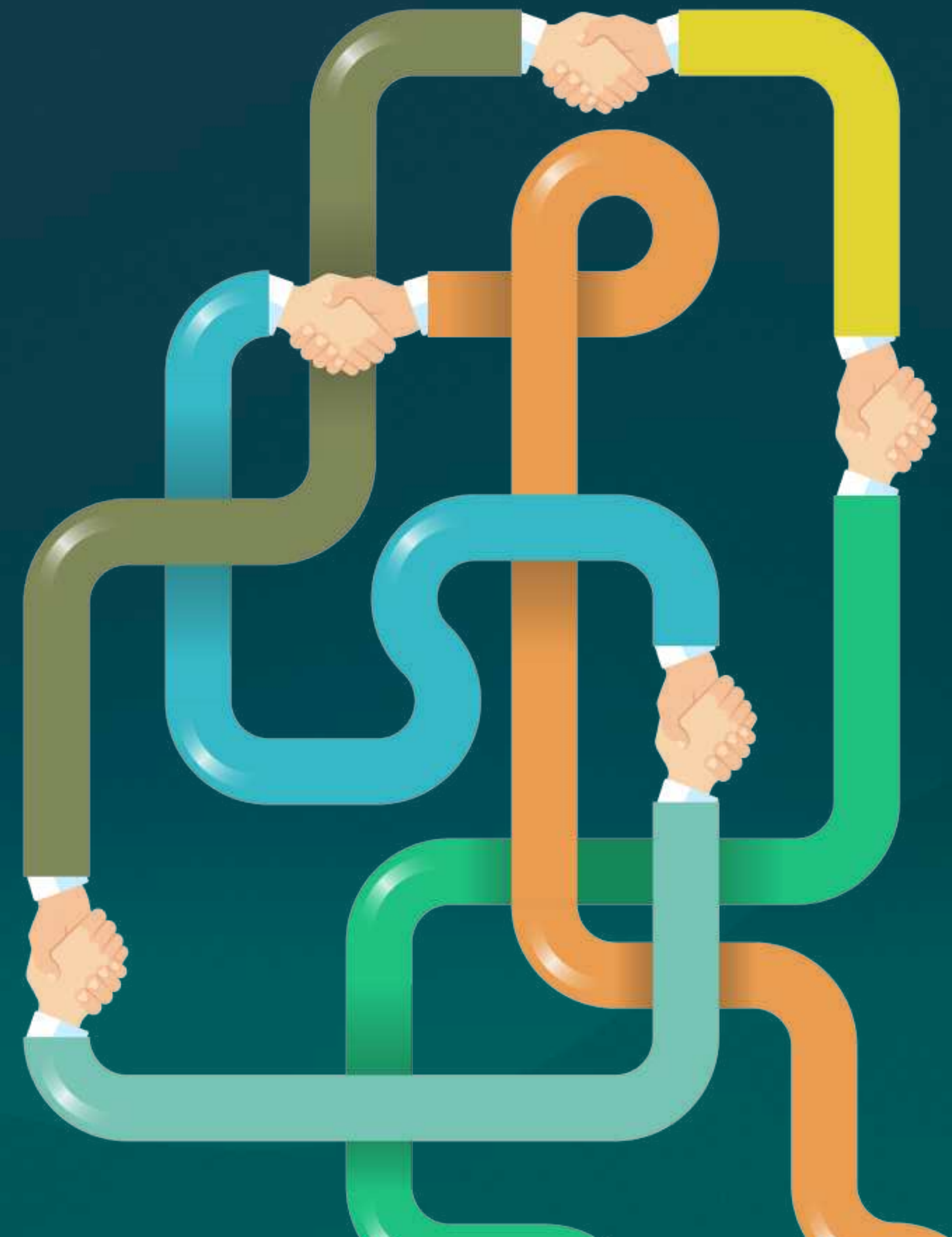
THE NEW YORK TIMES, FRIDAY, NOVEMBER 25, 2011

DON'T BUY THIS JACKET

COME AND SEE THE DIFFERENCE



Collaboration | Courage | Clarity | Boldness



BIG BLUE

BIG GREEN

BIG PURPLE



PEOPLE
PURPOSE

THE GOOD
FUTURE

PLANET

PROSPERITY
PEACE



THE BAD
FUTURE

CHOICE



Desarrolla tu mentalidad futura

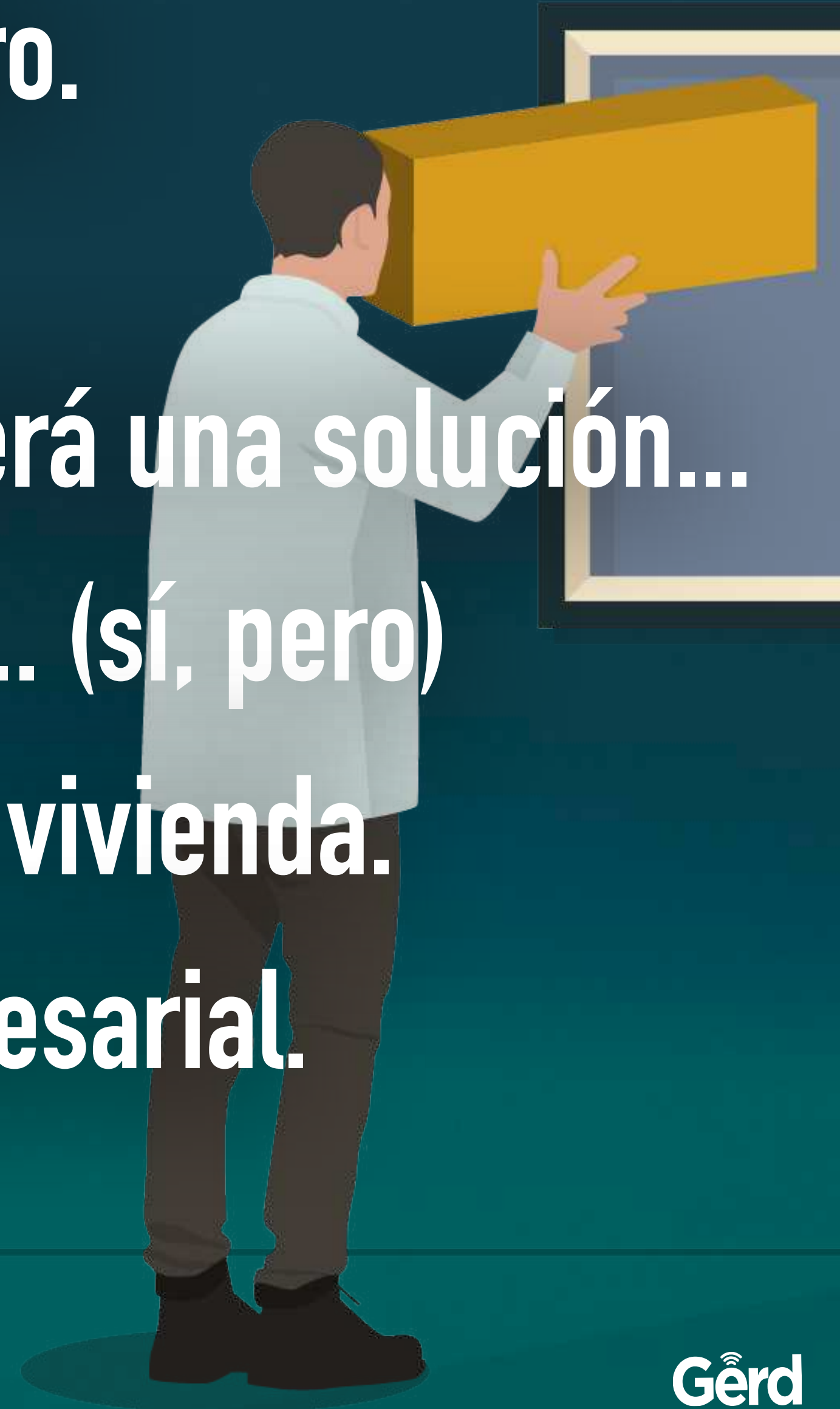
Tu mentalidad contiene tu futuro

- “We’re not in charge of what the future brings
- We still have time and it will work itself out
- Let’s wait & see, a solution will somehow show up...
- There’s not much we can do, we tried... (yes, but)
- We can’t stop the tourism / housing gravy-train
- This _____ is a socialist / anti-business idea
- It’s not in my interest to support these changes”



Tu mentalidad contiene tu futuro

- “No estamos a cargo de lo que nos depara el futuro.
- Todavía tenemos tiempo y se resolverá solo.
- Esperemos y veremos, de alguna manera aparecerá una solución...
- No hay mucho que podamos hacer, lo intentamos... (sí, pero)
- No podemos detener la opulencia del turismo y la vivienda.
- Esta _____ es una idea socialista y antiempresarial.
- No me interesa apoyar estos cambios”





“El Futuro existe primero en la IMAGINACIÓN, luego en la VOLUNTAD, luego en la REALIDAD” (Barbara Marx-Hubbard)

Debemos ser contemporáneos del futuro!



César Manrique, Lanzarote, 1970

CUMBRE DEL BUEN FUTURO 2026

LANZAROTE, ISLAS CANARIAS



PERSONAS

P



PLANETA



PAZ



PROPÓSITO



PROSPERIDAD

Lanzarote
futuro



www.lanzarotefuturo.com

Muchas Gracias!

THE GOOD FUTURE

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